



PROPOSAL KIT SAMPLE

Interior Decorator Design Services Sample Proposal

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Robert and Maxine Chandler
1205 Snowtop Circle
Boulder, CO 80304

Dear Mr. and Mrs. Chandler,

I'm excited to present the custom interior design I've created for your new home!

Your request for a Tuscan theme reflects your elegant sense of style and melds perfectly with the architecture of your new home. Together we can transform your house into a unique personal statement of your values and good taste.

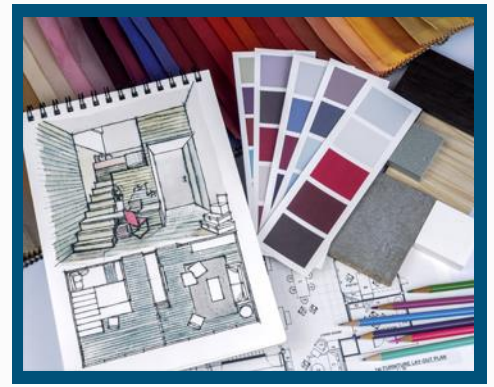
I believe you will be pleased with all the recommendations presented here, but of course any aspect of my design can be altered to suit your needs or taste. We will work as a team to create the beautiful interior you envision.

Prices for furniture, light fixtures, and other design elements listed in the following pages are good for ninety days.

I will call in approximately one week to set a follow-up meeting with you, and at that time we will create our final action plan. Thank you for your consideration and for putting your trust in Irene Magnus Interior Design.

Sincerely,

Tiffany Robinson
Senior Design Consultant
Irene Magnus Interior Design
303-555-9900
tiffany@imagnusdesign.com
www.IMagnusDesign.com



PROPOSAL

INTERIOR DESIGN OF CHANDLER HOME

Prepared for: Robert Chandler
Homeowners

Prepared by: Tiffany Robinson
Senior Design Consultant





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IT IS ALL ABOUT YOU

In our initial consultation, you indicated that you favor a Tuscan or Rustic style for your new home in Boulder, and we agree that those styles suit your home's location, structure, and basic design elements such as rock work and ceiling beams.

...you favor a Tuscan or Rustic style for your new home in Boulder, and we agree that those styles suit your home...

We suggest the following:

- **PAINT AND TRIM THROUGHOUT**

Every room in your home is currently completely painted in the same tone of off-white. We suggest a palette of earth tones to make each room feel more distinctive, warmer, and more inviting. Our designer will bring catalogs of paint colors and work with you to achieve the perfect feeling for each room. The dark wood trim in the living and dining areas are perfect, but we feel this should be extended to bedroom, office, and kitchen areas to create an effortless style throughout your home.

- **KITCHEN CABINETS AND COUNTERTOPS**

The current cabinets are cheap particle-board cupboards that are all wrong for the effect you want to achieve. We recommend the Euro Country line of oak cabinets with antique bronze handles, and granite countertops in the kitchen for that Tuscan feel.

- **FLOORING**

The oak plank flooring in the living area, dining room, and master bedroom is beautiful and should be left as is. Area rugs for these and other areas should be discussed and added to this plan.



- **LIGHT FIXTURES**

We recommend replacing the fluorescent lighting in the kitchen and the inadequate ceiling light in the dining area with wrought iron fixtures that will provide that Tuscan flavor you seek.

- **FURNITURE**

Your current dining table and chairs are perfect, and we feel that your leather couch and chair will work well in the new design, too. To make everything flow together, we suggest a new Euro Country sideboard for the dining area and coffee and end tables for the living room.

- **ACCESSORIES**

The current blinds should be replaced with curtain to provide that rustic feel you want, and while you will want to retain some of your current lamps, vases, pillows, and other accent pieces, we feel we can select complimentary pieces to bring everything together.





What creates that homey, rustic feel that you want? Earth tones in color; rougher, unfinished textures on walls; substantial furniture pieces with deep, comfortable cushions and subdued accents, and subtle lighting after sunset.

Our designers have brought together all these elements for you, and we've used our sophisticated 3D décor programs to illustrate exactly what we have in mind. Please take a virtual tour at www.IMagnusDesign.com, and let us know what you think.

We know you'll be thrilled. Keep in mind that any element can be changed; we want your final décor to match your dreams.





LIGHTING

Lighting each room is of critical importance, not only to be able to see well in a space, but to set the mood that you want. Obviously, lighting considerations must include the windows and skylights that provide natural light for a space, the function of the space, and the other décor elements in the room.

- **CEILING FIXTURES**

We recommend that the current recessed lighting in the kitchen and the drop light in the dining area be replaced with Euro Country wrought iron fixtures 945 (kitchen) and 8332 (dining). For the office/guest bedroom, the ceiling fixture should be relatively close to the ceiling so as not to interfere with the Murphy bed function—for that, we recommend Stileaze 952, which has a complimentary look.

- **TABLE AND FLOOR LAMPS**

The two ceramic table lamps that you currently have in your living area will fit well into the new décor. We are also recommending the addition of an easy chair and a Stileaze 457 floor lamp that we know you'll like.

- **SPECIALIZED LIGHTING**

Your office/guest bedroom requires specialized lighting to brightly illuminate the desk area. In addition, the Murphy bed area will have recessed lighting above the pillow area when the bed is open.

SUMMARY

The list above encompasses all required lighting. You may want to check our lighting catalog to order additional lamps or fixtures that you find especially interesting.





FURNISHINGS

You have indicated that you want to keep many of your current furniture pieces, so we have included those in our design.

- **DINING ROOM PIECES TO KEEP**

Your dining table and chairs are perfect for the space and décor.

- **DINING ROOM PIECES TO ADD**

We recommend the addition of the Euro Country 768 Sideboard.

- **LIVING AREA PIECES TO KEEP**

Your current leather sofa and chair will work well in the new design.

- **LIVING AREA PIECES TO ADD**

We recommend adding the Stileaze 242 easy chair in the Rustic Redwood upholstery and the Euro Country oak coffee table and end tables to complete the room.

- **MASTER BEDROOM**

Furnishings in the master bedroom should blend seamlessly into the design with the addition of only a few accessory pieces described later in this proposal.

- **OFFICE/SPARE BEDROOM**

As the office/spare bedroom area is currently a blank slate, we recommend the Euro Country oak desk with computer pullout, in addition to the Euro Country bookshelves/Murphy bed combination.

ADDITIONAL INFORMATION

If you'd like to add a chair to your current bedroom furniture, we can easily order that for you at this time and save you extra shipping costs.



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- 3) Select the title of this (or any other) sample and click the Import Content from Selected Sample button.
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