



PROPOSAL KIT SAMPLE

Vacation Destination Resort Sample Proposal

Scroll down to read the first part of this sample. When purchased, the complete sample is 18 pages long and is written using these Proposal Pack chapters:

Cover Letter, Title Page, Table of Contents, What You Can Expect, Activities, Accommodations, Packing List, Reservations, Recreation, Rates, About Us, Services Provided, Package Deals, Amenities, Testimonials, Reviews, Map, Back Page

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James Weller
Program Development
TravelX Channel
123 Oakview Avenue
Los Angeles, CA 90009

Mr. Weller,

We know that TravelX Channel is the premiere cable channel for travel fans in the United States and Canada, and we are very excited about your new print magazine.

We have noted that to date, you have not featured the island of Aruba as a destination on your program or in your magazine, nor have you featured all-inclusive resorts. We invite your film crew and/or magazine feature reporters to experience our beautiful new all-inclusive resort, Serenity Breeze Resort, as our guests so you can see for yourselves how showcasing our resort would be of interest to your audience.

Serenity Breeze Resort has been open for nearly a year now, but has been discovered by only a few travelers. Thus, it would be a perfect “hidden gem” to reveal to your audience.

Please call soon to set up your complimentary visit and interview schedule at Serenity Breeze Resort.

Sincerely,

Jan Brouwer
General Manager
Serenity Breeze Resort
800-555-9292
jb@serenitybreezeresort.com
www.SerenityBreezeresort.com



PROPOSAL

Opportunity to Feature Serenity Breeze Resort on TravelX Channel and Magazine

Prepared for: James Weller
Program Development

Prepared by: Jan Brouwer
General Manager





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WHAT YOU CAN EXPECT

If you seek relaxation and fun in the sun, you can't do better than Serenity Breeze Resort on the beautiful island of Aruba.

"Pay one set price and then put your wallet away."

Serenity Breeze Resort offers all-inclusive stays. Pay one set price and then put your wallet away. After you check into your luxurious private cabana, you're free to enjoy everything the resort offers at no additional cost.

Here's what to expect and what you need to do:

- **Your one-time payment reserves your private cabana on the beach and access to gourmet food, drinks, and entertainment.**

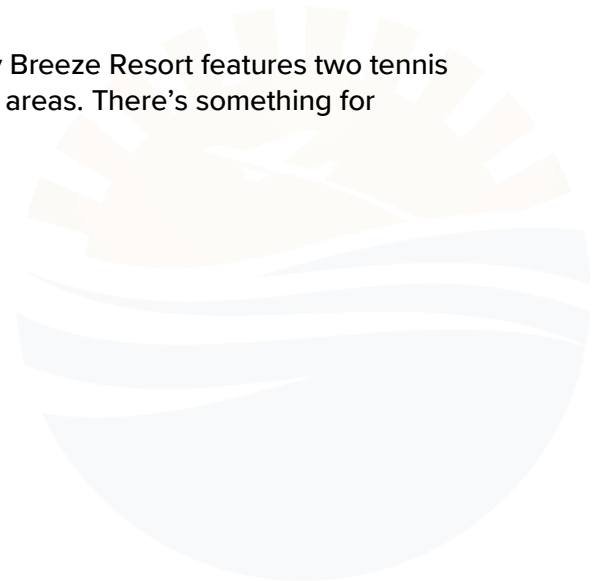
All of our guest rooms feature a breath-taking view of our white sand beach and aquamarine waters. Three restaurants and two nightclubs on our grounds await your dining, drinking, and dancing pleasure.

- **An exciting array of water sports awaits you.**

We offer stand-up paddleboards and surfboards, sit-on-top kayaks, and windsurfers, as well as snorkeling and scuba diving.

- **Not a water baby? No problem!**

For those who don't want to get wet, Serenity Breeze Resort features two tennis courts, as well as lawn bowling and volleyball areas. There's something for everyone!



- **Want to learn a new sport? Ask for a lesson!**

Our staff is available to teach newcomers the basics of paddling boards or kayaks, windsurfing, lawn bowling, volleyball, tennis, water polo, and snorkeling in one easy lesson. Scuba instruction is available, too, but for safety's sake, we require three lessons for certification before allowing new divers to check out dive gear.

- **Easy access to nearby venues.**

Taxis are always available to take you on a shopping trip, an island tour, or to a nearby casino. Note that all off-resort activities are not included in our all-inclusive price.

Contact Us

For additional information, please contact Reception at 800-555-9292 at any time.





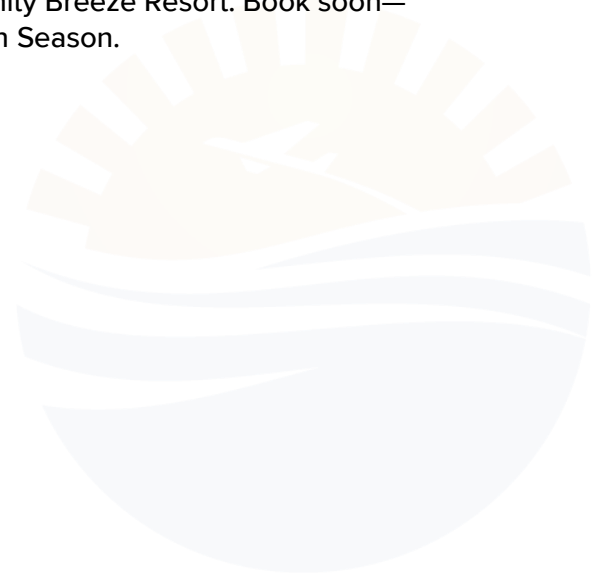
ACCOMMODATIONS

Our 76 private cabanas cascade down a beautifully landscaped hillside on our 120 acre resort. You'll enjoy blooming bougainvillea, jasmine, and other exotic plantings as you stroll through our resort. Each cabana features a bedroom area, a small sitting area, and a patio or balcony with a great view of the white sand beach and the blue-green waters of the Caribbean.

- Bedrooms are furnished with one king-size bed or two queen-size beds dressed with luxurious Egyptian cotton linens and a walk-in closet with drawers and hanging space for all your needs.
- The private baths feature large Jacuzzi tubs as well as separate showers, marble countertops, and colorful handmade ceramic sinks. Bath towels and beach towels are supplied in every room.
- The sitting area features a small table and chairs and ample electrical plug-ins for all your electronic devices.
- Tasteful artwork from local artists adorns the walls of every professionally decorated room.
- On your private patio, you'll find comfortable outdoor furniture that invites you to linger and enjoy the view.

Summary

Your private tropical getaway awaits you at Serenity Breeze Resort. Book soon—reservations fill up fast, especially during the High Season.





AMENITIES

You'll be astounded at all the amenities Serenity Breeze Resort has to offer in our all-inclusive stay.

Here are just a few of our features:

- **Private cabanas and baths**

No adjoining walls to share with other guests!

- **Two fresh-water swimming pools**

Our largest pool, adjacent to the Splash! Bar and Nightclub, is reserved for adults only, and features a waterfall and colored lights after dark. A smaller pool with a walk-in entry for small children is available between our two tennis courts.

- **Gourmet restaurants**

Our resort is home to three excellent restaurants for your dining pleasure: the Tutti Amici Italian restaurant, featuring a wide assortment of delectable pasta and pizza; the Caribbean Serenity restaurant with local specialties and fresh seafood; and the HomeAway Café with American-style sandwiches, steaks, soups, and salads. Breakfast, lunch, and dinner are served in all three venues. Menus are available in every guest room.



- **Nightclubs and entertainment**

Two nightclubs offer drinks and musical entertainment for your pleasure. The Shakelt Club features Calypso music and a wide array of exotic Caribbean drinks as well as all the old standards. The Hemingway Hideout features hosts a wide array of performers as well as a wide array of beverages; check the resort listings to see who is scheduled to appear during your vacation. Nightclubs are open from 7 pm to 1 am.

- **Private white-sand beach**

Bring your towel to reserve your beach chair and enjoy a mile of pristine beach reserved exclusively for our guests.

- **So many activities, you'll never be bored**

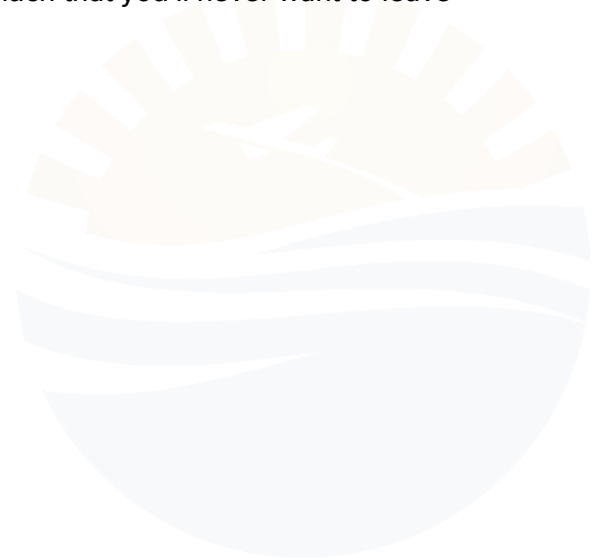
Our guests are invited to enjoy swimming, volleyball, lawn bowling, snorkeling, stand-up paddleboarding, kayaking, windsurfing, tennis, and scuba during the day, and dancing and dining in the evening.

- **Resort-wide wi-fi**

Our private network allows you to stay in touch with friends and family.

Summary

You'll find that Serenity Breeze Resort offers so much that you'll never want to leave our all-inclusive resort.





SERVICES PROVIDED

The staff at Serenity Breeze Resort is eager to meet all your needs. We offer the following services.

- **Professional Sports Instructors**

Eager to learn something new? We offer on-site lessons in windsurfing, paddleboarding, snorkeling, scuba, tennis, lawn bowling, and volleyball.

- **Babysitting Service**

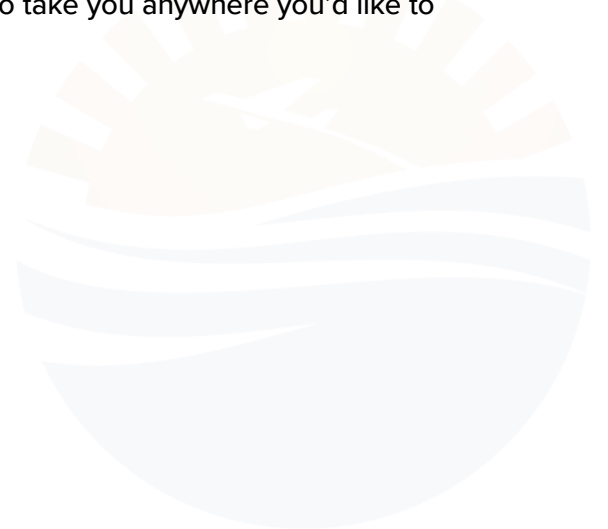
Just because you brought the kids doesn't mean you have to spend all your time with them. We can arrange for an experienced babysitter that both parents and children will approve of. (This service is not included in our all-inclusive price.)

- **Business Services**

Although we specialize in taking you away from the work world, we know that situations may arise where you need to communicate with clients or colleagues. Our offices can provide email, scanning, and photocopying services when needed.

- **Transportation**

Transportation from and to the airport is included with your all-inclusive stay. At other times, local taxis can be quickly hailed to take you anywhere you'd like to go.



- **Tours**

We can arrange a private tour for one or two, or a tour bus with driver for a group. Just ask!

- **Cleaning and Laundry Services**

Daily maid service is included in your all-inclusive stay. Towels and sheets can be replaced daily as needed or bi-weekly to save our island's precious water and energy resources. Laundry services are also available for an additional fee.

Notes

We always have a concierge standing by to help you with any services you may desire.





ACTIVITIES

The following is the list of activities available at our resort.

- **Tennis**

Two fenced courts

Available in one-hour reservation slots from 8 a.m. to 7 p.m.

Professional quality rackets and balls

- **Lawn bowling**

Smooth grass court

Available in two-hour reservation slots from 8 a.m. to 7 p.m.

- **Volleyball**

Smooth grass court

Available in two-hour reservation slots from 8 a.m. to 7 p.m.

- **Windsurfing**

Variety of boards and sails available

Windsurfing boards available in two-hour slots from 7 a.m. to 7 p.m.



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- 1) After purchasing, downloading, and installing your Proposal Pack and Wizard software add a new project in the Wizard.
- 2) Click the Pick Documents button then click the View Samples tab.
- 3) Select the title of this (or any other) sample and click the Import Content from Selected Sample button.
- 4) Customize the chapter list as needed to suit your situation. You can add additional chapters from the library of 2000+ topics, reorder chapters, remove chapters.
- 5) When you save your project, the Wizard will build you a custom version of this sample in the visual design theme Proposal Pack you purchased applying all your customizations (logos, font types, color schemes, contact information, etc.).
- 6) Open and edit the Word document to complete your work.

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