

Estimate Spreadsheets



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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs. The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.

Page Count Estimates

Recommendations for estimating the number of pages for a site:

- 1+ splash pages, count extra splash pages separate from page count of standard site pages.
- 1 page per gallery image
- 1 page per product
- 1 page per job posting
- 1 page per press release
- 1 gallery index page per 6 - 12 thumbnails
- 1 index page per main topic
- 1 home page
- 1 page per main subtopic
- 1 hook/hallway page per site listing all site pages for search engine spidering support
- 1 doorway page per keyword and phrase (single pages designed to rank high on a word or phrase)
- 1 index page per set of subtopic pages
- Create comprehensive storyboard layout to generate page count estimate based on components and pages required.

Page Type	# Pages
Splash Pages	
Hook/hallway pages	
Doorway pages	
Home Pages	
Admin Pages	
Index Pages	
Content Pages	
Series Pages	
Help Pages	
E-Commerce Pages	
Affiliate Management Pages	
Total Estimate:	

Standard Page Definition (limit content client receives per page for

THE REST OF THE CONTENT HAS BEEN REMOVED FROM THIS SAMPLE. THE ENTIRE CONTENTS OF THE DOCUMENT ARE INCLUDED IN THE RETAIL ESTIMATE PACK.



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<http://www.proposalkit.com/htm/proposal-software-products.htm>