

Business Contracts



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ADVERTISING AND PROMOTION AGREEMENT

THIS AGREEMENT is made this <<CurrentDay>> day of <<CurrentMonth>>, <<CurrentYear>> by and between <<Company>> (“Company”) and <<CustCompany>> (“Customer”).

Recitals

Customer and Company desire to exchange advertising and links, and cross-promote one another using a variety of marketing and advertising services (the “Services”) as set forth in Exhibit B.

Agreements

In consideration of the mutual covenants set forth in this Agreement, Company and Customer hereby agree as follows:

1. Advertising and Promotion.

Customer shall arrange for the placement of advertising and promotion of Company and agrees to fulfill the following duties:

<< Insert specific partnership duties and arrangements here. >>

2. Specification and Services Completion.

“Marketing Material” shall mean any programming, coding, graphic design, linking, or other

DEMO CONTRACT

This demo contract has been truncated to only show part of the first page. The complete 4 page editable version of this document is available in the Contract Pack template collections <http://www.proposalkit.com/htm/legal-contract-templates/advertising-marketing-contracts/advertising-promotion-contract.htm>

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Company Initials _____ Customer Initials _____



S A M P L E

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