

Sample Business Proposals



Business Growth Services Sample Proposal

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May 27, 20XX

Kenneth Jung
President
KJ Home Decor
1945 Warhorse Avenue
Cheyenne, WY 82001

Dear Mr. Jung,

Do you realize that you are missing opportunities to expand your business and increase your profits? We do.

We at Business Forward are experts in helping small businesses grow to achieve their full potential. Please review the consulting services we have to offer and make an appointment to let us launch KJ Home Décor on a growth path into the future.

Sincerely,

Annabeth Szabo
Consumer Relations
Business Forward, Inc.
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Presentation

Growing KJ Home Décor's Business

May 27, 20XX

Prepared for: **Kenneth Jung**
 President

Prepared by: **Annabeth Szabo**
 Consumer Relations



Description

In our analysis of KJ Home Decor, it has come to our attention that you may not be aware how popular Western designs are in Europe and Asia. We'd like to help you realize your full potential.

We at Business Forward are experts in helping small businesses grow to achieve their full potential. Please review the consulting services we have to offer and make an appointment to let us launch KJ Home Décor on a growth path into the future.

Proposal Number: 430-34



Client Background

We know that KJ Home Decor was established in 2007 in Cheyenne, Wyoming, and that you currently have 27 employees.

Your business currently focuses on selling small furniture pieces and home décor items such as paintings, vases, mirrors, statues, coat racks, and rugs, all with a uniquely Western flair. We understand that you're doing well in your home town of Cheyenne, but we believe you could be positioned to make much more money if you took advantage of the global market.

We are your neighbors in Jackson Hole, and we have a track record of helping Western businesses grow. We know we can help you, too.

In our analysis of KJ Home Decor, it has come to our attention that you may not be aware how popular Western designs are in Europe and Asia. We'd like to help you realize your full potential.





S A M P L E

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