

Sample Business Proposals



Sponsorship Sample Proposal

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Cover Letter, Title Page, Opportunities, Community



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Friends of Kamiah Committee
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Theater Corporate Sponsorship

Prepared for: **Gale Gilson**
 Clearwater Auto Sport

Prepared by: **James Madison**
 Friends of Kamiah Committee



The Friends of Kamiah Committee has recently been offered first right of refusal on a vacant theater near the downtown district. For a number of years now, we have talked to the town council and area citizens about restoring the theater to its 1920s Vaudevillian roots. The owner has generously allowed us an opportunity to purchase the theater.

We would very much like for your name to be associated with this important community project. To convince you further of this great opportunity to meet a community need, we have attached additional information. We look forward to speaking in person with you.





Clearwater Auto Sports has a number of opportunities to benefit from this project.

- **Opportunity #1**

Permanent advertising.

The town council has agreed to give naming rights to the corporate sponsor, normally to include the name of the sponsor in the theater's new title, which will be displayed in three locations on the building. In addition to having the theater named after the sponsor, Clearwater has the opportunity to be named a permanent sponsor for each showing and to have their name designated on the town's informational highway signs. This is an excellent opportunity to pay for permanent advertising in today's dollars.

- **Opportunity #2**

Increased patronage.

Businesses in small towns have the opportunity to earn loyalty from residents by supporting the community. In addition, increased summer tourism for theater showings would increase traffic by your dealership and possibly bring in more customers.

- **Opportunity #3**

Tax savings.

Charitable donations made to the town are fully tax-deductible. You can substantially reduce your tax liability while improving our town and becoming an integral part of our continued town improvement efforts.





S A M P L E

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