

Sample Business Proposals



Patenting New Technology Sample Proposal

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October 12, 20XX

Klara Dracar
VP Legal Affairs
A-Z Analytics Inc.

Dear Ms. Dracar,

The Biohazard Team in the A-Z Analytics Research and Development Department would like to propose that our company patent a new technology that we have developed to deploy our existing Biohazard 411 ID Device. We want to see this vital intellectual property protected for the exclusive benefit of A-Z Analytics.

We have developed an innovative system that turns our existing Biohazard 411 ID Device into a 'bullet,' which allows it to be propelled from several firearms with a sticky cushioned coating that will adhere to many surfaces. This offers security officers or first responders the ability to stand at a safe distance from the suspect material to be analyzed.

The Biohazard Team has included the relevant information along with this letter. Please contact us for the details you will require to apply for a patent.

Sincerely,

Devon Legrand
Biohazard Team Leader
A-Z Analytics Inc.
555-555-8903
dl@azanalytics.com

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Seattle, WA 98056

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Proposal

Patenting the Biohazard 411 ID Device

October 12, 20XX

Prepared for: Klara Dracar
VP Legal Affairs

Prepared by: Devon Legrand
Biohazard Team Leader



Description

The Biohazard Team in the A-Z Analytics Research and Development Department would like to propose that our company patent a new technology that we have developed to deploy our existing Biohazard 411 ID Device. We want to see this vital intellectual property protected for the exclusive benefit of A-Z Analytics.





We feel that A-Z Analytics has a number of opportunities to benefit from the proposed patent(s) of the Biohazard ID Bullet.

- **Opportunity #1**

Using the Biohazard ID Bullet technology, we are likely to sell more of our existing Biohazard 411 ID analyzer devices, because everyone can recognize the benefit of being able to stand at a safe distance and ‘fire’ the device into a cargo container or at a suspicious object.

We know that our competition has been working hard to come up with an analytical device similar to the Biohazard 411 ID device. By patenting our new ‘bullet’ delivery system, we will maintain our competitive advantage longer.

- **Opportunity #2**

We believe that our new adhesive bullet technology might be used to deliver other devices.

For example, it’s possible that we could apply this delivery technology to listening or motion-sensor devices, including our own Listen-N bugging device. We believe that police and other security professionals could be quite excited at the possibility of firing a listening device through an open window to monitor activity that’s out of sight. This might also have an application in cases of building collapse in earthquakes, to fire various monitoring devices into the rubble to find survivors.



S A M P L E

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