

# Sample Business Proposals



## Photography Services Proposal

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Cover Letter, Title Page, Company History, Comparison Chart



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The sample below DOES NOT include all of the content. The complete version must be purchased and is intended to be a guide to help you create your own customized proposal specific to your needs. Most proposals will start with a Cover Letter, Title Page, Executive or Client Summary and a Cost Summary or Estimate then will include additional material as needed.

Your proposal and quote could be just a couple pages long or over a hundred pages long depending on your needs, *all created with one affordable Proposal Pack*.

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Ganelle Jordan  
Long Pine Ranch  
1442 Long Pine Road  
Colville, WA 99114

Dear Ms. Jordan,

Thank you for calling us last week about your photography needs. Lakeshore Photography is the best photography business for the services you requested. Not only can we take stunning landscape photos of your ranch, we can also stage and take pictures of your guest houses and take some great shots of your recreational activities, from snowmobiling to horseback riding. We are also one of the only photographers in North Central Washington to offer aerial photography. We have extensive experience taking photographs that are used for business advertising.

Most local photography services charge substantial fees for the right to use their photos, even if the photos are part of a package that you bought from them. Copyright use is included in our photo shoot fee, and you will see that our fees are much more reasonable than other area photographers. When you pay for our services, you will receive a copyright release, as well as every picture taken in the photo shoot in digital format on CD, both in a high-resolution format for editing and printing, and in an optimized format for web use. Should you choose to have any photos printed, we will arrange that with our professional photo lab. Costs for printed photos are listed on our price list.

Right now is the perfect time of year to get some fantastic fall shots of your ranch. We would also like to come up around Christmas time, when we can get some day shots of snow activities and evening shots of all the Christmas lights. We are quite happy to arrange several different photo shoots for different seasons throughout the year.

If you would like to see a preview of our work, please take a look at our website, [www.lakeshorephotography.net](http://www.lakeshorephotography.net). I look forward to hearing from you!

Sincerely,

Terri Olsen  
Lakeshore Photography  
240 Lakeshore Drive  
Chelan, WA 98816  
509.682.7988 studio  
509.679.7988 cell  
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## Photography Services for Long Pine Ranch

**Prepared for:** Ganelle Jordan

**Prepared by:** Terri Olsen



The Long Pine Ranch is in need of high-quality professional photographs for advertising and promotional material. Lakeshore Photography has the staff, equipment and experience to offer these services at a competitive price with more benefits than other local area photographers.

Proposal Number: 544-4435



# S A M P L E

This sample has been truncated to only show the first few pages. The complete version of this sample is included with any Proposal Kit or Proposal Pack at:

<http://www.proposalkit.com/htm/products.htm>