

Sample Business Proposals



Process Improvement Sample Proposal

Scroll down to see the rest of this truncated sample.

When purchased, the complete sample is 4 pages long and was written using these Proposal Pack templates:

SCROLL
DOWN



Cover Letter, Title Page, Executive Summary, Goals and Objectives



This sample proposal was created using **Proposal Pack Concepts #5**. For only \$67 you **get the entire collection of sample proposals (including this one) plus hundreds of editable templates** for creating an unlimited variety of custom proposals.

► [Purchase Proposal Pack Concepts #5](#) for only \$67.

The sample below **DOES NOT** include all of the content. The complete version is included in every Proposal Pack product and must be purchased to see the rest of the material.

Read this article to help you create a winning proposal using your Proposal Pack and this sample: [HOW TO WRITE AN INTERNAL COMPANY PROJECT PROPOSAL](#)

Your proposal and quote could be just a couple pages long or over a hundred pages long depending on your needs, **all created with one affordable Proposal Pack**.

*** PDF samples are not editable. You MUST buy a \$67 Proposal Pack for the editable templates.

Nextology, Inc.
4834 148th Ave
Redmond, WA 98052

(PH) 206-555-5555
(FX) 206-555-5556
www.nextology.com



Customer Service Process Improvement

Prepared for: Dean Welk
Distribution and Operations Manager

Prepared by: Dora Steinam
Customer Service Manager



Nextology, Inc. needs to purchase an upgraded software system that integrates customer service, accounting, and ordering all from the same site.

This is required to realize an increase in sales and customer loyalty by making it easier for our retailers to shop from the distribution center.



EXECUTIVE SUMMARY

The Objective...

Improve customer satisfaction by improving our web interface.

- ◆ **Need #1:** Updated merchandise descriptions and product photos for all our catalog offerings.
- ◆ **Need #2:** Updated web page with easy to follow navigation and clear links to the customer service department.
- ◆ **Need #3:** Ability to allow retailers to buy our wholesale products directly via the web instead of faxing or calling in orders.

The Opportunity...

To realize an increase in sales and customer loyalty by making it easier for our retailers to shop from the distribution center.

- ◆ **Goal #1:** give retailers secure access to their accounts online.
- ◆ **Goal #2:** allow retailers to browse the catalog online and perform powerful product searches.
- ◆ **Goal #3:** allow retailers to order directly from the distribution center via the web, creating a fully automated means of customer orders and invoicing.

The Solution...

Purchase an upgraded software system that integrates customer service, accounting, and ordering all from the same site.

- ◆ **Recommendation #1:** Contract with NeoWeb Interactive Solutions to develop a new interactive website.
- ◆ **Recommendation #2:** Update online catalog and obtain new product shots from manufacturers.
- ◆ **Recommendation #3:** Integrate accounting and warehouse inventory into new system.





S A M P L E

This sample has been truncated to only show the first few pages. The complete version of this sample is included with any Proposal Kit or Proposal Pack at:

<http://www.proposalkit.com/htm/products.htm>