

Business Contracts



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COPYWRITING AGREEMENT

THIS AGREEMENT is made this ____ day of _____, 200__ by and between
<<Company>> (“Copywriter”) and <<CustCompany>> (“Customer”).

Declarations

“Pre-Existing Works” shall mean any method, practice, source code, object code, graphics, or other resource incorporated into any deliverable that contains Copywriter’s Proprietary Rights.

“Copywriter’s Proprietary Rights” shall mean anything in which Copywriter has a rightful copyright, trademark, patent, or other intellectual property interest.

"Deliverables" shall mean the software provided in object and/or source format (and subject to Copywriter’s Proprietary Rights), documentation, or other materials required to be delivered by Copywriter to Customer or Customer’s Client, as set forth in any Specification(s).

"Source Code" shall mean all of the readable forms of code, documentation, or any combination thereof that go together to make and build files or Deliverables.

"Services" shall mean any programming, training, customization, enhancement, or other labor performed by the Copywriter as required by the Specifications, which may or may not have an associated Deliverable.

"Specifications" shall mean the specifications for the Deliverables, as reasonably communicated and agreed to by Copywriter, which include detailed specifications and instructions for all required Deliverables, features, and functionality, and a complete production schedule for each Deliverable.

Recitals

- A. Copywriter has experience and expertise in the development and formation of original written works (“Materials” or “Project”).
- B. Customer desires to have Copywriter develop Materials for Customer.
- C. Copywriter desires to develop Customer’s Materials on the terms and conditions set forth in Exhibit B attached hereto (the “Specifications”).

Agreements

In consideration of the mutual covenants set forth in this Agreement, Customer and Copywriter

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Customer Initials _____ Copywriter Initials _____



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