

AGENCY EMAIL CREATIVE AND DESIGN SERVICES AGREEMENT

THIS AGREEMENT is made this <<CurrentDay>> day of <<CurrentMonth>>, <<CurrentYear>> by and between <<Company>> (“Agency”) and <<CustCompany>> (“Customer”).

Recitals

- A. Agency is in the business of providing Email Creative and Design services for a fee.
- B. Customer desires to have Agency render certain Email Creative and Design Services (the “Services”) as set forth in the Specifications (“Exhibit B”).
- C. Agency desires to render Email Creative Services as set forth in Exhibit B.

Agreements

In consideration of the mutual covenants set forth in this Agreement, Customer and Agency hereby agree as follows.

1. Engagement of Services.

Agency agrees to render to Customer Email Creative and Design Services, including:

- a) Create << Insert Design Mockup and Comp Count >> design mockups and comps for all templates or content to be created or used in future Email Marketing, Email Marketing Campaigns, Ad-hoc, individual sending of email or any other use that the Customer deems significant and required in the Specifications.
- b) Create a final design concept for each template or content based on the feedback from the initial number of design mockups. Customer may request additional design mockups beyond the initial number of design mockups for an additional fee of << Insert Rate for Additional Mockups >> per mockup.
- c) Conduct compatibility testing for all templates or components across

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