

# Business Contracts



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## **PAY PER CLICK (“PPC”) SEARCH ENGINE CAMPAIGN SERVICES AGREEMENT**

THIS AGREEMENT is made this <<CurrentDay>> day of <<CurrentMonth>>, <<CurrentYear>> by and between <<Company>> (“Company”) and <<CustCompany>> (“Customer”).

### **Recitals**

A. Company has experience and expertise in the development of PPC Search Engine Campaign Strategies for Web Pages, Web Sites and other Computer Networks.

B. Customer desires to have Company develop and deploy PPC Search Engine Campaign Strategies, custom programming, keyword optimization and other services as outlined in Exhibit B, attached herein (the “Specifications”).

C. Company desires to develop Customer’s PPC SEO Strategy and Services on the terms and conditions set forth herein (“SEO”).

### **Agreements**

In consideration of the mutual covenants set forth in this Agreement, Customer and Company hereby agree as follows:

#### **1. Development of PPC Strategy, PPC Campaign and Optimization Services.**

Company agrees to create, install, manage, develop and employ custom PPC Advertising Network strategies according to the terms listed on Exhibit A attached hereto.

## **DEMO CONTRACT**

This demo contract has been truncated to only show part of the first page. The complete 7 page editable version of this document is available in the Contract Pack template collections <http://www.proposalkit.com/htm/legal-contract-templates/advertising-marketing-contracts/pay-per-click-ppc-seo-search-engine-campaign-contract.htm>

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Customer Initials \_\_\_\_\_ Company Initials \_\_\_\_\_



# S A M P L E

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