

<< This policy is intended to be used as a starting privacy policy template for on-line use. Edit as needed for each specific web site and integrate the text into the web site HTML code and reformat as needed. >>

## COMMITMENT TO YOUR PRIVACY

This site is owned and operated by <<Company>>. Your privacy on the Internet is of the utmost importance to us. At <<Company>>, we want to make your experience online satisfying and safe.

Because we gather certain types of information about our users, we feel you should fully understand the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

Definition of the Information <<Company>> gathers and keeps track of.

<<Company>> gathers two types of information about users:

- Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive our electronic newsletters, to participate in our message boards or forums, to email a friend, and from participation in polls and surveys:
- Information <<Company>> gathers through aggregated tracking information derived mainly by tallying page views throughout our sites. This information allows us to better tailor our content to readers' needs and to help our advertisers and sponsors better understand the demographics of our audience. Because <<Company>> derives its revenue mainly from sponsorships and advertising, providing such aggregated demographic data is essential to keeping our service free to users. Under no circumstances does <<Company>> divulge any information about an individual user to a third party.

<<Company>> Gathers User Information In The Following Processes:

### Optional Voluntary Information

We offer the following free services, which require some type of voluntary submission of personal information by users:

#### 1. Electronic newsletters (Dispatches)

We will offer a free electronic newsletter to users. <<Company>> gathers the email

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