

SPAM / UNSOLICITED COMMERCIAL EMAIL (UCE) POLICY

The purpose of this document (hereafter referred to as the “Spam / UCE Policy”) is to set forth <<Company>>’s rules and restrictions governing Unsolicited Commercial Email, Unsolicited Bulk Email (“UBE”) and/or Spam as set forth by the definitions below. Company maintains a “zero tolerance” policy regarding Spam/UCE and monitors all activity conducted on Company servers, mail services, applications, and other resources. Any customers found to be using Company resources to engage in sending Spam /UCE shall have their access or account(s) immediately terminated.

Policy Agreements

1. Definitions.

For consideration, Company defines the following terms:

- a) Definition of Spam/Unsolicited Commercial Email (UCE).

Spam is unsolicited email sent to recipients who have neither requested such information or with whom no pre-existing business relationship exists. For the purpose of this policy, the terms Unsolicited Commercial Email (UCE) and Unsolicited Bulk Email (UBE) shall be interchangeable.

- b) Definition of Commercial Email.

Commercial Email (Legitimate Commercial Email) is email sent to recipients who have requested such information (Consent or Opt-in) or with whom a pre-existing business relationship exists.

- c) Definition of Intentional Spam/UCE.

Intentional Spam/UCE is electronic email sent from a computer in which the computer owner willfully and knowingly engages in the direct sending of Spam/UCE from one or more accounts or computers. Intentional Spam/UCE carries an immediate suspension of all access and privileges provided by Company and may result in criminal or civil prosecution under the law.

- d) Definition of Unintentional Spam /UCE.

Unintentional Spam/UCE is electronic email sent from a computer in which the computer owner neither intends nor willingly knows that they are sending out Spam/UCE. In most cases ...

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