

# Business Contracts



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## EMAIL CREATIVE AND DESIGN SERVICES AGREEMENT

THIS AGREEMENT is made this <<CurrentDay>> day of <<CurrentMonth>>, <<CurrentYear>> by and between <<Company>> (“Designer”) and <<CustCompany>> (“Customer”).

### Recitals

- A. Designer is in the business of providing Email Creative and Design services for a fee.
- B. Customer desires to have Designer render certain Email Creative and Design Services (the “Services”) as set forth in the Specifications (“Exhibit B”).
- C. Designer desires to render Email Creative Services as set forth in Exhibit B.

### Agreements

In consideration of the mutual covenants set forth in this Agreement, Customer and Designer hereby agree as follows.

#### 1. Engagement of Services.

Designer agrees to render to Customer Email Creative and Design Services, including:

- a) Create << Insert Design Mockup and Comp Count >> design mockups and comps for all templates or content to be created or used in future Email Marketing, Email Marketing Campaigns, Ad-hoc, individual sending of email or any other use that the Customer deems significant and required in the Specifications.
- b) Create a final design concept for each template or content based on the feedback from the initial number of design mockups. Customer may request additional design mockups beyond the initial number of design mockups for an additional fee of << Insert Rate for Additional Mockups >> per mockup.
- c) Conduct compatibility testing for all templates or components across an

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