

Project Management Pack



PROJECT MANAGEMENT PACK

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Project Management Pack is a collection of materials used to conduct an extensive interview, design a project storyboard; and then develop, deploy and market a project. Project Management Pack is intended to be used as the first step in the process of interviewing a client (or gathering information for internal projects) to assist in writing a business proposal or project design.

Page Count Estimates

Recommendations for estimating the number of pages for a site:

- 1+ splash pages, count extra splash pages separate from page count of standard site pages.
- 1 page per gallery image
- 1 page per product
- 1 page per job posting
- 1 page per press release
- 1 gallery index page per 6 - 12 thumbnails
- 1 index page per main topic
- 1 home page
- 1 page per main subtopic
- 1 hook/hallway page per site listing all site pages for search engine spidering support
- 1 doorway page per keyword and phrase (single pages designed to rank high on a word or phrase)
- 1 index page per set of subtopic pages
- Create comprehensive storyboard layout to generate page count estimate based on components and pages required.

Page Type	# Pages
Splash Pages	
Hook/hallway pages	
Doorway pages	
Home Pages	
Admin Pages	
Index Pages	
Content Pages	
Series Pages	
Help Pages	
E-Commerce Pages	
Affiliate Management Pages	
Total Estimate:	

THE REST OF THE CONTENT HAS BEEN REMOVED FROM THIS SAMPLE. THE ENTIRE CONTENTS OF THE DOCUMENT ARE INCLUDED IN:

PROPOSAL KIT PROFESSIONAL AND PROPOSAL KIT WEB FREELANCER.



S A M P L E

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<http://www.proposalkit.com/htm/products.htm>