

# Sample Business Proposals



## Business Growth Services Sample Proposal

**Scroll down** to see the rest of this truncated sample.

When purchased, the complete sample is 6 pages long and was written using these Proposal Pack templates:

SCROLL  
DOWN



Cover Letter, Title Page, Needs Assessment, Client Background, Case Study, Services Provided



This sample proposal was created using **Proposal Pack Artsy #4**. For only \$67 you **get the entire collection of sample proposals (including this one) plus hundreds of editable templates** for creating an unlimited variety of custom proposals.

► [Purchase Proposal Pack Artsy #4](#) for only \$67.

The sample below **DOES NOT** include all of the content. The complete version is included in every Proposal Pack product and must be purchased to see the rest of the material.

Read this article to help you create a winning proposal using your Proposal Pack and this sample: [HOW TO WRITE A SERVICE SALES PROPOSAL](#)

Your proposal and quote could be just a couple pages long or over a hundred pages long depending on your needs, **all created with one affordable Proposal Pack**.

\*\*\* PDF samples are not editable. You MUST buy a \$67 Proposal Pack for the editable templates.

May 27, 20XX

Kenneth Jung  
President  
KJ Home Decor  
1945 Warhorse Avenue  
Cheyenne, WY 82001

Dear Mr. Jung,

Do you realize that you are missing opportunities to expand your business and increase your profits? We do.

We at Business Forward are experts in helping small businesses grow to achieve their full potential. Please review the consulting services we have to offer and make an appointment to let us launch KJ Home Décor on a growth path into the future.

Sincerely,

Annabeth Szabo  
Consumer Relations  
Business Forward, Inc.  
555-555-1212  
annasz@BusinessForwardInc.com  
www.BusinessForwardInc.com



# Presentation

Business Forward, Inc.  
539 43rd Street  
Suite 101  
Jackson Hole, WY 82002

(PH) 555-555-1212  
(FX) 555-555-1213  
[www.BusinessForwardInc.com](http://www.BusinessForwardInc.com)

May 27, 20XX

## Growing KJ Home Décor's Business

Prepared for: Kenneth Jung  
President

Prepared by: Annabeth Szabo  
Consumer Relations

### Description

In our analysis of KJ Home Decor, it has come to our attention that you may not be aware how popular Western designs are in Europe and Asia. We'd like to help you realize your full potential.

We at Business Forward are experts in helping small businesses grow to achieve their full potential. Please review the consulting services we have to offer and make an appointment to let us launch KJ Home Décor on a growth path into the future.





## Client Background

We know that KJ Home Decor was established in 2007 in Cheyenne, Wyoming, and that you currently have 27 employees.

Your business currently focuses on selling small furniture pieces and home décor items such as paintings, vases, mirrors, statues, coat racks, and rugs, all with a uniquely Western flair. We understand that you're doing well in your home town of Cheyenne, but we believe you could be positioned to make much more money if you took advantage of the global market.

We are your neighbors in Jackson Hole, and we have a track record of helping Western businesses grow. We know we can help you, too.

In our analysis of KJ Home Decor, it has come to our attention that you may not be aware how popular Western designs are in Europe and Asia. We'd like to help you realize your full potential.





## Needs Assessment

Your company is doing well in your local market, but that market is very small and offers zero potential for expansion. The best way for you to grow your company is through a global business model that relies heavily on internet advertising and sales.

Just as our name implies, we at Business Forward know how to move businesses forward into the era of global enterprise and internet solutions. And our experts are close enough to meet with you and develop a personalized plan that meets your specific needs.

### **Needs:**

Like any store, you need to sell your merchandise. Why not sell it worldwide? You already ship across the states of Wyoming, Colorado, and Montana. By using our established relationships with import/export companies around the globe, we can show you how easy and profitable it is to ship your merchandise around the world.

You also need to let the world know you exist through the medium of the internet. Sure, you have a web page, but it doesn't feature photos and descriptions of your merchandise or allow customers to place orders. We can help you set up your hi-tech global businesses from your current location in Cheyenne, Wyoming.

### **Market:**

Did you know that many wealthy Asians and Europeans are devoted fans of Western décor and art? They'd love to shop with you! Our targeted marketing efforts can put you in touch with these eager global customers as well as those within the U.S. and Canada.

### **Solution:**

Are you ready to grow your business? Then let's schedule a series of meetings in which you show us your current business model and we create a customized plan for you to convert to a new global model. There's no need to worry about a painful transition. We can provide all the information, technology, and training your employees might need. There's no long-term contract: after KJ Home Décor has joined the global marketplace, we're gone until you call us again.

### **Sources:**

Don't take our word for it. Check out this article from Major Business News magazine on the growth of global business: [www.MajorBusinessNews\\_GlobalBusinessIncrease](http://www.MajorBusinessNews_GlobalBusinessIncrease). And check out the Case Studies we've included with this packet. You'll see the names of a few specialty businesses like yours that, with our help, started out small and grew to incomes beyond their owners' wildest dreams.



# S A M P L E

This sample has been truncated to only show the first few pages. The complete version of this sample is included with any Proposal Kit or Proposal Pack at:

<http://www.proposalkit.com/htm/products.htm>