

Ranching Supply Sample Proposal

Scroll down to read the first part of this sample. When purchased, the complete sample is 9 pages long and is written using these Proposal Pack chapters:

Cover Letter, Title Page, Table of Contents, Opportunities, Present Situation, Benefits, Processing, Shipping, Back Page

This sample was created using **Proposal Pack Ranching #1**. In the retail Proposal Pack you get the entire collection of samples (including this one) plus thousands of editable templates for creating an unlimited variety of custom proposals and other business documents

Click here to purchase Proposal Pack Ranching #1

The sample below **does not** include all of the sample's content. The complete version is included in every retail Proposal Pack product and must be purchased to see the rest of the content and to get the editable Word format version.

Read this article for more help - How to Write a Ranching Business Proposal

To: KC Jones, CEO

From: Arlin Loney, Operations Manager

Subject: Opportunity to sell meat to the military

It has come to my attention that we may have an opportunity to sell meat to the local military warehouse. This could mean a substantial increase in our production and sales, and also offer a more stable and predictable future.

I've discussed this opportunity in the following pages. I'd like to pursue the matter further as soon as I have your approval to do so.



Opportunity to sell meat to the military

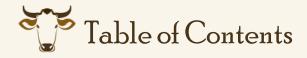
Prepared for: KC Jones

CEO

Prepared by: Arlin Loney

Operations Manager





| Opportunities | 2 |
|-------------------|---|
| Present Situation | 3 |
| Benefits | |
| Processing | |
| Shipping | |





There is a large military warehouse and distribution center less than 50 miles away from our plant. This facility warehouses and ships mostly food items, including beef, pork, and chicken products. The military has recently asked for proposals to supply more meat to their distribution centers. This represents a substantial opportunity for our company.

Process and Sell Our Current Surplus of Beef and Pork

We have offers of more livestock than we can currently process. Selling to the military would benefit our company and our local farmers.

Establish a Long-Term Relationship with the Military

We know that our current surplus of supply will not last indefinitely. By establishing a long-term contract with the military, we can more effectively plan for future processing and have greater stability within our company, keeping our valued employees busy and avoiding the costs of layoffs and rehires.

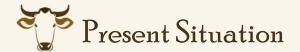
• Gain a share of the new military jerky replacement market.

The military has partnered with one of our local companies, Dryz Food Products, to create a new, healthier, long-lasting meat product to replace jerky. They plan to use this new product in their MREs supplied to troops on the move. Dryz is currently developing recipes and processes to produce rolled-up dried beef, pork, turkey, and fish. We should look into forming a partnership with Dryz to supply meat for their new process.

Summary

Getting into the military meat-supply market will offer our company greater sales and greater stability.





As you know, local ranchers are currently selling more livestock than usual due to several years of drought and low feed situations. Because of this, there is a surplus of beef in particular in our area, and we are actually turning away beef and pork suppliers because we don't have sufficient orders from stores.

In summary, at the current time, supply is greater than demand among the American public.

We can process and ship excess supplies to commercial freezers, but we also have a large market in the nearby military warehouse that we have not yet tapped for both fresh and frozen meats.

Selling beef and pork to the military would benefit not only our company and our employees, but also local farmers and the military.





WKC Meat Packers will realize the following benefits provided by selling meat to the military:

Increase production.

We currently operate at only about 75% of capacity because we don't have sufficient orders to fill. Selling to the military could increase our production to full capacity.

Increase jobs.

Jobs are in short supply in our area. If we operated at full capacity, we would need to hire 25% more workers.

Create a stable and dependable number of monthly orders.

Our current grocery store clients tend to order seasonally and sporadically. The military needs a steady of supply of all sorts of meats. Doing business with them could smooth out the ups and downs of our current production cycle.

Increase sales for local ranchers.

Our ranchers are currently offering us more beef and pork than we have customers for. The military would absorb this current surplus and create a bigger market for the future.

Provide our servicemen and women with quality meat products.

Our military deserves only the finest and we can supply fresh, quality beef and pork.

Summary

There seems to be no downside to doing business with the military.



The rest of this sample is included in the retail Proposal Packs and Proposal Kit Professional bundle. Purchase any Proposal Pack in the design theme of your choice and you will have everything you need.

How do I customize or create my own version of this sample?

Using the included Proposal Pack Wizard is the best way to make customized versions of the samples. Using the Wizard and any Proposal Pack you can recreate any of the samples in the visual design theme you purchased as well as branding it with your own logo and design.

- After purchasing, downloading, and installing your Proposal Pack and Wizard software add a new project in the Wizard.
- 2) Click the Pick Documents button then click the View Samples tab.
- 3) Select the title of this (or any other) sample and click the Import Content from Selected Sample button.
- 4) Customize the chapter list as needed to suit your situation. You can add additional chapters from the library of 2000+ topics, reorder chapters, remove chapters.
- 5) When you save your project, the Wizard will build you a custom version of this sample in the visual design theme Proposal Pack you purchased applying all your customizations (logos, font types, color schemes, contact information, etc.).
- 6) Open and edit the Word document to complete your work.

This sample is included in the <u>Proposal Kit Professional</u> and <u>Proposal Pack</u> products.

This sample has been truncated to only show the first few pages. The complete version of this sample including an editable Word version is included with all Proposal Kit Professional and Proposal Pack products found at:

ProposalKit.com/htm/proposal-software-products.htm



