

Sample Business Proposals



Sale of Business and Assets Sample Proposal

Scroll down to see the rest of this truncated sample.

When purchased, the complete sample is 13 pages long and was written using these Proposal Pack templates:

SCROLL
DOWN



Cover Letter, Title Page, Table of Contents, Present Situation, Company History, Assets, Intellectual Property, Partnerships, Letters of Support



This sample proposal was created using [Proposal Pack Contemporary #4](#). For only \$67 you **get the entire collection of sample proposals (including this one) plus hundreds of editable templates** for creating an unlimited variety of custom proposals.

▶ [Purchase Proposal Pack Contemporary #4](#) for only \$67.

The sample below **DOES NOT** include all of the content. The complete version is included in every Proposal Pack product and must be purchased to see the rest of the material.

Read this article to help you create a winning proposal using your Proposal Pack and this sample: [HOW TO WRITE A BUSINESS OPPORTUNITY PROPOSAL](#)

Your proposal and quote could be just a couple pages long or over a hundred pages long depending on your needs, **all created with one affordable Proposal Pack**.

*** PDF samples are not editable. You MUST buy a \$67 Proposal Pack for the editable templates.

November 13, 20XX

To Whom It May Concern,

We wish to announce that our successful and well-known business—Celestino Ceramics— is now available for purchase.

If you've ever wanted to move to the beautiful island of Oahu in Hawaii; if you've ever wanted to go into the fine art business and sell your products to appreciative customers around the world, this is your chance.

We've done all the hard work for you—Celestino Ceramics is well established and connected and owns trademarks, patents, and copyrights that will protect its profitability for the future.

We hate to say goodbye to this incredible business venture, but the time has come for us to retire and pass the torch to a more energetic entrepreneurial team.

You should find all the basic information you need to know about Celestino Ceramics within this package. Serious prospective buyers may contact us for copies of tax returns, assessments, and evaluations, as well as to view our real properties and all assets for sale.

Sincerely,

Mariah Celestino
CEO
Celestino Ceramics
555-555-2156
ceo@celestinoceramics.com
www.celestinoceramics.com

Celestino Ceramics
1231 Seaside Court
Aiea, HI 96701

(PH) 555-555-2156
(FX) 555-555-2157
www.CelestinoCeramics.com



PROPOSAL

Sale of Business Assets and Intellectual Property

November 13, 20XX

Prepared for: Prospective Buyers

Prepared by: Mariah Celestino
CEO

► DESCRIPTION

If you've ever wanted to move to the beautiful island of Oahu in Hawaii; if you've ever wanted to go into the fine art business and sell your products to appreciative customers around the world, this is your chance.

You should find all the basic information you need to know about Celestino Ceramics within this package. Serious prospective buyers may contact us for copies of tax returns, assessments, and evaluations, as well as to view our real properties and all assets for sale.

Proposal Number: 24 Rev B

▶ TABLE OF CONTENTS

Present Situation	2
Assets	3
Intellectual Property	5
Partnerships	6
Letters of Support	8
Company History	11

PRESENT SITUATION

Celestino Ceramics is a thriving business, located just outside of Honolulu, Hawaii, in the prime tourist locale of Aiea. We design, produce and sell fine ceramics, artwork, and jewelry. Our products are sold around the world, and we've patented two special glazes and copyrighted multiple designs that make our products unique. Sales of our products average \$375-\$450K per year.

We also teach ceramics to dozens of local students each year in our studio. Lessons and sales of materials and kiln services to students brings us another \$17K-\$25K each year.

Mariah Celestino founded the business in 1985 and has successfully run it as a family enterprise since then. It's been a wonderful and profitable experience. But now Mariah and her husband Neal Ashland are ready to retire, board their 37-foot sailboat and cruise the Pacific.

So Celestino Ceramics, with all its assets and valuable brands and trademarks, is up for sale. The business has always been a money-maker. Real estate, equipment and inventory is valued at close to \$2 million dollars. The intellectual property—brands, copyrights, trademarks, patents—will bring revenue far into the future. The Celestino/Ashland family has intentionally kept the business small, but Celestino Ceramics has the potential to expand its lines and its market whenever the owner chooses to do so.

Thus we are asking a price of approximately \$2.75 million dollars for Celestino Ceramics. Due to our constantly fluctuating inventory of products and supplies, the exact price will be determined at the time of sale.



S A M P L E

This sample has been truncated to only show the first few pages. The complete version of this sample is included with any Proposal Kit or Proposal Pack at:

<http://www.proposalkit.com/htm/products.htm>