

Sample Business Proposals



Executive Resume Sample

Scroll down to see the rest of this truncated sample.

When purchased, the complete sample is 5 pages long and was written using these Proposal Pack templates:

SCROLL
DOWN



Cover Letter, Title Page, Education, Employment,
Reference Material



This sample proposal was created using [Proposal Pack Bullseye #1](#). For only \$67 you **get the entire collection of sample proposals (including this one) plus hundreds of editable templates** for creating an unlimited variety of custom proposals.

▶ [Purchase Proposal Pack Bullseye #1](#) for only \$67.

The sample below **DOES NOT** include all of the content. The complete version is included in every Proposal Pack product and must be purchased to see the rest of the material.

Read this article to help you create a winning proposal using your Proposal Pack and this sample: [HOW TO WRITE YOUR RESUME AS A BUSINESS PROPOSAL](#)

Your proposal and quote could be just a couple pages long or over a hundred pages long depending on your needs, **all created with one affordable Proposal Pack**.

*** PDF samples are not editable. You MUST buy a \$67 Proposal Pack for the editable templates.

February 12, 20XX

Kayla Martov
VP Marketing
Cellit Systems
1088 Daylight Place
Suite 1000
New Orleans, LA

Dear Ms. Martov,

Please find enclosed my resume submitted in consideration for your position of Assistant Vice President of Marketing.

As you will see by the enclosed resume, I am experienced in developing ad campaigns and strategic alliances for my clients. You can find more details about my skills and abilities on a website I've recently created: www.ReneeBelveal.com.

Although I am currently employed in a high-level position at Bryght Branding in Los Angeles, California, I have relatives in the New Orleans area and would appreciate an opportunity to expand my horizons beyond southern California. As you have an expanding Latino population in southern Louisiana, I believe my bilingual skills and experience with the Latino market and with Mexican imports in particular would greatly benefit your company.

I hope to hear from you soon.

Sincerely,

Renee Belveal
Senior Branding Manager
Bryght Branding
555-555-1212
rb@BryghtBranding.com

Renee Belveal
Senior Branding Manager
Bryght Branding
555-555-1212
rb@BryghtBranding.com



February 12, 20XX

Application for Assistant Vice President of Marketing

Prepared for: Kayla Martov
VP Marketing

Prepared by: Renee Belveal
Senior Branding Manager



As you have an expanding Latino population in southern Louisiana, I believe my bilingual skills and experience with the Latino market and with Mexican imports in particular would greatly benefit your company.



EMPLOYMENT

Bryght Branding, Los Angeles, CA, 2004 -Present *Senior Branding Manager*

- Developed and managed print, electronic, and television campaigns for Susi Santi, Trop Fine Foods, Royalti Cafes, and various other companies
- Performed market opportunity research and positioning
- Initiated and managed successful brand development
- Did tactical market planning
- Formed strategic alliances with complementary partners

My Castle Marketing, San Diego, CA, 2000-2004 *Senior Marketing & Development Manager*

- Developed campaigns for two new furniture retailers
- Established alliances between three well-known designers to jointly market their products, increasing sales for all three
- Initiated promotional strategy for a new line of non-toxic paints
- Researched and developed an international market for a line of paintings and fine ceramics

Mis Cosas Inc., San Diego, CA, 1998-2000 *Marketing Manager*

- Introduced line of Mexican food products to U.S. market
- Developed bilingual campaign to appeal to general public in southern California
- Negotiated a strategic alliance with Cadena Calvero, a chain of stores selling Mexican goods
- Created strategic campaign for Si! Yo Soy! soy milk product.
- Created new packaging designs for all products
- Designed and placed print ads and radio spots to introduce products

Cervezas y Mas Cervezas, San Diego, CA, 1996-1998 *Senior Marketer*

- Developed campaign introducing this Mexican beer importer to U.S. market
- Created new labels and packaging for U.S. Market
- Negotiated an export deal for U.S. company to export their product to Mexico in exchange for importing the Mexican brand



S A M P L E

This sample has been truncated to only show the first few pages. The complete version of this sample is included with any Proposal Kit or Proposal Pack at:

<http://www.proposalkit.com/htm/products.htm>