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The complete Network Cabling sample includes 12 pages of content including a Cover Letter, Title Page, Table of Contents, Client Summary, Estimate, Installation Schedule, Permits and Licenses, Qualifications, References, Contract and Terms and Back Page. This extra content is included with the purchase of any retail Proposal Pack template collection.

The sample pages below illustrate how a proposal can be created using the following three products:

- **Proposal Pack Networks #1**
  The Proposal Pack template collections contain all of the proposal content, formatting, graphics and layout. This is just 1 of hundreds of design themes.

- **Proposal Pack Wizard**
  The Proposal Pack Wizard is used to assemble your proposal and uses mail merge features to incorporate your data into the proposal. In this example the Proposal Pack Wizard was also used to setup the proposal documents to be used by Quosal.

- **Quosal**
  The Quosal application is used to manage the products and services database and output the estimate, pricing and calculations into the proposal. It can also be used to tie into your CRM system to merge your client information into the proposal.
10/27/20XX

Daniel Singh
CEO
HarborLite Technologies
9703 Castle Drive
Newport, OR  97365

Dear Mr. Singh,

We would be most pleased to design and install your new computer network at your new corporate facility in Newport, OR.

Northwest Computer Cabling, Inc. is located in Portland, but we travel throughout the state of Oregon and into southwestern Washington State to install computer networks. We have designed and installed networks for more than 300 companies of all sizes.

Please find enclosed our proposal and cost estimates for your new computer network. The prices listed herein are good for thirty days. We hope to be working with you soon.

Sincerely,

Greg Nealson
Lead Designer
Northwest Computer Cabling, Inc.
555-545-5012
gn@nwcabling.com
www.nwcabling.com
Network Cabling Design and Installation

Thank you for the opportunity to bid on designing and installing your computer network at your new corporate headquarters.

Northwest Computer Cabling, Inc. is located in Portland, but we travel throughout the state of Oregon and into southwestern Washington State to install computer networks. We have designed and installed networks for more than 300 companies of all sizes.
# TABLE OF CONTENTS

## Summary

- Client Summary ........................................... 2
- Estimate .................................................. 3

## Methodology

- Installation Schedule .................................... 4
- Permits and Licenses ...................................... 5

## Qualifications

- Qualifications ............................................. 6
- References ................................................ 7
- Contract and Terms ....................................... 8
The Objective…

HarborLite Technologies is a rapidly growing company that plans to move into their new corporate headquarters within the next six months. HarborLite Technologies is upgrading their computer system and requires a new network to complete the system.

- Need #1: Analysis of current and future needs for a new computer network.
- Need #2: A design for a new computer network.
- Need #3: An implementation plan for a new computer network.

The Opportunity…

After meeting with Daniel Singh, Northwest Computer Cabling Inc. believes that HarborLite Technologies’ goals are as follows:

- Goal #1: Design a computer network that serves the company’s current needs and can grow with the company.
- Goal #2: Formulate an installation plan that will cause as little disruption to current business as possible.
- Goal #3: Install the new network and get it up and running as soon as possible.

The Solution…

Northwest Computer Cabling Inc. specializes in designing and installing computer networks. We propose to install LANwork 5000 products, which offer maximum flexibility and security.

- Recommendation #1: Install LANwork 5000 F22 Layer Hi-Speed switches for cost-effective Layer 2 10/100 and 10/100/1000 Ethernet switching.
- Recommendation #2: Install LANwork 5000 Unmanaged 16-port 10/100/1000 switch; Layer 2 with compact design and auto MDI/MDIX and IEEE 802.1p features.
- Recommendation #3: Run heavy-duty hi-load capacity cable throughout building to accommodate current network needs and allow for future attachments.
## Services

<table>
<thead>
<tr>
<th>Description</th>
<th>Qty</th>
<th>Price</th>
<th>Ext. Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permits and Licenses</td>
<td>1</td>
<td>$200.00</td>
<td>$200.00</td>
</tr>
<tr>
<td>Network Design</td>
<td>1</td>
<td>$3,000.00</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>24x7 Priority Support (12 months)</td>
<td>1</td>
<td>$8,000.00</td>
<td>$8,000.00</td>
</tr>
<tr>
<td>Network Installation</td>
<td>1</td>
<td>$16,000.00</td>
<td>$16,000.00</td>
</tr>
</tbody>
</table>

## Hardware

<table>
<thead>
<tr>
<th>Description</th>
<th>Qty</th>
<th>Price</th>
<th>Ext. Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>LANWork 5000 F22 Switch</td>
<td>2</td>
<td>$900.00</td>
<td>$1,800.00</td>
</tr>
<tr>
<td>LANWork 6000 F16 Hub</td>
<td>1</td>
<td>$2,500.00</td>
<td>$2,500.00</td>
</tr>
<tr>
<td>Fiberoptic Cable</td>
<td>1</td>
<td>$1,000.00</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Firewall</td>
<td>1</td>
<td>$900.00</td>
<td>$900.00</td>
</tr>
<tr>
<td>Telecommunications Closet</td>
<td>1</td>
<td>$8,000.00</td>
<td>$8,000.00</td>
</tr>
<tr>
<td>Wall Plates and Connections</td>
<td>80</td>
<td>$6.00</td>
<td>$480.00</td>
</tr>
<tr>
<td>CAT-6 Cable</td>
<td>1</td>
<td>$1,000.00</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>LanWork 8000 Modems</td>
<td>3</td>
<td>$600.00</td>
<td>$1,800.00</td>
</tr>
</tbody>
</table>

**Total Estimate for Project:** $44,680.00

**Standard Disclaimer:** The numbers represented above are to be used as an estimate for the projects discussed. The above Estimate does in no way constitute a warranty of final price. Estimates are subject to change if project specifications are changed or costs for outsourced services change before being locked in by a binding contract.
Northwest Computer Cabling, Inc. will follow the installation schedule below.

Before any work can begin, all computer devices currently used by HarborLite Technologies employees need to be accounted for and have a space reserved for them on the architectural blueprints for the new building.

All current servers, shared printers, fax machines, etc. must also be accounted for and their positions mapped in the new building.

<table>
<thead>
<tr>
<th>Installation Job Description</th>
<th>Date</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Establish position for all devices (personal computers, servers, routers, etc) in all rooms of new building</td>
<td>January 12</td>
<td>Approximately one week</td>
</tr>
<tr>
<td>Run new cable throughout building as needed</td>
<td>January 19</td>
<td>Approximately one week</td>
</tr>
<tr>
<td>Move all devices to new building</td>
<td>January 26</td>
<td>Two days</td>
</tr>
<tr>
<td>Connect all devices</td>
<td>January 28</td>
<td>Three days</td>
</tr>
<tr>
<td>Verify network functionality and test all devices on it</td>
<td>February 3</td>
<td>Two-three days</td>
</tr>
</tbody>
</table>

Notes:

This network installation schedule is dependent on finalization of building construction and will require that HarborLite Technologies shut down operations for a few days during the transition to the new building. We will endeavor to make business interruptions as short as possible.
This sample has been truncated to only show the first few pages. The complete version of this sample is included with Proposal Kit Professional or Proposal Pack at: