



PROPOSAL KIT SAMPLE

Proposal Pack & QuoteWerks Sample #2

This sample PDF file shows you a number of templates out of the entire collection of over 2000 templates included in Proposal Pack Food #1. There are [hundreds of Proposal Pack designs](#) to choose from.

[200 complete sample proposals](#) (over 2400 pages of material) are also included with each Proposal Pack to illustrate how to assemble and write your own custom proposal.

The complete Food Catering sample includes 17 pages of content including a Cover Letter, Title Page, Table of Contents, Client Summary, Cost Summary, Samples, Special Needs, Ingredients, Services Provided, Policies, Testimonials, Personnel, About Us, Insurance and Back Page. This extra content is included with the purchase of any retail Proposal Pack template collection.

The sample pages below illustrate how a proposal can be created using the following three products:

[Proposal Pack Food #1](#) with [Proposal Pack Wizard](#)

The Proposal Pack template collections contain all of the proposal content, formatting, graphics and layout. This is just one of hundreds of design themes available.

The Proposal Pack Wizard is used to assemble your proposal and uses mail merge features to incorporate your data into the proposal. In this example the Proposal Pack Wizard was also used to setup the proposal documents to be used by QuoteWerks.

[QuoteWerks](#)

The QuoteWerks application is used to manage the products and services database and output the estimate, pricing and calculations into the Cost Summary page of the proposal. It can also be used to tie into your CRM system to merge your client information into the proposal.

12/18/20XX

Raquel Alvarez
Production Manager
SeaStar Film Productions
P.O. Box 7993
1234 4th St
Blaine, WA 98230

Ms. Alvarez,

Thank you for contacting us for a bid for your company dinner party. We would be honored to be part of such an exciting event.

Riche Cuisine, Inc. has been creating and serving delicious meals and party snacks to businesses in Washington State for eight years now. We have developed a reputation for efficiency and excellence. I've enclosed a few recommendations from some of our customers so you can see what they have to say about us.

We offer a varied menu of appetizers, salads, main courses, and desserts from which you can select to individualize meals for your guests. You're in charge. Simply tell us which items you'd like, the quantity of each, and the services you want us to provide. Then we'll present you with our plan and total invoice two weeks before your event for your final approval.

We handle food preparation, setup, and cleanup for you, so you can just enjoy the party!

Sincerely,

Allana Riche
Owner
Riche Cuisine, Inc.
555-500-1205
ariche@richcuisineinc.com
www.richcuisineinc.com

Riche Cuisine, Inc.
13562 W. Knight Blvd.
Suite 400
Ferndale, WA 98248

(PH) 555-500-1205
(FX) 555-500-1206
www.richecuisineinc.com

12/18/20XX



Estimate

Food Services and Event Catering

Prepared for: Raquel Alvarez
Production Manager

Prepared by: Allana Riche
Owner



Description

We would be happy to cater your company party!

Riche Cuisine, Inc. is well known in the area for providing creative and delicious meals for special occasions. We offer a variety of menus from which SeaStar Film Productions can choose for the occasion.



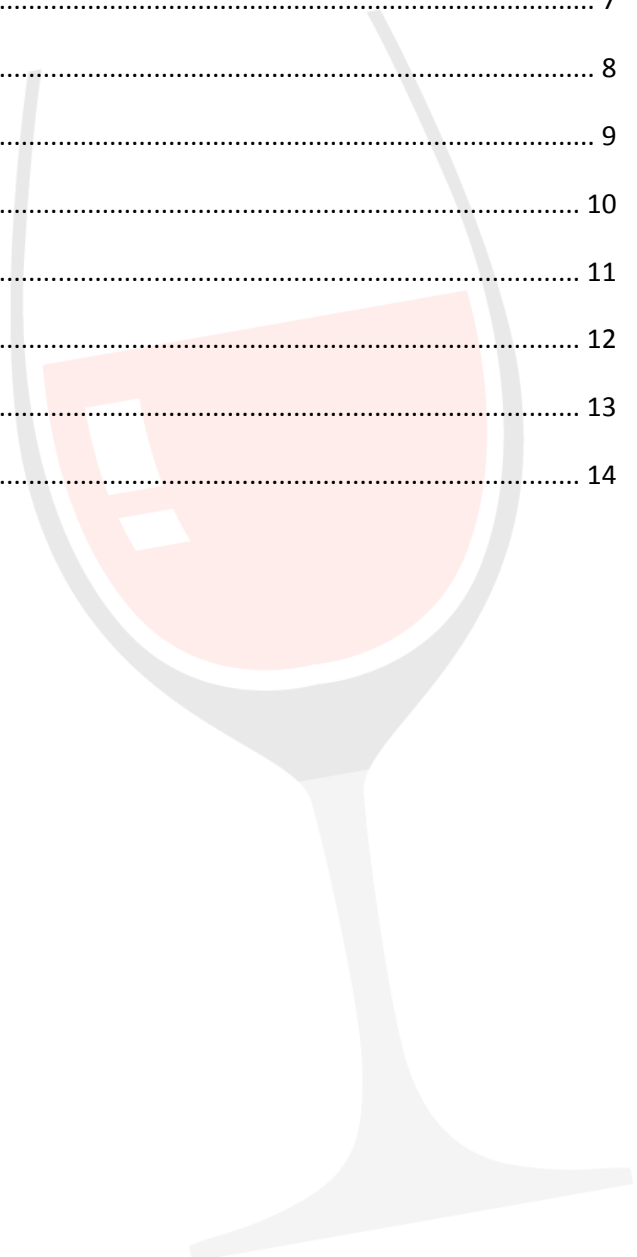
www.richecuisineinc.com

Proposal Number: SSFP5



Table of Contents

Client Summary	2
Cost Summary	3
Samples	6
Special Needs	7
Ingredients.....	8
Services Provided	9
Policies.....	10
Testimonials.....	11
Personnel.....	12
About Us.....	13
Insurance	14





Client Summary

The Objective...

SeaStar Film Productions is located in Blaine, WA and wants to host a dinner party for their staff at their office space.

- ✘ **Need #1:** Great food, tables, and place settings
- ✘ **Need #2:** Open bar with bartending service
- ✘ **Need #3:** Delivery, setup, and cleanup services for the evening

The Solution...

Riche Cuisine, Inc. is well known in the area for providing creative and delicious meals for special occasions. offers a variety of menus from which SeaStar Film Productions can choose for the occasion.

- ✘ **Recommendation #1:** SeaStar Film Productions can choose from the attached menu and order the exact number and type of meals they want from Riche Cuisine, Inc.
- ✘ **Recommendation #2:** Riche Cuisine, Inc. will deliver and set up the tables and serve meals to the attendees, and set up and staff a full-service bar for the evening.
- ✘ **Recommendation #3:** Riche Cuisine, Inc. will remove all furniture, meal items, and trash, leaving the premises in their original condition.





Cost Summary

Please select from the following menu items. We will present you with the final invoice two weeks before your event.

Appetizers

Qty	Description	Price	Ext. Price	Item Notes
25	Bacon-wrapped Prawns	\$4.99	\$124.75	
25	Savory Puff Cheese Pastry	\$3.99	\$99.75	
25	Bruschetta with Mozzarella, Tomato and Basil	\$3.99	\$99.75	
	SubTotal		\$324.25	

Salads

Qty	Description	Price	Ext. Price	Item Notes
14	Spinach Salad	\$3.99	\$55.86	Fresh spinach, dried cranberries, walnuts, and gorgonzola in cranberry-walnut vinaigrette
20	Garden Salad	\$2.99	\$59.80	Fresh baby greens, cherry tomatoes, carrots and cucumbers in a creamy buttermilk dressing
13	Ceasar Salad	\$2.99	\$38.87	Fresh romaine leaves in a classic Caesar dressing
	SubTotal		\$154.53	



Main Courses

Qty	Description	Price	Ext. Price	Item Notes
20	The Californian	\$23.99	\$479.80	Herbed chicken breast, wild rice pilaf, steamed vegetable medley
10	The Vegan	\$21.99	\$219.90	Pasta in olive oil garlic sauce with spring mushrooms, steamed vegetable medley
17	The Italian	\$21.99	\$373.83	Fresh manicotti with ricotta in herbed tomato sauce, steamed vegetable medley
	SubTotal		\$1,073.53	

Desserts

Qty	Description	Price	Ext. Price	Item Notes
15	Fruit tart with crème fraiche	\$3.99	\$59.85	
15	Poached pears in Marsala sauce	\$2.99	\$44.85	
17	Chocolate cake in raspberry sauce	\$3.99	\$67.83	
	SubTotal		\$172.53	

Open Bar

Qty	Description	Price	Ext. Price	Item Notes
47	Wine, beer, rum, vodka and tequila mixes	\$7.99	\$375.53	
	SubTotal		\$375.53	



Event Services

Qty	Description	Price	Ext. Price	Item Notes
3	Bartender for 6 hours	\$175.00	\$525.00	One bartender per 12 guests suggested
1	Event Logistics	\$495.00	\$495.00	Delivery, setup, and removal of all necessary furniture and tableware, food, and decorations, including trash removal for 6-hour event for 25-50 guests
	SubTotal		\$1,020.00	
Total Estimate for Event:		\$3,120.37		

Standard Disclaimer: The numbers represented above are to be used as an estimate for the projects discussed. The above Cost Summary does in no way constitute a warranty of final price. Estimates are subject to change if project specifications are changed or costs for outsourced services change before being locked in by a binding contract.





Of course you can sample our menu items in advance! Please schedule a complimentary tasting at our office/kitchen between 10 am and 5pm Monday thru Friday.

If for some reason you cannot come to our office, we will bring our samples to your location at a time you specify for a one-time service fee of \$25. Enough samples are included for three people to have a taste of each item.

Whether you come to us or we come to you, we offer the following sample trays for your tasting pleasure:

Y **Appetizer Sample Tray**

This includes samples of our Bacon-Wrapped Prawns, Savory Puff Cheese Pastries, and Bruschetta with Mozzarella, Tomato, and Basil.

Y **Salad Sample Tray**

This includes samples of our Spinach Salad, Garden Salad, and our Caesar Salad.

Y **Main Course Sample Tray**

This includes samples of our Herbed Chicken Breast, Manicotti with Tomato Sauce, Pasta with Fresh Mushrooms, and our Steamed Vegetable Medley.

Y **Dessert Sample Tray**

This includes samples of our Fruit Tart with Crème Fraiche, Poached Pears in Marsala Sauce, and our Chocolate Cake in Raspberry Sauce.

Y **Savory Party Platter Sample Tray**

This includes samples of our Cheese Parade, our Fresh Rolls and Flatbreads, and our Sushi offerings.

Y **Sweet Party Platter Sample Tray**

This includes samples of our Chocolate Collection, our Fruit Smorgasbord, and our Pastry Favorites.





Will your event include guests with special dietary needs, such as vegetarians, vegans, diabetics, or people with allergies? No problem! Just let us know so we can make appropriate suggestions for your menu. We can also provide a list of ingredients for each dish, tastefully presented so that you can place a card beside each item on your table and thus allow your guests to check for themselves.

We want everyone to have a great time at your function. Below are just a few categories of consumers we are accustomed to serving. We also welcome your suggestions and your recipes!

Y Diabetic Guests

Diabetics generally need complex carbohydrates that will metabolize slowly, as well as items with no sugar or very low sugar content. As well as our traditional meat, seafood, and vegetable dishes, consider our whole-grain pasta or our whole-grain pizza with no-sugar-added tomato sauce, and our breads, carrot cake, and cobblers made with whole grains and sugar substitute instead of sugar.

Y Guests on a Gluten-Free Diet

Simply let us know that you wish to accommodate these guests, and we will not add thickeners containing gluten to any meat, seafood, or vegetable dish. In addition, we can make many of our breads and desserts with rice flour, potato starch, and tapioca flours.

Y Guests with Allergies

The most common allergies to food are wheat, nuts, tree nuts, fish, shellfish, soy, eggs, and dairy products. We can prepare foods and adapt recipes so that none of these ingredients are included.

Y Vegan and Vegetarian Guests

Our chefs at Riche Cuisine are accustomed to creating succulent vegetarian dishes; these are among our specialties. Most of our vegetarian dishes do not include dairy products, but we can easily label those that do for our vegan customers. Many of our vegetable dishes are favorites of vegans, vegetarians, and omnivores alike—be sure to try our seed-encrusted lentil patties and our wide variety of potato dishes!

We pride ourselves on creating gourmet cuisine for everyone. We want all of your guests to enjoy our food!



This sample is included in the [Proposal Kit Professional](#) and [Proposal Pack](#) products.

This sample has been truncated to only show the first few pages. The complete version of this sample including an editable Word version is included with all Proposal Kit Professional and Proposal Pack products found at:

ProposalKit.com/htm/proposal-software-products.htm

