



PROPOSAL KIT SAMPLE

SAMPLE ESTIMATE PACK DOCUMENT

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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs.

The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.



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CD-ROM Development<<CustCompany>>
<<ProposalNumber>>Hourly: \$0.00
Hybrid Multiplier: 50.00%
Admin Multiplier: 20.00%
Tax Rate: 0.00%Actual Hours:
Actual Pages:Multi Media Time Estimate: 0.00
\$ -

Multi Media Price Estimate: \$0.00

Admin/Management: \$0.00

Misc Costs: \$0.00

Replication: \$0.00

Base Total Project: \$0.00 (with tax)

Payment Option 1: \$0.00 (up front, with tax))
(pay up front, 10% off production est.)Payment Option 2: \$0.00 (up front)
(2 payments) \$0.00 (on final proof)
Total \$0.00 (with tax)**Additional Costs:**Travel \$0.00
Hardware \$0.00
Outsourced Services \$0.00
3rd Party License Fees \$0.00
IPIX License Fees \$0.00
Shipping \$0.00
Total \$0.00

Total Production Charge: \$0.00

Total Duplication Charge: \$0.00

Component	QTY	Est Time	Price	Total Price	Time
Base Card	0	0.00	\$0.00	\$0.00	0.00
Flash	0	0.00	\$0.00	\$0.00	0.00
Info Pages	0	0.00	\$0.00	\$0.00	0.00
PDF	0	0.00	\$0.00	\$0.00	0.00
Video (per minute)	0	0.00	\$0.00	\$0.00	0.00
Email Links	0	0.00	\$0.00	\$0.00	0.00
Web Links	0	0.00	\$0.00	\$0.00	0.00
Rollovers/Popups	0	0.00	\$0.00	\$0.00	0.00
Slide Show	0	0.00	\$0.00	\$0.00	0.00
Map Printout	0	0.00	\$0.00	\$0.00	0.00
Location Tours	0	0.00	\$0.00	\$0.00	0.00
Text	0	0.00	\$0.00	\$0.00	0.00
Still Photo	0	0.00	\$0.00	\$0.00	0.00
Custom Graphics	0	0.00	\$0.00	\$0.00	0.00
360 VR (per 10 pics)	0	0.00	\$0.00	\$0.00	0.00
Email Links	0	0.00	\$0.00	\$0.00	0.00
Web Links	0	0.00	\$0.00	\$0.00	0.00
Rollovers/Popups	0	0.00	\$0.00	\$0.00	0.00
Power Point	0	0.00	\$0.00	\$0.00	0.00
HTML	0	0.00	\$0.00	\$0.00	0.00
Web Sites	0	0.00	\$0.00	\$0.00	0.00
Tracking	0	0.00	\$0.00	\$0.00	0.00
Distribution Groups	0	0.00	\$0.00	\$0.00	0.00
Enterprise Tracking	0	0.00	\$0.00	\$0.00	0.00
Card Art					
From Client	0	0.00	\$0.00	\$0.00	0.00
Custom Designed	0	0.00	\$0.00	\$0.00	0.00
Changing Screen Films	0	0.00	\$0.00	\$0.00	0.00
Custom Background	0	0.00	\$0.00	\$0.00	0.00
Custom Music	0	0.00	\$0.00	\$0.00	0.00
Custom Buttons	0	0.00	\$0.00	\$0.00	0.00
Custom Narration	0	0.00	\$0.00	\$0.00	0.00
PC/Mac Hybrid	0				
Web Site on Card Setup	0	0.00	\$0.00	\$0.00	0.00
Custom 1	0	0.00	\$0.00	\$0.00	0.00
Custom 2	0	0.00	\$0.00	\$0.00	0.00
Custom 3	0	0.00	\$0.00	\$0.00	0.00
Custom 4	0	0.00	\$0.00	\$0.00	0.00
Custom 5	0	0.00	\$0.00	\$0.00	0.00
Custom 6	0	0.00	\$0.00	\$0.00	0.00
Custom 7	0	0.00	\$0.00	\$0.00	0.00
Custom 8	0	0.00	\$0.00	\$0.00	0.00

Replication

Oval					
100	0	1.59	\$159.00	\$0.00	
500	0	1.39	\$695.00	\$0.00	
1000	0	0.99	\$990.00	\$0.00	
2000	0	0.90	\$1,800.00	\$0.00	
3000	0	0.90	\$2,700.00	\$0.00	
4000	0	0.90	\$3,600.00	\$0.00	
5000	0	0.86	\$4,300.00	\$0.00	
10000	0	0.76	\$7,600.00	\$0.00	Total Qty
20000	0	0.00	\$0.00	\$0.00	0
Rectangular					
1000	0	1.09	\$1,090.00	\$0.00	
2000	0	1.01	\$2,020.00	\$0.00	
3000	0	1.01	\$3,030.00	\$0.00	
4000	0	1.01	\$4,040.00	\$0.00	
5000	0	0.97	\$4,850.00	\$0.00	
10000	0	0.86	\$8,600.00	\$0.00	Total Qty
20000	0	0.00	\$0.00	\$0.00	0
Mini Rounds					
1000	0	0.97	\$970.00	\$0.00	
2000	0	0.87	\$1,740.00	\$0.00	
3000	0	0.87	\$2,610.00	\$0.00	
4000	0	0.87	\$3,480.00	\$0.00	
5000	0	0.83	\$4,150.00	\$0.00	
10000	0	0.73	\$7,300.00	\$0.00	Total Qty
20000	0	0.00	\$0.00	\$0.00	0
Full Size					
1000	0	0.91	\$910.00	\$0.00	
2000	0	0.81	\$1,620.00	\$0.00	
3000	0	0.81	\$2,430.00	\$0.00	
4000	0	0.81	\$3,240.00	\$0.00	
5000	0	0.79	\$3,950.00	\$0.00	
10000	0	0.72	\$7,200.00	\$0.00	Total Qty
20000	0	0.00	\$0.00	\$0.00	0
Changing Films for Cover Art	0	40.00	\$0.00	\$0.00	

This estimate document is only included in the [Proposal Kit Professional](#) product.

This sample has been truncated to only show the first part. The complete editable version of this document is included in the Proposal Kit Professional product found at:

ProposalKit.com/htm/proposal-software-products.htm

