



PROPOSAL KIT SAMPLE

SAMPLE ESTIMATE PACK DOCUMENT

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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs.

The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.



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CD-ROM Development

Hourly: \$95.00
Hybrid Multiplier: 50.00%
Admin Multiplier: 20.00%

Actual Hours:
Actual Pages:

Multi Media Time Estimate: 52.25
\$ 4,963.75

Multi Media Price Estimate: \$5,270.00
Admin/Management: \$1,054.00
Misc Costs: \$800.00
Replication: \$4,300.00

Base Total Project: \$11,424.00

Payment Option 1: \$11,424.00 (up front)
(pay up front, 10% off production est.)

Payment Option 2: \$5,712.00 (up front)
(2 payments) \$5,712.00 (on final proof)
Total \$11,424.00

Additional Costs:
Travel \$500.00
Hardware \$0.00
Outsourced Services \$0.00
3rd Party License Fees \$0.00
IPIX License Fees \$250.00
Shipping \$50.00
Total \$800.00

Total Production Charge: \$7,124.00
Total Duplication Charge: \$4,300.00

Component	QTY	Est Time	Price	Total Price	Time
Base Card	1	12.00	\$1,200.00	\$1,200.00	12.00
Flash	1	5.00	\$500.00	\$500.00	5.00
Info Pages	5	1.00	\$95.00	\$475.00	5.00
PDF	0	0.00	\$0.00	\$0.00	0.00
Video (per minute)	1	0.50	\$45.00	\$45.00	0.50
Email links	1	0.25	\$25.00	\$25.00	0.25
Web links	1	0.25	\$25.00	\$25.00	0.25
Rollovers/popups	5	0.50	\$50.00	\$250.00	2.50
Slide Show	0	0.00	\$0.00	\$0.00	0.00
Map printout	1	0.75	\$50.00	\$50.00	0.75
Location Tours	1	4.00	\$300.00	\$300.00	4.00
Text	0	0.00	\$0.00	\$0.00	0.00
Still Photo	0	0.00	\$0.00	\$0.00	0.00
Custom Graphics	0	0.00	\$0.00	\$0.00	0.00
IPIX (per 10 pics)	1	12.00	\$1,500.00	\$1,500.00	12.00
Email links	0	0.00	\$0.00	\$0.00	0.00
Web links	0	0.00	\$0.00	\$0.00	0.00
Rollovers/popups	0	0.00	\$0.00	\$0.00	0.00
Power Point	0	0.00	\$0.00	\$0.00	0.00
HTML	0	0.00	\$0.00	\$0.00	0.00
Web sites	0	0.00	\$0.00	\$0.00	0.00
Tracking	0	0.00	\$0.00	\$0.00	0.00
Distribution Groups	0	0.00	\$0.00	\$0.00	0.00
Enterprise Tracking	1	4.00	\$300.00	\$300.00	4.00
Card Art					
Theirs	0	0.00	\$0.00	\$0.00	0.00
Custom	1	3.00	\$300.00	\$300.00	3.00
Changing screen films	0	0.00	\$0.00	\$0.00	0.00
Custom Background	1	3.00	\$300.00	\$300.00	3.00
Custom Music	0	0.00	\$0.00	\$0.00	0.00
Custom Buttons	0	0.00	\$0.00	\$0.00	0.00
Custom Narration	0	0.00	\$0.00	\$0.00	0.00
PC/Mac hybrid	0				
Web site on card setup	0	0.00	\$0.00	\$0.00	0.00
Custom 1	0	8.00	\$800.00	\$0.00	0.00
Custom 2	0	0.00	\$0.00	\$0.00	0.00
Custom 3	0	0.00	\$0.00	\$0.00	0.00
Custom 4	0	0.00	\$0.00	\$0.00	0.00
Custom 5	0	0.00	\$0.00	\$0.00	0.00
Custom 6	0	0.00	\$0.00	\$0.00	0.00
Custom 7	0	0.00	\$0.00	\$0.00	0.00
Custom 8	0	0.00	\$0.00	\$0.00	0.00

Replication

Oval					
100	0	1.59	\$159.00	\$0.00	
500	0	1.39	\$695.00	\$0.00	
1000	0	0.99	\$990.00	\$0.00	
2000	0	0.90	\$1,800.00	\$0.00	
3000	0	0.90	\$2,700.00	\$0.00	
4000	0	0.90	\$3,600.00	\$0.00	
5000	1	0.86	\$4,300.00	\$4,300.00	
10000	0	0.76	\$7,600.00	\$0.00	Total Qty
20000	0	0.00	\$0.00	\$0.00	5000
Rectangular					
1000	0	1.09	\$1,090.00	\$0.00	
2000	0	1.01	\$2,020.00	\$0.00	
3000	0	1.01	\$3,030.00	\$0.00	
4000	0	1.01	\$4,040.00	\$0.00	
5000	0	0.97	\$4,850.00	\$0.00	
10000	0	0.86	\$8,600.00	\$0.00	Total Qty
20000	0	0.00	\$0.00	\$0.00	0
Mini Rounds					
1000	0	0.97	\$970.00	\$0.00	
2000	0	0.87	\$1,740.00	\$0.00	
3000	0	0.87	\$2,610.00	\$0.00	
4000	0	0.87	\$3,480.00	\$0.00	
5000	0	0.83	\$4,150.00	\$0.00	
10000	0	0.73	\$7,300.00	\$0.00	Total Qty
20000	0	0.00	\$0.00	\$0.00	0
Full Size					
1000	0	0.91	\$910.00	\$0.00	
2000	0	0.81	\$1,620.00	\$0.00	
3000	0	0.81	\$2,430.00	\$0.00	
4000	0	0.81	\$3,240.00	\$0.00	
5000	0	0.79	\$3,950.00	\$0.00	
10000	0	0.72	\$7,200.00	\$0.00	Total Qty
20000	0	0.00	\$0.00	\$0.00	0
Changing films for Cover art	0	40.00	\$0.00	\$0.00	

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This sample has been truncated to only show the first part. The complete editable version of this document is included in the Proposal Kit Professional product found at:

ProposalKit.com/htm/proposal-software-products.htm

