PROPOSAL KIT SAMPLE

SAMPLE ESTIMATE PACK DOCUMENT

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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs.

The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.



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Conversion Rate Return	on Investme	nt Calculato	<u>r</u>										
	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Total
Unique Leads / Hits from Campaign													0
Tracked Sales Count													0
Estimated Untracked Sales Count													0
Conversion Rate for Campaign	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Commissions Owed on Sales													\$0.00
Taxes Owed on Sales													\$0.00 \$0.00
Shipping Costs													\$0.00 \$0.00 \$0.00 \$0.00 \$0.00
Other Costs Owed on Sales													\$0.00
Campaign Management Costs													\$0.00
<< Cost #6 >>													\$0.00
Total Costs:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Tracked Sales Amount													\$0.00
Estimated Untracked Amount													\$0.00 \$0.00
Value of Leads Generated													\$0.00
<< Benefit #4 >>													\$0.00
<< Benefit #5 >>													\$0.00
<< Benefit #6 >>													\$0.00
<< Benefit #7 >>													\$0.00
Total Benefits:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00
Net	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Ratio	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
ROI	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

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