



PROPOSAL KIT SAMPLE

SAMPLE ESTIMATE PACK DOCUMENT

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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs.

The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.



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Animation Estimate (Flash, Intros, Etc)
 <<CustCompany>>
 <<ProposalNumber>>

Hourly Rate: \$0.00
 Day Rate: \$0.00
 Tax Rate: 0.00%

Component	QTY	Estimated Time	Price	Total Price	Total Est. Time
Base Creative Fee	0	0.00	\$0.00	\$0.00	0.00
Storyboarding	0	0.00	\$0.00	\$0.00	0.00
Meetings & Review Sessions (in-person)	0	0.00	\$0.00	\$0.00	0.00
Travel Time	0	0.00	\$0.00	\$0.00	0.00
Design Time (Total Timeline)	0	0.00	\$0.00	\$0.00	0.00
Raster >> Vector Graphic Conversions or Re-draws	0	0.00	\$0.00	\$0.00	0.00
Custom Symbol Creation (ea)	0	0.00	\$0.00	\$0.00	0.00
Custom Effect Creation (ea)	0	0.00	\$0.00	\$0.00	0.00
Scoring (Music)	0	0.00	\$0.00	\$0.00	0.00
Music Editing & Conversions	0	0.00	\$0.00	\$0.00	0.00
Stock Photography (Research & Presentation to Client)	0	0.00	\$0.00	\$0.00	0.00
3D Modeling & Wireframes	0	0.00	\$0.00	\$0.00	0.00
Custom Animation Sequences	0	0.00	\$0.00	\$0.00	0.00
Multiple Animation Optimization & Runtime Handlers	0	0.00	\$0.00	\$0.00	0.00
Multimedia Programming & Actionscribing	0	0.00	\$0.00	\$0.00	0.00
Copywriting	0	0.00	\$0.00	\$0.00	0.00
Illustrations	0	0.00	\$0.00	\$0.00	0.00
Typography	0	0.00	\$0.00	\$0.00	0.00
Retouching Photos	0	0.00	\$0.00	\$0.00	0.00
Projector & Executable Versions	0	0.00	\$0.00	\$0.00	0.00
Macintosh & Alternate Delivery Systems	0	0.00	\$0.00	\$0.00	0.00
Format Conversion	0	0.00	\$0.00	\$0.00	0.00
Rush Fees	0	0.00	\$0.00	\$0.00	0.00
Proofs & Demonstrations	0	0.00	\$0.00	\$0.00	0.00
Alternate Design Changes	0	0.00	\$0.00	\$0.00	0.00
CD-ROM Autorun & Setup	0	0.00	\$0.00	\$0.00	0.00
Website Integration, CSS & Browser Handlers	0	0.00	\$0.00	\$0.00	0.00
XML - Data Feed	0	0.00	\$0.00	\$0.00	0.00
Other	0	0.00	\$0.00	\$0.00	0.00

Actual Hours:	
Design Time Estimate:	0.00
\$	-
Design Price Estimate:	\$0.00
Total by component cost:	\$0.00
(or) Total by daily rate:	\$0.00

Payment Option 1: \$0.00 (up front)
 (pay up front, 10% off est.)

Payment Option 2: \$0.00 (up front)
 (2 payments) \$0.00 (on final proof)
 Total \$0.00

(includes tax)

Additional Costs:	
Travel	\$ -
Equipment & Supplies	\$ -
Outsourced Services	\$ -
3rd Party License Fees	\$ -
Equipment Rentals	\$ -
Printing Fees	\$ -
Consulting Fees	\$ -
Duplication	\$ -
Messengers	\$ -
Shipping	\$ -
Other	\$ -
Other	\$ -
Total	\$ -

This estimate document is only included in the [Proposal Kit Professional](#) product.

This sample has been truncated to only show the first part. The complete editable version of this document is included in the Proposal Kit Professional product found at:

ProposalKit.com/htm/proposal-software-products.htm

