PROPOSAL KIT SAMPLE

SAMPLE ESTIMATE PACK DOCUMENT

Scroll down to read the first part of this sample estimate document. When purchased, the complete document is included in an editable format.

Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs.

The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.



Click here to purchase Proposal Kit Professional

<u>Pay Per Click Return On I</u>	nvestment Ca	<u>iculator</u>				
	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Setup Costs						\$0.00
Consulting Services Costs						\$0.00
Campaign Management Costs						\$0.00
Ad Campaign Costs						\$0.0
Cannibalized Free Listing Traffic Costs						\$0.00
Competitive Analysis Research Costs						\$0.00
Data Monitoring and Analysis Costs						
Marketing Testing Costs						
Seasonal Campaign Change Costs						
<< Cost #10 >>						\$0.00
Total Costs:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Direct Sales from Ad Campaign						\$0.00
Indirect Sales from Ad Campaign						\$0.00
Reduced Staffing Costs						\$0.00
Reduced Printed Collateral Costs						\$0.00
Value of Leads Generated						\$0.00
Savings on Cancelled Advertising						\$0.0
Value of Tracking Data Generated						
<< Benefit #8 >>						\$0.00
Total Benefits:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Net Savings	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Ratio	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
ROI	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

This estimate document is only included in the <u>Proposal Kit</u> <u>Professional</u> product.

This sample has been truncated to only show the first part. The complete editable version of this document is included in the Proposal Kit Professional product found at:

ProposalKit.com/htm/proposal-software-products.htm



