SAMPLE ESTIMATE PACK DOCUMENT

Scroll down to read the first part of this sample estimate document. When purchased, the complete document is included in an editable format.

Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs.

The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.

WEB DEVELOPMENT ESTIMATE

WEB DEVELOPMENT ESTIMATE   [1]
<<CustCompany>>
<<ProposalNumber>>

Hourly:	$85.00	
Page Avg:	$225.00	
Maint:	12	
Tax Rate:	0.00%	

Actual Hours:	
Actual Pages:	
	(calculations include tax)
Total Page Estimate:	0
Total Time Estimate:	0.00
Total Price Estimate:	$0.00
Yearly Support Estimate:	$0.00
Yearly Support Time Est:	0.00

Payment Option 1:	$0.00	(up front)
(pay up front, 10% off est.)		
Payment Option 2:	$0.00	(up front)
(3 payments)	$0.00	(on milestone 3)
	$0.00	(on delivery)
Total	$0.00	
Payment Option 3:	0.00	Time Estimate
(hourly)	0.00	Max Time Billable
	$0.00	Actual Cost
	$0.00	Estimated Cost
	$0.00	Maximum Cost
	$0.00	(up front)
Additional Fixed Costs:	$0.00	
Storyboard and Spec Only:	$0.00	

Component	QTY	Est Time	Price	Time
Standard Page Count	0	4.00	$0.00	0.00
Minor Page Count	0	2.00	$0.00	0.00
Specifications & Planning	0	4.00	$0.00	0
Client Meetings & Emails	0	4.00	$0.00	0
Data Diagram & Models	0	10.00	$0.00	0
Security & Roles	0	4.00	$0.00	0
Programming Framework	0	20.00	$0.00	0
Diagrams, Charts, Visio (Produced)	0	4.00	$0.00	0
Scripting (Existing)	0	4.00	$0.00	0
Scripting (Custom)	0	12.00	$0.00	0
Database Setup and Scripting	0	2.00	$0.00	0
Primary & Foreign Keys	0	1.00	$0.00	0
Testing Area and Beta Setup	0	2.00	$0.00	0
Training	0	4.00	$0.00	0
Project Documentation	0	3.00	$0.00	0
Stylesheet	0	2.00	$0.00	0
Styleguide (Doc)	0	2.00	$0.00	0
Setup CVS / Source Save	0	1.00	$0.00	0
Custom Installer	0	3.00	$0.00	0
Cron Jobs & Scheduled Scripts	0	1.00	$0.00	0
Setup Error Logging & Trapping	0	4.00	$0.00	0
Install for the Web Install	0	8.00	$0.00	0
Template Class Creation	0	8.00	$0.00	0
HTML Includes (per template)	0	1.00	$0.00	0
WYSIWYG Editor	0	2.00	$0.00	0
WYSIWYG Editor (MS WORD Version)	0	3.00	$0.00	0
XML or RSS Feeds	0	8.00	$0.00	0
Graphic Design & Creative				
UI Design	0	0.25	$0.00	0
Flat Design Concepts	0	5.00	$0.00	0
Layered Design Concepts	0	5.00	$0.00	0
HTML Design & Integration	0	1.00	$0.00	0
Custom Icons & Graphics	0	1.00	$0.00	0
Minor Graphical Elements	0	2.00	$0.00	0
Major Graphic Elements	0	2.00	$0.00	0
Dynamic Graphical Elements	0	2.00	$0.00	0
Integrate Sound	0	0.50	$0.00	0
Integrate Music	0	1.00	$0.00	0
Custom Forms	0	2.00	$0.00	0
Custom Image Animation	0	2.00	$0.00	0
Validate Browser CSS (IE/Firefox)	0	1.00	$0.00	0
UI Programming (per Standard Page)	0	2.00	$0.00	0
UI Programming (per Minor Page)	0	1.00	$0.00	0
Custom META Control (Define)	0	4.00	$0.00	0
Custom META Control (Add)	0	2.00	$0.00	0
Install Digital Certificate	0	4.00	$0.00	0
Testing	0	1.00	$0.00	0
Search Engine Rank Report	0	0.25	$0.00	0
Link Testing Report	0	0.25	$0.00	0
Spell-check of Site	0	0.00	$0.00	0.00
Install Payment SDK or Gateway	0	12.00	$0.00	0.00
Custom Feedback Loops	0	3.00	$0.00	0
Copywriting (Assembly)	0	8.00	$0.00	0
Copywriting (Custom)	0	3.00	$0.00	0
Custom Browser Programming	0	4.00	$0.00	0
AOL Persistent Firewall Detection	0	4.00	$0.00	0
Cookie Detection & Feedback	0	1.00	$0.00	0
Setup Robot.txt file	0	0.25	$0.00	0
Setup Website Exclusions	0	0.25	$0.00	0
Special .htaccess or .config Setup	0	0.50	$0.00	0
Custom Report Setup	0	8.00	$0.00	0
Progress Reports (Total Time)	0	4.00	$0.00	0
File Transfers	0	0.00	$0.00	0.00
Testing & Troubleshooting	0	40.00	$0.00	0
UI Testing (functional)	0	0.00	$0.00	0
UI Testing (Beta Testing)	0	0.00	$0.00	0
Functionality Testing	0	0.00	$0.00	0
Database Validation	0	0.00	$0.00	0
Specifications Validation	0	0.00	$0.00	0
Section 508 Compliance	0	0.00	$0.00	0
Additional Research	0	0.00	$0.00	0
Application Help System (User)	0	0.00	$0.00	0
Application Help System (Doc)	0	0.00	$0.00	0
Prototyping & Proof of Concept	0	0.00	$0.00	0
Custom 404 error handler	0	0.00	$0.00	0
Anti-spidering protection	0	0.00	$0.00	0
Anti-intrusion protection	0	0.00	$0.00	0
Automated Email & Alerts	0	0.00	$0.00	0
Web Server Security	0	0.00	$0.00	0

SUPPORT

Help Desk (Ongoing)	0	40.00	$0.00
Help Desk (Incident)	0	0.25	$0.00
OS Patches	0	0.75	$0.00
Security Updates	0	0.25	$0.00
E-Commerce Updates	0	4.00	$0.00
Content Updates	0	1.00	$0.00
Link Checking Reports	0	0.25	$0.00
Web Position Reports	0	0.25	$0.00
Server Monitoring	0	0.25	$0.00
IP Trackback / Active Pinging	0	0.25	$0.00
Review Logs / Rotation	0	0.50	$0.00
Maintain Backups	0	0.25	$0.00
Restore Backups	0	0.25	$0.00
Security Review	0	30.00	$0.00

FIXED COSTS

Domain Registration (2 yr)	0	$70.00	$0.00
ISP Setup	0	$35.00	$0.00
ISP Hosting / year	0	$300.00	$0.00
Merchant Fees	0	$15.00	$0.00
Submit Service Fees	0	$60.00	$0.00
Press Release Fee	0	$70.00	$0.00
Application License Fee	0	$0.00	$0.00
3rd Party License Fees	0	$0.00	$0.00
3rd Party E-Commerce	0	$0.00	$0.00
Hardware	0	$0.00	$0.00
Software	0	$0.00	$0.00
Outsourced services	0	$0.00	$0.00
Shipping	0	$0.00	$0.00
SSL Certificate	0	$199.00	$0.00
SSL: Email Certificate	0	$400.00	$0.00

Legend:	
Standard Pages vs. Minor:	Standard pages are defined as your average web site page with text and graphics, minor pages are very basic pages typically taking less to create.
Graphic Design and Creative	This assumes that the design, user interface design, icons and other general design concepts will be created in tandem with the application programming.
Copywriting (Assembly & Custom)	A requirement where the Developer or Designer finds themselves editing the individual page content from provided materials (Assembly) or creating all content (Custom)
Specifications Validation	The Developers should budget enough time to walk back through the application to ensure that it conforms to the specifications and not just take the client's approval.
Other line Items	Line items above are common components and tasks involved in many types of basic to complex web & application development, you can change the line items as you see fit.

This estimate document is only included in the Proposal Kit Professional product.

This sample has been truncated to only show the first part. The complete editable version of this document is included in the Proposal Kit Professional product found at:

ProposalKit.com/htm/proposal-software-products.htm