SAMPLE ESTIMATE PACK DOCUMENT

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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs.

The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.

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WEB SITE ESTIMATE

WEB SITE ESTIMATE	1	Hourly:	$95.00	
		Page Avg:	$225.00	
		Maint:	12	

Actual Hours:	
Actual Pages:	

Total Page Estimate:	75
Total Time Estimate:	359.55
Total Price Estimate:	$34,157.50
Yearly Maint. Estimate:	$5,130.00
Yearly Maint. Time Est:	54.00

Payment Option 1:	$30,741.75	(up front)
(pay up front, 10% off est.)		
Payment Option 2:	$11,385.83	(up front)
(3 payments)	$11,385.83	(on milestone 3)
	$11,385.83	(on delivery)
Total	$34,157.50	
Payment Option 3:	359.55	Time Estimate
(hourly)	431.46	Max Time Billable
	$0.00	Actual Cost
	$34,157.50	Estimated Cost
	$40,989.00	Maximum Cost
	$3,415.75	(up front)
Additional Fixed Costs:	$1,290.00	
Storyboard and Spec Only:	$5,123.63	

Components

Component	QTY	Est Time	Price	Time
Standard pages	30	2.37	$6,750.00	71.05
Minor pages	40	0.75	$2,850.00	30.00
E-Commerce 1	0	3.00	$0.00	0
E-Commerce 2	0	4.00	$0.00	0
E-Commerce 3	1	15.00	$1,425.00	15
E-Commerce 4	0	20.00	$0.00	0
E-Commerce prod pages	0	0.50	$0.00	0
Database	1	30.00	$2,850.00	30
QTVR Image	1	12.00	$1,140.00	12
Assignment Photography	1	40.00	$3,800.00	40
Word & PDF Documents	0	1.00	$0.00	0
WebCam	0	1.00	$0.00	0
Hardware/software setup	0	2.00	$0.00	0
Training	1	4.00	$380.00	4
Auto-responder	1	16.00	$1,520.00	16
SubmitIt! Service	1	4.00	$380.00	4
Exhaustive Top 10 Submit	0	8.00	$0.00	0
Press Release service	0	2.00	$0.00	0
Audio / Video Clip	5	0.50	$237.50	2.5
Program Download	0	0.50	$0.00	0
InstallShield Install	0	8.00	$0.00	0
Install for the Web Install	0	8.00	$0.00	0
Flash Splash Page	0	8.00	$0.00	0
Flash Navigation Page	0	24.00	$0.00	0
Push Content - Active Desk	0	3.00	$0.00	0
Intranet	0	3.00	$0.00	0
ShockWave	0	60.00	$0.00	0
Programming				
Image Randomizer	1	1.00	$95.00	1
Web Ring	0	8.00	$0.00	0
Monthly Wallpaper	1	5.00	$475.00	5
Monthly Tips	0	1.00	$0.00	0
ListBot	0	1.00	$0.00	0
Login	1	2.00	$190.00	2
XML	0	2.00	$0.00	0
Cookie Manage	0	2.00	$0.00	0
Postcards	0	2.00	$0.00	0
Fax Form	0	2.00	$0.00	0
Auto Specials	0	2.00	$0.00	0
WiseBot Search	0	2.00	$0.00	0
Link Exchange	0	1.00	$0.00	0
Colored/Texture background	0	0.00	$0.00	0
Custom Imaging	1	10.00	$950.00	10
Animated GIFs	0	0.25	$0.00	0
Monthly Contest	0	2.00	$0.00	0
RSACI Ratings	1	0.25	$23.75	0.25
Integrate with Web App	0	1.00	$0.00	0
WebPosition Report	0	0.25	$0.00	0
LinkBot Report	1	0.25	$23.75	0.25
Spellcheck	1	6.25	$593.75	6.25
Test Site	1	6.25	$593.75	6.25
Competitive Analysis	1	3.00	$285.00	3
High Content Writing	1	16.00	$1,520.00	16
IPIX Image	1	5.00	$475.00	5
Custom 12 Image saver	1	8.00	$760.00	8
Custom 20 Image saver CD	0	24.00	$0.00	0
Inlay design	0	3.00	$0.00	0
Setup Robot.txt file	1	0.25	$23.75	0.25
Extra Keyword Splash Page	0	0.25	$0.00	0
Creation of Storyboard	1	18.75	$1,781.25	18.75
Register Site & Domain	1	0.50	$47.50	0.5
Custom Video Shoot	0	12.00	$0.00	0
File Transfers	1	12.50	$1,187.50	12.50
Doorway pages & submits	0	40.00	$0.00	0
Affiliate Tracking	1	16.00	$1,520.00	16
DBMS Design	1	4.00	$380.00	4
DBMS Integration	1	4.00	$380.00	4
P3P Compliance	0	0.00	$0.00	0
Multilingual Support	0	0.00	$0.00	0
Section 508 Compliance	0	0.00	$0.00	0
Research and Design	1	8.00	$760.00	8
Meetings	1	8.00	$760.00	8
Prototyping	0	0.00	$0.00	0
Animation/3-D modeling	0	0.00	$0.00	0

MAINTENANCE

	QTY	Time	Price
Job Postings	0	1.00	$0.00
Link Updates	1	0.25	$23.75
Contest Updates	0	0.75	$0.00
Classifieds Updates	1	0.25	$23.75
E-Commerce Updates	1	1.00	$95.00
Content Updates	1	1.00	$95.00
LinkChecking Reports	1	0.25	$23.75
WebPosition Reports	1	0.25	$23.75
Press Releases/Events	0	0.25	$0.00
Home Page Updates	1	0.25	$23.75
Reviews/Testimonials	0	0.50	$0.00
Credits	0	0.25	$0.00
WebTrends Reports	1	0.25	$23.75
Affiliate Tracking	1	1.00	$95.00

FIXED COSTS

	QTY	Price	Total
Domain Registration (2 yr)	1	$70.00	$70.00
ISP Setup	1	$35.00	$35.00
ISP Hosting / year	1	$300.00	$300.00
Film & Processing / roll	50	$15.00	$750.00
SubmitIt! Fee	0	$60.00	$0.00
Press Release Fee	0	$70.00	$0.00
IPIX License Fee	3	$25.00	$75.00
3rd Party License Fees	0	$0.00	$0.00
3rd Party E-Commerce	0	$0.00	$0.00
Hardware	0	$0.00	$0.00
Software	0	$0.00	$0.00
Outsourced services	0	$0.00	$0.00
Shipping	1	$60.00	$60.00
Yahoo! Guaranteed Review	0	$199.00	$0.00
Verisign Digital Id	0	$400.00	$0.00

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