



PROPOSAL KIT SAMPLE

SAMPLE ESTIMATE PACK DOCUMENT

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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs.

The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine-tuned over time to become more and more accurate.



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WEB SITE ESTIMATE

Hourly: \$85.00
 Page Avg: \$200.00
 Maint: 12

Actual Hours: 1700
 Actual Pages: 505

Component	QTY	Est Time	Price	Time
Standard pages	500	2.35	\$100,000.00	1176.471
E-Commerce 1	0	3.00	\$0.00	0
E-Commerce 2	0	4.00	\$0.00	0
E-Commerce 3	1	15.00	\$1,275.00	15
E-Commerce 4	0	20.00	\$0.00	0
E-Commerce prod pages	9	0.50	\$382.50	4.5
Access Database	0	8.00	\$0.00	0
QTVR Image	2	4.00	\$680.00	8
Assignment Photography	1	160.00	\$13,600.00	160
Word & PDF Documents	3	6.00	\$1,530.00	18
WebCam	0	1.00	\$0.00	0
Hardware/software setup	0	2.00	\$0.00	0
Training	0	2.00	\$0.00	0
Auto-responder	1	2.00	\$170.00	2
SubmitIt! Service	0	4.00	\$0.00	0
Exhaustive Top 10 Submit	1	40.00	\$3,400.00	40
Press Release service	0	2.00	\$0.00	0
Video Clip	0	3.00	\$0.00	0
Program Download	6	2.00	\$1,020.00	12
InstallShield Install	0	6.00	\$0.00	0
Install for the Web Install	6	3.00	\$1,530.00	18
Flash 3 Splash Page	1	8.00	\$680.00	8
Flash 3 Navigation Page	0	24.00	\$0.00	0
Push Content - Active Desk	1	3.00	\$255.00	3
Push Content - PointCast	1	3.00	\$255.00	3
ShockWave MCD	0	60.00	\$0.00	0
<i>Programming</i>				
Image Randomizer	1	0.25	\$21.25	0.25
Web Ring	1	8.00	\$680.00	8
Monthly Wallpaper	1	5.00	\$425.00	5
Monthly Tips	1	1.00	\$85.00	1
ListBot	1	1.00	\$85.00	1
Login	0	2.00	\$0.00	0
Information	0	2.00	\$0.00	0
Cookie Manage	0	2.00	\$0.00	0
Postcards	1	2.00	\$170.00	2
Fax Form	0	2.00	\$0.00	0
Auto Specials	1	8.00	\$680.00	8
WiseBot Search	1	2.00	\$170.00	2
Link Exchange	0	1.00	\$0.00	0
Colored/Texture background	0	0.00	\$0.00	0
Custom Imaging	1	40.00	\$3,400.00	40
Animated GIFs	1	0.25	\$21.25	0.25
Monthly Contest	1	2.00	\$170.00	2
RSACI Ratings	1	0.25	\$21.25	0.25
Integrate with Web App	0	1.00	\$0.00	0
WebPosition Report	1	0.25	\$21.25	0.25
LinkBot Report	1	0.25	\$21.25	0.25
Spellcheck and Editing	1	42.08	\$3,577.08	42.08
Test Site	1	42.08	\$3,577.08	42.08
Competitive Analysis	1	10.00	\$850.00	10
High Content Writing	1	40.00	\$3,400.00	40
IPIX Image	5	3.00	\$1,275.00	15
Custom 12 Image saver	6	8.00	\$4,080.00	48
Custom 20 Image saver CD	1	24.00	\$2,040.00	24
Inlay design	6	3.00	\$1,530.00	18
Setup Robot.txt file	0	1.00	\$0.00	0
Extra Keyword Splash Page	0	0.25	\$0.00	0
Creation of Storyboard	1	25.25	\$2,146.25	25.25
Register Site & Domain	1	1.00	\$85.00	1
Custom Video Shoot	0	12.00	\$0.00	0
File Transfers	1	84.17	\$7,154.17	84.17
Affiliate System	1	18.00	\$1,530.00	18.00
DBMS Design	0	0.00	\$0.00	0
DBMS Integration	0	0.00	\$0.00	0
P3P Compliance	0	0.00	\$0.00	0
Multilingual Support	0	0.00	\$0.00	0
Section 508 Compliance	0	0.00	\$0.00	0
Research and Design	0	0.00	\$0.00	0
Meetings	0	0.00	\$0.00	0
Prototyping	0	0.00	\$0.00	0
Animation/3-D modeling	0	0.00	\$0.00	0

Total Page Estimate: 505
Total Time Estimate: 1905.80
Total Price Estimate: \$161,993.33
Yearly Maint. Estimate: \$11,220.00
Yearly Maint. Time Est: 132.00

Payment Option 1: \$145,794.00 (up front)
 (pay up front, 10% off est.)

Payment Option 2: \$53,997.78 (up front)
 (3 payments) \$53,997.78 (on milestone 1)
 \$53,997.78 (on delivery)
Total \$161,993.33

Payment Option 3: 1905.80 Time Estimate
 (hourly) 2286.96 Max Time Billable

\$144,500.00 Actual Cost
 \$161,993.33 Estimated Cost
 \$194,392.00 Maximum Cost

\$16,199.33 (up front)

Additional Fixed Costs: \$3,315.00

YEARLY MAINTENANCE

Job Postings	0	1.00	\$0.00
Link Updates	1	0.25	\$21.25
Contest Updates	1	0.25	\$21.25
Classifieds Updates	0	0.25	\$0.00
E-Commerce Updates	1	4.00	\$340.00
Content Updates	1	5.00	\$425.00
LinkChecking Reports	1	0.25	\$21.25
WebPosition Reports	1	0.25	\$21.25
Press Releases/Events	0	0.25	\$0.00
Home Page Updates	1	0.25	\$21.25
Reviews/Testimonials	1	0.50	\$42.50
Credits	1	0.25	\$21.25
Affiliate Management	1	30.00	\$2,550.00

FIXED COSTS

Domain Registration	1	\$70.00	\$70.00
ISP Setup	1	\$100.00	\$100.00
ISP Hosting / year	1	\$360.00	\$360.00
Film & Processing / roll	100	\$15.00	\$1,500.00
SubmitIt! Fee	1	\$60.00	\$60.00
Press Release Fee	0	\$70.00	\$0.00
IPIX License Fee	5	\$125.00	\$625.00
3rd Party License Fees	0	\$0.00	\$0.00
3rd Party E-Commerce	0	\$0.00	\$0.00
Hardware	0	\$0.00	\$0.00
Software	0	\$0.00	\$0.00
Outsourced services	1	\$200.00	\$200.00
Shipping	0	\$0.00	\$0.00
Verisign Digital Id	1	\$400.00	\$400.00

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This sample has been truncated to only show the first part. The complete editable version of this document is included in the Proposal Kit Professional product found at:

ProposalKit.com/htm/proposal-software-products.htm

