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Project Design Guidelines

- Guidelines are only suggestions. Use what works for you and in the appropriate context and see your web development documentation for details where needed. Use these guidelines as a starting point and add your own personal design guidelines to follow for each project. Refer to the guidelines during each project to ensure details do not get missed.
- While the systems can get complex underneath they must still appear simple on the surface. The best designs are ones that are not noticed and do not detract from the message of the site.
- Background color that doesn't obscure any text; most successful sites use a white background and black text.
- Put product pricing or links to pricing in multiple locations.
- Keep notes on accounts, user ids, passwords, font sizes, Photoshop effect settings, filter settings, etc. so you don't forget when you go back and maintain a site.
- Keep all original graphics files for headers, menus, animations, etc.
- Do not use borders on images or most tables.

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