



# PROPOSAL KIT SAMPLE

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| Information Management Program RACI   |  |                             |                                |                             |                                   |                             |                               |                               |                               |
|---|--|-----------------------------|--------------------------------|-----------------------------|-----------------------------------|-----------------------------|-------------------------------|-------------------------------|-------------------------------|
|    |  | Content Authors<br><<Name>> | Content Specialist<br><<Name>> | Content Manager<br><<Name>> | Content Administrator<br><<Name>> | Content Analyst<br><<Name>> | Content Committee<br><<Name>> | Content Architect<br><<Name>> | Technical Support<br><<Name>> |
|   |  |                             |                                |                             |                                   |                             |                               |                               |                               |
| <b>Roles and Responsibilities Deliverables</b>  |  |                             |                                |                             |                                   |                             |                               |                               |                               |
| Owns content integrity, security, access, and availability  |  | I                           | I                              | R                           | C                                 | C                           | A                             | I                             | I                             |
| Manages the effective implementation and on-going maintenance of Asset Management procedures and working practices                                |  | I                           | I                              | R                           | C                                 | C                           | A                             | I                             | I                             |
| Leads departments in making contributions to, capturing of and reuse of content   |  | I                           | R                              | A                           | C                                 | C                           | I                             | I                             | I                             |
| Formulates and agrees on the appropriate Content Management structure for the organization  |  | I                           | I                              | C                           | C                                 | C                           | R                             | C                             | I                             |
| Owns Content tools and structure for support program  |  | I                           | I                              | C                           | A                                 | C                           | I                             | I                             | R                             |
| System health and monitoring - tracking error messages, workarounds, permanent resolutions, and knowledge base                                    |  | I                           | I                              | C                           | A                                 | C                           | I                             | I                             | R                             |
| Maintains relationships for 3rd party vendors for the Information Management System   |  | I                           | I                              | C                           | R                                 | C                           | I                             | A                             | C                             |
| Communicates Content Management process policies by developing business rules and policies in consultation with business                          |  | I                           | I                              | A                           | I                                 | R                           | C                             | I                             | I                             |
| Estimates overall storage resource and budget requirements for Asset Management as input to the IT Plan in conjunction with other process owners. |  | I                           | I                              | A                           | I                                 | R                           | C                             | I                             | I                             |
| Manages the effective implementation of disaster plans, backup and restore procedures and working practices                                       |  | I                           | I                              | C                           | A                                 | C                           | I                             | I                             | R                             |
| Ensures content articles are authored and validated according to Priority Policy and Target Publish Times   |  | I                           | I                              | R                           | C                                 | C                           | A                             | I                             | I                             |
| Supports content sharing  |  | I                           | R                              | A                           | C                                 | C                           | I                             | I                             | I                             |
| Develops content in accordance with content management polices and standards  |  | R                           | A                              | C                           | I                                 | I                           | I                             | I                             | I                             |
| Develops the actual style guidelines  |  | I                           | I                              | A                           | I                                 | R                           | C                             | I                             | I                             |
| Validates submitted content within area of expertise  |  | I                           | R                              | A                           | C                                 | C                           | I                             | I                             | I                             |
| Review and verifies completeness of content contributions   |  | I                           | R                              | A                           | C                                 | C                           | I                             | I                             | I                             |
| Validates the content article classification  |  | I                           | R                              | A                           | C                                 | C                           | I                             | I                             | I                             |
| Assigns audience and security requirements for contributed content  |  | I                           | R                              | A                           | C                                 | C                           | I                             | I                             | I                             |
| Assign expiration date for content classifications  |  | I                           | I                              | R                           | C                                 | C                           | A                             | I                             | I                             |
| Reviews content prior to expiration date and archives, deletes, or updates appropriately  |  | I                           | I                              | R                           | C                                 | C                           | A                             | I                             | I                             |
| Controls the upload, archive, usage, and maintenance of content in the Content Management database(s)   |  | I                           | I                              | R                           | C                                 | C                           | A                             | I                             | I                             |
| Reviews content contributions to determine whether the submissions are accepted, rejected, or sent back for more information                      |  | I                           | R                              | A                           | C                                 | C                           | I                             | I                             | I                             |
| Selects appropriate storage and access medium for each category of knowledge asset  |  | I                           | I                              | C                           | R                                 | C                           | I                             | A                             | C                             |

|  |  |   |   |   |   |   |   |   |   |
|--|--|---|---|---|---|---|---|---|---|
| Creates and maintains documentation standards and templates for content management   |  | I | I | R | C | C | A | I | I |
| Ensures content is categorized and segmented correctly   |  | I | R | A | C | C | I | I | I |
| Ensures quality of contributed content   |  | R | A | C | I | I | I | I | I |
| Promotes content sharing across departments  |  | I | I | R | C | C | A | I | I |
| Works with content owners and IT to structure content categorization schemas and keyword to facilitate search  |  | I | I | R | C | C | A | I | I |
| Works with Content Authors and Content Specialist to ensure content is completed, validated, and tested.   |  | I | I | R | C | C | A | I | I |
| Works with external service provider groups to update content bases to meet future needs (For example, new applications, hardware upgrades, new software releases) |  | I | I | A | I | R | C | I | I |
| Analyzes tickets to determine need for new content base content  |  | I | I | A | I | R | C | I | I |
| Coordinates necessary documentation for release of new content types   |  | I | I | A | I | R | C | I | I |
| Conducts audit of content  |  | I | I | R | C | C | A | I | I |
| Escalates process/procedure non-compliance to the Content Manager  |  | I | R | A | C | C | I | I | I |
| Responsible for technical component delivery of the content management system and play a primary role in developing the application.                               |  | I | I | C | R | C | I | A | C |
| Research and understand product requirements to ensure business goals are met  |  | I | I | A | I | R | C | I | I |
| Support technical design activities of the content architect related to software, data, databases, and infrastructure components                                   |  | I | I | C | R | C | I | A | C |
| Design, and coordinate the development and distribution of reusable services/components  |  | I | I | C | C | C | A | R | I |
| Work with IT, Content Analysts, and Content Committee for the duration of the program  |  | I | I | R | C | C | A | I | I |
| Assist content analysts and content administrator with gap analyses highlighting current state, future state, client needs and best practices.                     |  | I | I | R | C | C | A | I | I |
| Installation, maintaining and monitoring the health and performance of Content   |  | I | I | C | R | C | I | A | C |
| Develop and design physical content management   |  | I | I | A | I | R | C | I | I |
| Content Management System maintenance, hot fixes, upgrades, patching to include testing and implementation for the Content management system                       |  | I | I | C | A | C | I | I | R |
| Ensure compatibility and successful integration of technologies required for content access  |  | I | I | C | C | C | A | R | I |
| Support the act of customizing the content management system   |  | I | I | C | C | C | A | R | I |
| Responsible for capacity planning, maintenance schedules, documentation and generation of operational support documents  |  | I | I | R | C | C | A | I | I |
| Assistance in troubleshooting performance issues   |  | I | I | C | R | I | I | A | C |
| Ownership of code deployments into production environments.  |  | I | I | C | R | I | I | A | C |
| Designs structure, in terms of taxonomy and content categorization   |  | I | I | A | I | R | C | I | I |
| Advises on content performance/tuning/measurement  |  | I | I | C | R | I | I | A | C |

|  |  |   |   |   |   |   |   |   |   |
|--|--|---|---|---|---|---|---|---|---|
| Designs physical environment for content management system |  | I | I | C | C | C | A | R | I |
| Migration and back file conversion of content              |  | I | I | C | R | C | I | A | C |
| Develop Logical Content Model                              |  | I | I | C | C | C | A | R | I |
| Develop Physical Content Design                            |  | I | I | C | C | C | A | R | I |
| Provides planning and budget for the program               |  | I | I | C | C | C | R | C | I |
| Determines the priorities and vision for the program       |  | I | I | C | C | C | R | C | I |

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