Animal Rescue Shelter Sponsorship Sample Proposal

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December 5, 20xx

Scott Gerald
CEO
Wilderten Construction Company
925 42st Avenue
Midvale, KS 66002

Dear Mr. Gerald,

Our records show that you recently attended a pet adoption event at Compassionate Companions and took home one of our most beloved dogs, a Sheltie we called Emma. We hope you and Emma are enjoying your new relationship and looking forward to the upcoming holiday season.

As we enter the short days of winter and the holidays, our human need for companionship often intensifies. So do the needs for our animal companions, especially for those not yet lucky enough to find a forever home. At Compassionate Companions, our need for sponsors becomes particularly acute during the coldest months, because our heating and feeding bills are high and the pet adoptions dip during inclement weather.

So we hope that you can open your heart and your pocketbook on behalf of your company and your family. Compassionate Companions is a nonprofit organization that serves your community. Your donation is fully tax deductible.

We believe that donations should benefit both parties. In this proposal, we have outlined the needs, described the facilities and services your donation will support, and explained how your generosity will be recognized in our literature and community outreach programs.

Thank you for consideration. Rest assured that your generous donation to Compassionate Companions Animal Shelter will be put to the best possible use. Happy Holidays!

Sincerely,

Georgia Shaklee
Fundraiser/Financial Manager
Compassionate Companions Animal Shelter
555-555-5555
Georgia@CompassionateCompanionsAnimalShelter.org
www.CompassionateCompanionsAnimalShelter.org
Will You Help the Animal Shelter?

Prepared for: Scott Gerald
CEO

Prepared by: Georgia Shaklee
Fundraiser/Financial Manager

Description

With the help of our volunteers and the financial support of our donors, we plan to serve the animals and people in our community for the next 20 years.

We need the support of people like you to keep the shelter running and we offer a mutually beneficial donor and sponsorship program.
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Compassionate Companions Animal Shelter has been a fixture in the Midvale community for more than eight years. More than 40,000 animals have passed through our shelter in that time period, receiving food, shelter, and loving care. Eighty percent of them have found lifelong loving homes through our adoption programs.

As you might guess, it takes a lot of money to care for that many animals. Most of our staff are dedicated volunteers and for that we are extremely grateful. But even with the generosity of all their donated time, we still have to pay our utility bills, our food bills, and pay for medicine and supplies for all the animals in our care. The need during the coldest months of winter is especially great.

Sponsoring Compassionate Companions Animal Shelter will save the lives of thousands of innocent animals each year, and will give back to our community.

We wrote this proposal to explain how you can help and describe how your generous gift will be used.
Compassionate Companions offers four levels of sponsorship. The following list shows some of our most prominent sponsors in our community.

🌟 Savior Sponsorship - $10,000 or more
- Caroline’s Cookie Factory
- Strongarm Steel Products
- Factory Furniture Warehouse
- Best Big Burgers
- Perfect Pet Stores

🛡️ Protector Sponsorship - $5000 to $10,000
- Underhill Engineering
- Jubilette Family Trust
- Spencer Signage LLC
- WCL Wood Products
- Coppingham Family Restaurants

❤️ Rescuer Sponsorship - $1000 to $5000
- Michael and Thelma Foster
- The Benson Foundation
- Mary Riverton
- Jonas Perstine
- I Need Ice Cream Parlor

千方百 Friend Sponsorship – $10 to $1000
- Too numerous to list here: 620+ Friends per year

Summary
Georgia Shaklee, our Fundraiser/Financial Manager, would be happy to discuss your sponsorship at any level. You can contact her at 555-555-5555 ext. 12.
When you donate at the Savior, Protector, or Rescue Sponsorship Level, your company will receive the following benefits:

**Advertising on our television program, internet site, and various other places**

Your company logo and mission statement or slogan will be viewed by thousands.

See the Visibility page for specific information.

**Invitation for 5-10 guests to our annual charity ball**

We know you’ve heard about the Paws Cause Charity Ball held every year in March. It’s one of the premiere events in Midvale, and tickets are always at a premium for this function. With costumes, games, great food, and door prizes, it’s always a sellout.

**Reduced adoption fees for your employees**

When any of your employees adopts a pet from our facility and mentions that they work for a donor, they receive a 10% discount off all adoption fees and pet supplies.

**Contentment**

There’s no better feeling than helping an animal in need. Not only will you be aware of your good deed, we’ll make sure everyone else in Midvale is, too.

**Summary**

Everyone in our community benefits when donors put their funds together to remove stray animals from our streets and find safe, happy homes for them.

“Supporting the shelter has increased our visibility in the community.”
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