



PROPOSAL KIT SAMPLE

Artist Gallery Sales Sample Proposal

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April 21, 20xx

Sara Mellison
Mellison Art Gallery
927 Marketside Avenue
Rutland, VT 05039

Dear Ms. Mellison,

Please find enclosed my proposal for entering into a consignment agreement with Mellison Art Gallery to display and sell my stained glass and acrylic paintings.

My work currently sells well in two galleries in Burlington and South Burlington, but I seek a venue for display in your area, as well as a trusted business partner for sales.

I believe your gallery is perfectly situated and attracts the clientele who most enjoy my art.

After reviewing my proposal and perusing photos of my collection in my online gallery, please call to set up a meeting. I look forward to shaking your hand and showing you my creations in person.

Sincerely,

Susan Layne Sanders
Artist
555 Meadowbrook Circle
Sun Lake, Vermont 05040
555-555-5555
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www.SusanLayneSandersArt.com

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April 21, 20xx



PROPOSAL

SELLING ARTWORK ON CONSIGNMENT IN THE MELLISON ART GALLERY

Prepared for: Sara Mellison
Gallery Manager

Prepared by: Susan Layne Sanders
Artist

DESCRIPTION

The Mellison Art Gallery is perfectly situated and attracts the clientele who typically purchase my artwork.

Selling my artwork on consignment would be a mutually beneficial arrangement.

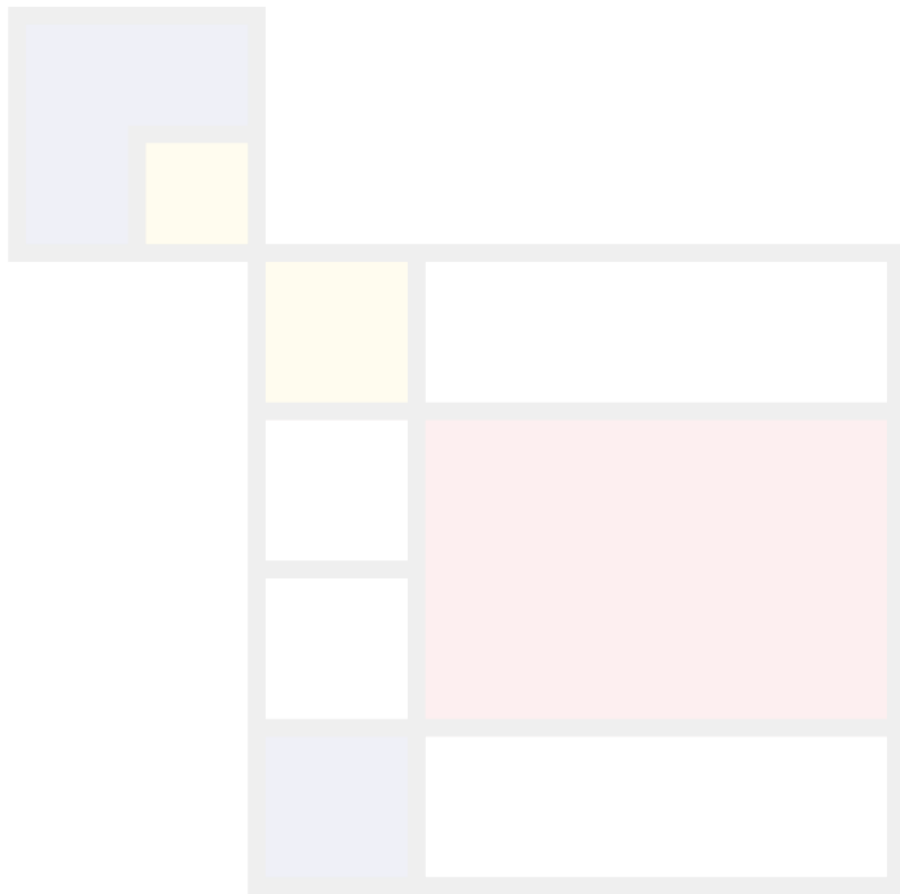


www.SusanLayneSandersArt.com

Proposal Number: 10A

TABLE OF CONTENTS

Introduction.....	2
Artists Statement.....	3
Portfolio.....	4
Market and Audience	6
Gallery	7
Consignment.....	8
Getting Started	9



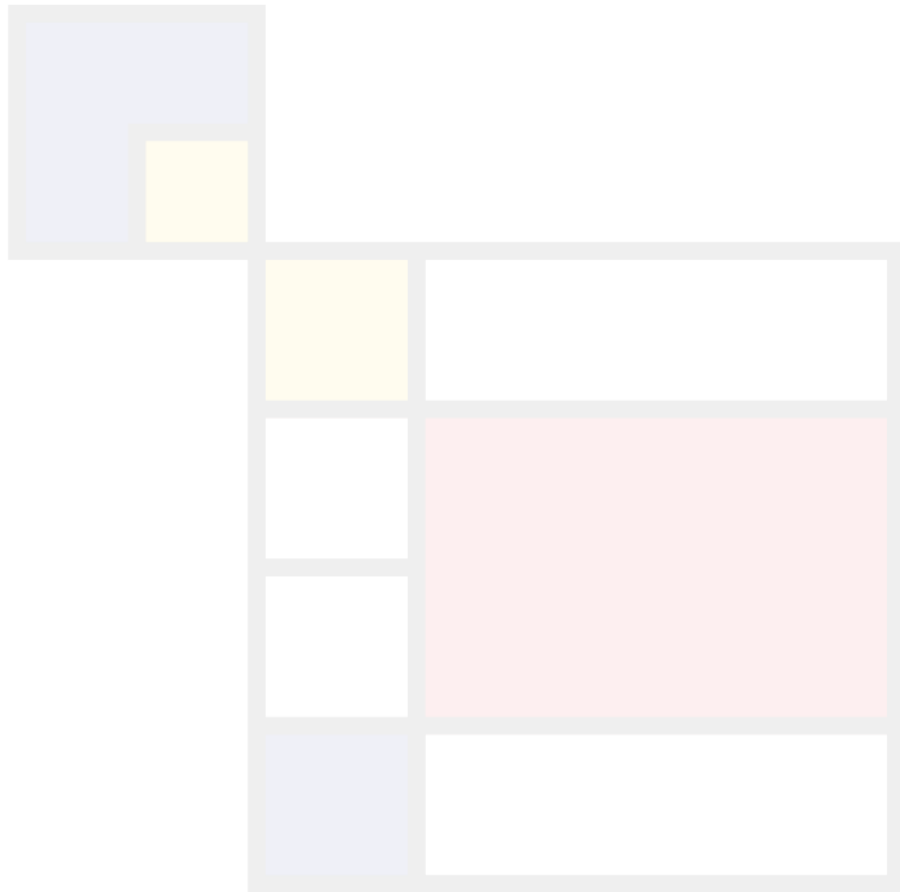
INTRODUCTION

You manage a gallery that displays and sells fine art. I am a local artist who creates and sells collections of stained glass panels and acrylic paintings.

I believe that after reading this proposal and viewing my art, you'll agree that we should be partners in the endeavor of art sales.

Your gallery currently features brass sculptures of animals and plants that appeal to nature lovers. These are my clients, too. I am offering you my Summer Celebration III collection beginning in April, which is perfect timing to capture the imagination and sales to tourists throughout the summer.

I currently partner with two other galleries in Vermont, and I would be happy to provide references from both of these.

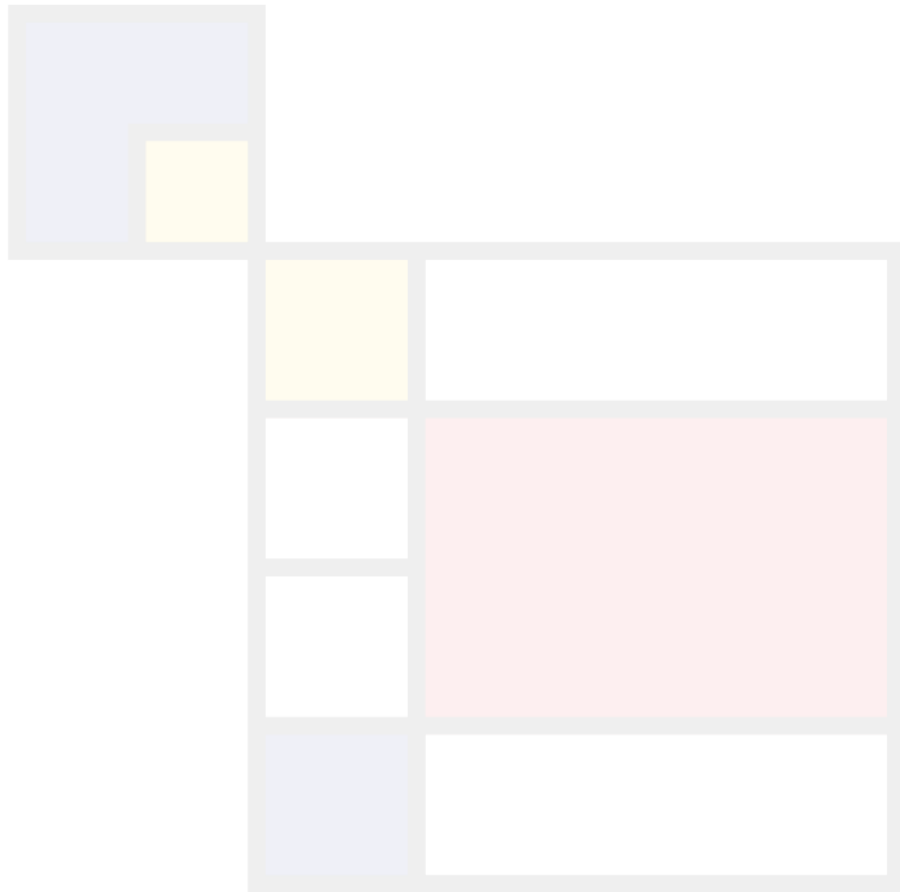


ARTISTS STATEMENT

As a child I was in love with Nature. Every chance I got, I was outside wandering through the forests around our log home. I was fascinated by the interplay of light and shadow through leaves and in dappled waters of the creek, and mesmerized by the infinite textures, colors, and patterns found in tree bark, moss, and grasses, and in fur, bird feathers, frog skin, and fish scales.

But I was never able to spend every day outdoors. Each Sunday I dutifully accompanied my devout family to church services, where my greatest delight was gazing at the incredible intensity and patterns of the ornate stained glass windows that framed our sanctuary. I loved the play of sunlight through glass. Everything inside the building seemed more precious when bathed in that rainbow-colored light.

Thus, my pieces are inspired both by Nature and by the rich history of stained glass artwork. I incorporate the geometric shapes and translucent colors of stained glass in my acrylic paintings, and I introduce the intricate patterns of the natural world into my stained glass works.



I specialize in creating art that celebrates the natural landscapes and the seasons of the year. My portfolio shows collections I have sold in the past, as well as pieces in progress for future collections. Peruse my web site portfolio at:

www.susanlaynesandersart.com/portfolio

SUMMER CELEBRATION COLLECTION I

20 pieces of combined stained glass and acrylic paintings featuring natural subjects in lush summer surroundings. Currently contracted for display in the Watersky Gallery, beginning May 1.

SUMMER CELEBRATION COLLECTION II

18 pieces of combined stained glass and acrylic paintings featuring natural subjects in lush summer surroundings. Currently contracted for display in the Gibson-Masert Gallery, beginning April 21.

SUMMER CELEBRATION COLLECTION III

24 pieces of combined stained glass and acrylic paintings featuring natural subjects in lush summer surroundings. Currently on offer to the Mellison Art Gallery.

AUTUMN DREAM COLLECTION

In progress, to be completed by August 15. Approximately 50 pieces of combined stain glass hangings and acrylic paintings capturing the rich colors of autumn. This collection will be distributed to three different galleries.

SPRING SONG COLLECTION I (SOLD)

16 pieces of stained glass hangings (10) and acrylic paintings (6) celebrating the promise of spring, rich with early blossoms and the return of migrant hummingbirds and songbirds. This collection was displayed and sold by the Watersky Gallery.



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