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Auction Fundraiser Sample Proposal

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January 27, 20xx

Adeena Baljour
Director, Coho Beauty Association
P.O. Box 932
Coho, WA 98226

Dear Ms. Baljour,

The Coho Arts Association is holding a fundraiser auction on April 17, and the members of your Coho Beauty Association are invited to donate goods or services for sale. All the details for our fundraiser are enclosed.

This is not only an opportunity to contribute to the arts scene here in Coho and to receive a charitable deduction, but this is also an advertising opportunity for your members. With each item (goods or services) donated, our auctioneers will read a statement that you provide about your business (up to 50 words). For example, a donation of a bouquet from Coho Fine Flowers might be described as being from "Coho Fine Flowers—The Premiere Florist of Bell County. Flowers are always in the best of taste."

Each entity that donates an item will also receive two tickets to our auction, which will be an entertaining event with dance, music, art, and refreshments.

Can we count on your members for some creative donations to our auction? Cosmetics, salon appointments, haircuts, makeovers—anything and everything would be welcome. Please have your members contact me to offer their items and receive auction tickets. Thank you!

Sincerely,

Allana McDonald
Director
Coho Arts Association
555-512-5000
director@CohoArts.org
www.CohoArts.org



PRESENTATION

Coho Arts Association
394 Vista Ave
Coho, WA 98226

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Coho Arts Association Auction Fundraiser

January 27, 20xx

Prepared for: Our Valued Community Members

Prepared by: Allana McDonald
Director



DESCRIPTION

On April 17 we will hold an auction to benefit the Coho Arts Association. Local businesses will donate goods and services to be sold to the highest bidder during the auction. Entertainment and refreshments will be provided. Tickets for admission will be sold to the general public for ten dollars apiece.

Each entity that donates an item will also receive two tickets to our auction, which will be an entertaining event with dance, music, art, and refreshments.





GENERAL INFORMATION

On April 17 we will hold an auction to benefit the Coho Arts Association. Local businesses will donate goods and services to be sold to the highest bidder during the auction. Entertainment and refreshments will be provided. Tickets for admission will be sold to the general public for ten dollars apiece.

All winning bidders must pay for and transport their auction item at the end of the auction. Cash and personal checks with appropriate personal identification will be accepted.

Here's a small sample of some of the items that will be offered at the auction.

★ **Personal Luxuries**

Massage sessions, beauty salon sessions, pedicures, manicures, exotic oils, fashion consultations, and many other personal luxury items will be offered for sale.

★ **Household Treasures**

Designer pillows, oriental rugs, custom-made draperies, paintings, design consultation services, cleaning and catering services, etc. will be up for grabs to make your home a lavish retreat.

★ **Travel and Entertainment**

Cabin and condo rentals, restaurant gift certificates, theatre and concert tickets, and much more will be offered to make your leisure time more pleasurable.



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