

Business Continuity Services Sample Proposal

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Frank Warshaw CEO Tarton Insurance Corporation 592 Appleview Ln Gulfport, MS 39501

Mr. Warshaw,

Tornados. Floods. Earthquakes. Hurricanes. Terrorist attacks. Blackouts.

None of us wants to imagine the toll that a natural or man-made disaster can take on our businesses. In the event that your business facility is rendered unusable, how will your business survive? Your employees and your customers depend on you to be there.

When you contract with Continual Protection Inc., you'll have the peace of mind of knowing that your business has an actionable recovery plan in place. CPI guarantees that your operations, both internal and external, can continue with minimal interruption.

Sincerely,

Alicia Newton
Marketing Lead
Continual Protection Inc.
555-526-9900
an@CoProInc.com
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Business Continuity Disaster Recovery

Prepared for: Frank Warshaw

CEO

Prepared by: Alicia Newton

Marketing Lead

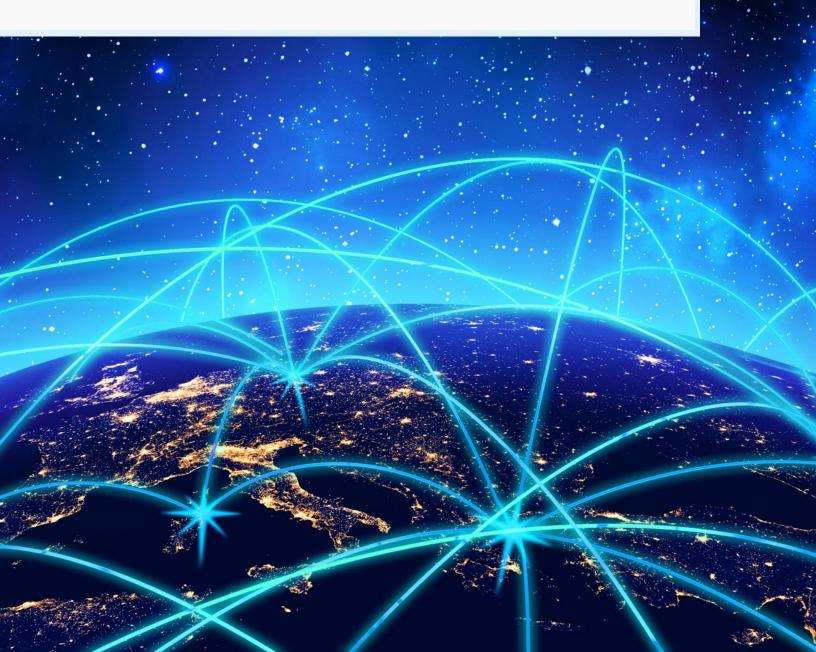


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The Objective...

Tarton Insurance Corporation's customers depend on the company to react in a timely manner in the event of a disaster. Tarton Insurance Corporation must develop a disaster recovery and business continuity plan so that its operations can continue in the event of a disaster.

- Develop a communications center that can operate when the main switchboard goes down.
- Develop a backup computer center that can continue servicing clients and employees when the main computer center goes down.

The Opportunity...

Tarton Insurance Corporation seeks an appropriate partner company to develop and put into effect a disaster recovery plan and business continuity plan.

- Locate alternative business site we could use in case of disaster.
- Develop and put into place a plan to continue computer operations in the case of a disaster to our main facility.
- Develop a plan for emergency communications with our executives.

The Solution...

Continual Protection Inc. is in the business of creating and managing disaster recovery and business continuity plans for large companies. Continual Protection Inc. has three large physical facilities in the United States and Canada that can be used for business continuity functions. Continual Protection Inc. also has a satellite cell phone system that is likely to work when local phone systems are down. Further, Continual Protection Inc. owns two corporate helicopters that can be used for emergency transportation when needed.

- Create an exact image of Tarton Insurance Corporation's vital software systems and put into effect an automated plan to pass system updates and backups of vital records from Tarton Insurance Corporation to Continual Protection Inc. on a weekly basis to keep backup storage up to date.
- Identify key personnel for Tarton Insurance Corporation's operations, issue them Continual Protection Inc. satellite cell phones for emergency use and develop emergency communications plan.
- Develop recovery plan for getting Tarton Insurance Corporation's computer operations online and Tarton Insurance Corporation's needed business offices up and running in Continual Protection Inc.'s secure facility.





Development Costs	Qty	Amount
Project Development License Fees (est.) Equipment Costs (est.)	1 1 1	\$74,000.00 \$1,800.00 \$1,200.00
Total Development Costs:		\$77,000.00
Ongoing Yearly Costs		
Maintenance Fees	1	\$579,000.00
Total Ongoing Yearly Costs:		\$579,000.00
Miscellaneous Costs		
Helicopter flights	1	\$75/mile flown
	Total Amount First Year	\$656,000.00
	Total Yearly Maintenance	\$579,000.00

Standard Disclaimer: The numbers represented above are to be used as an estimate for the projects discussed. The above Cost Summary does in no way constitute a warranty of final price. Estimates are subject to change if project specifications are changed or costs for outsourced services change before being locked in by a binding contract.

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