



PROPOSAL KIT SAMPLE

Dental Services Sample Proposal

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Alicia Inso
425 91st St
Atlanta, Georgia 30320

Dear Ms. Inso,

Thank you for your inquiry about our orthodontic services for you and your family. We offer a wide range of options. Together, we can decide which technology is right for you.

A beautiful smile can bring confidence, but healthy alignment is priceless. Your dental health can also affect your overall physical health, and straight teeth will make it easier to eat, talk, sleep, and may lessen any headaches or jaw pain you now experience.

We accept a variety of insurance plans, and can also create a customized payment plan for you.

After reviewing the following pages, please call to set up the first appointments for you and your son. The staff of Brite Dental Services looks forward to meeting you and working with you!

Sincerely,

Judy DeMarco
Office Manager
Brite Dental Services
404-555-5556
judy@BriteDentalSvcs.com
www.BriteDentalSvcs.com



Proposed Orthodontic Services for Alicia and Todd Inso



Prepared for: Alicia Inso
Patient

Prepared by: Judy DeMarco
Office Manager





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Brite Dental Services has been providing care to patients in the Atlanta area for more than a decade. We pride ourselves on our friendliness and on the expertise of our personnel.

Dr. Janna Beck is the orthodontist at the center of our practice. She is a native of Atlanta and earned her Certificate of Orthodontics and Master of Science degree in Dentistry at the Dental College of Georgia at Augusta University. Dr. Beck is also an avid tennis and golf player.

Our staff is rounded out by our four expert dental technicians—Paula, Tiffany, Rosina, and Drake. Paperwork and appointments are handled by our friendly receptionists David and Madison, and Judy DeMarco keeps everyone in line as our office manager.





HEALTH AND WELLNESS

Never underestimate how important oral health is to your overall health and wellbeing!

Many different diseases show signs in our mouths. On each of your visits, our staff will not only check the alignment of your teeth and jaw to improve your bite and smile, but also look for:

- **Bad breath**

Bad breath can be an indicator of many different illnesses.

- **Healthy saliva**

Saliva contains vital enzymes that destroy bacteria, proteins that inhibit fungus and antibodies that attack disease-causing organisms. Without sufficient healthy saliva, your mouth may become infected with oral thrush.

- **Tooth decay**

Correcting and preventing tooth decay will allow you to keep your own teeth throughout your lifetime, and will protect against infections in your mouth.

- **Plaque**

Did you know that more than 500 species of bacteria live in your mouth? These bacteria are the source of plaque, a sticky film that clings to teeth. A buildup of plaque can lead to many other problems, including gum disease.

- **Gum disease**

Gum disease is an infection, caused by a buildup of bacteria. The mildest form is called gingivitis. A more serious gum infection is periodontitis. And the most dangerous kind of gum infection is acute necrotizing ulcerative gingivitis, commonly called trench mouth. Untreated gum disease can cause problems by spreading bacteria throughout your body. In rare cases, gum disease may cause a heart attack or stroke, or in the case of pregnant women, premature labor and birth.

Summary

At Brite Dental Services, we'll make sure that you end up with an attractive smile, and also with a healthy mouth.





Overview

At Brite Dental Services, we care about your oral health, so although we specialize in orthodontic services, we do a routine oral exam every time we see a patient. However, we don't perform general dental services such as checkups and cleanings, fillings and crowns. We can happily refer you to a dentist who can provide those services. In some cases, we may refer you to a specialist who can better handle a situation.

Specialty Services Offered

In addition to the orthodontic services we offer (see the Services Provided page for more information), we offer the following specialty services:

- **Bridges**

For patients with missing teeth, a dental bridge consisting of one or more prosthetic teeth anchored to surrounding real teeth may be required.

- **Dental implants**

Rather than using a bridge to fill in a gap caused by missing teeth, our patients often choose to have an implant, where a prosthetic tooth is anchored to the jawbone just like a natural tooth.

- **Custom Mouth Guards**

If you or your child needs a mouth guard for protection during sports, or if you need a night guard to prevent grinding or clenching while you sleep, our modern techniques will create a guard that comfortably fits your mouth.

- **Laser Treatments**

When there is a buildup of bacteria around dental devices (such as braces), we may choose to do a laser treatment to quickly improve the health of the area.

Additional Information

Whatever services you may need to keep your family's mouths healthy, we can provide them.



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