Motivational Speaker Sample Proposal

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Dear Mr. Willowby,

Thank you for inquiring about my availability to present at your Upward Curve event next year. I am happy to say that I currently have time in my schedule and would be pleased to do a keynote speech and/or lead a workshop.

I believe you'll find all the information you need in this proposal.

If you decide that you'd like to retain me for your retreat, please contact me as soon as possible. My speaking schedule is filling up fast.

Sincerely,

Daniella Amberslee
Motivational Speaker, Author
949-555-5599
dani@daniellaspeaks.com
www.daniellaspeaks.com
Daniella Amberslee is Available to Speak at Your Retreat

Prepared for:       Nathan Willowby
                    Organizer

Prepared by:       Daniella Amberslee
                    Motivational Speaker, Author
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Daniella Amberslee was born into poverty, and her early years were marked by violence and neglect in her home.

When Daniella was seven years old and her younger sister was four, the fights between her parents abruptly ended when her father killed her mother in a drunken rage. With their mother dead and their father in prison, the Amberslee girls ended up in the foster care system and were placed in different homes.

Daniella was shuttled between five foster homes until she aged out of the system on her eighteenth birthday. There was rarely encouragement to stay in school, let alone get a real education. Most of Daniella’s childhood was spent simply fighting to stay alive.

How can a child overcome that sort of past?

Daniella was determined to make a different life for herself. She wanted that education. She wanted respect. She wanted to make a decent living and be an independent woman. She wanted a happy life.

So she set out to get all that. Today, she is Dr. Daniella Amberslee, a tenured professor of Psychology at Stanford University, and the celebrated author of From the Street to Stanford, an inspirational biography of her journey to a fulfilling life.

Daniella wants to share her message of learning to leave the past behind, daring to hope, and finding the inner strength to achieve dreams, no matter how large the obstacles may be in life. She is the perfect choice for a keynote speaker and will set exactly the right tone for your retreat.
Motivation is the desire or drive to behave or act in a certain way to achieve one or more goals. That’s what Daniella talks about—how to get motivated and stay motivated to change your life for the better. Here are the high points that Daniella’s speech will encompass:

- **Identifying the obstacles to overcome**
  
  Daniella will describe the childhood horrors she endured and the environment she lived in, and how these affected her desire to change her life.

- **Forgiving and forgetting the past**
  
  It’s common for people who struggled as children to become stuck in the past. Daniella’s speech will help listeners understand how to move beyond grief, frustration, and anger.

- **Planning the journey forward**
  
  Attendees will feel encouraged to identify their own paths as Daniella describes how she broke down her grand plan to change her life into smaller achievable steps.

- **Celebrating achievements along the way**
  
  Every accomplishment deserves a celebration. Listeners will smile as Daniella describes how she kept herself motivated and happy during her life-improvement journey.

- **What’s next after success?**
  
  Sometimes achieving a big dream does not bring lifelong happiness. Daniella will inspire the audience by describing how to find joy in every day and maintain a happy, fulfilling life.

**Summary**

All those who hear Daniella Amberslee speak come away feeling empowered to change their lives for the better.
Your organization is in the business of teaching people how to help themselves through personal growth. Hiring Daniella Amberslee to speak at your event will promote the benefits of attending a Upward Curve event in the following ways:

- **Daniella’s Story of Personal Growth Will Inspire Others**
  
  Don’t we all want our lives to be more successful? Daniella is an expert at making an audience feel that happiness and success are attainable goals for anyone.

- **Personal Growth Leads to Improved Mental and Physical Health**
  
  It’s a fact: individuals who are motivated and feel a sense of self-esteem use fewer medical services, take fewer drugs, are less likely to become addicted to gambling or substances, and are in general happier, more productive people.

- **Personal Growth is Good for Both Business and Individuals**
  
  Individuals who feel a sense of self-worth also feel empowered to take on new challenges. Whether they are line workers or managers, employees who have experienced personal growth are more responsible and innovative contributors in the workplace.

- **Personal Growth Also Grows Your Business**
  
  Everyone wants to feel happier, and everyone wants to be inspired to achieve his or her dreams. Self-help seminars, workshops, and retreats are a growth industry. One successful inspirational lecture can lead to a whole series of seminars for personal growth.

**Summary**

Daniella Amberslee and Upward Curve are both in the business of teaching others how to grow their sense of self-worth and esteem and get motivated to achieve their goals. Let’s team up!
Daniella Amberslee is a well-known, in-demand speaker for keynote events. She has addressed nearly a thousand gatherings over the past five years, spreading her message of determination and joy to businesses, charitable institutions, and gatherings of individuals.

With her history of overcoming adversity and rising to the pinnacle of respect and personal success, Daniella can identify with all challenges and goals presented by any audience.

Background

Through self-motivation and a desire for a better life, Daniella has risen from a childhood of neglect, poverty, and violence to become a university professor, a bestselling author, and a happy wife and mother.

Speech Title

“From Street Kid to Stanford Professor: How I Achieved My Dreams and How You Can, Too”

Subject

Daniella will describe her history, how she determined what she wanted, how she set about achieving her goals, and how she overcame all challenges to rise to success. The audience will easily understand how Daniella’s experiences compare to their own and how they can design and follow their own paths to a better future.

Details

With advance notice, Daniella can modify her speech as needed to take between 30 to 60 minutes of time. If desired, photographs and targeted text such as bullet points can be used for visual impact as well.
Ready to book Daniella for your event? She is available for the following:

- **Keynote Speech**

  See the Keynote Speaker page earlier in this proposal for more information.

- **Goal Setting Seminar**

  Daniella has taught more than 80 seminars on how to set realistic, achievable goals to move toward the successful outcome desired.

- **Motivation Seminar**

  What are the best strategies for motivating yourself or others, and how do you keep that motivation strong over the course of time? Daniella has developed proven techniques that she will share in this popular seminar.

- **Forgive, Forget, and Move On Seminar**

  Without help, a harmful past event or history can become a lifelong roadblock to success for some individuals. In this seminar, Daniella will share her thoughts and techniques for ditching the past, embracing the present, and planning for the future.

**Summary**

Daniella's seminars are designed to be two-hour sessions, but can be modified as desired for lengthier presentations. Notebooks of all important points will be distributed to the attendees.
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