



# PROPOSAL KIT SAMPLE

## Patent and Invention Licensing Proposal

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Marshall Hemingway  
VP Product Research and Development  
Nationwide Builders Supply Company  
6122 Acer Avenue  
Bridgeport, CT 06699

Mr. Hemingway,

In 1999, your corporation licensed my soy foam insulation invention, which you now sell under the name E-Star Insulation. You also carry the line of Fresh&Fast paints and glues that I helped to formulate.

Thus, I know that your company is interested in new green products, so I thought I'd give you the opportunity to purchase rights to manufacture or distribute my latest invention, which I call the Silva EarthPanel System. This new panel system replaces standard gypsum board, tape, and mud wall finishing techniques and materials, and avoids many of the problems caused by those traditional materials.

You can find all the pertinent details about the Silva EarthPanel System enclosed in this proposal. If you are interested in licensing this product, please have your legal department contact me as soon as possible. Please note that this proposal has been simultaneously distributed to the ten leading building products companies in the United States and Canada.

Sincerely,

Joseph Silva  
CEO  
Silva Innovations LLC  
555-555-9007  
[joe@SilvaInnovate.com](mailto:joe@SilvaInnovate.com)  
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# SUBMISSION

## LICENSING THE PATENT FOR THE SILVA EARTH PANEL SYSTEM

Prepared for: Marshall Hemingway  
VP Product Research and Development

Prepared by: Joseph Silva  
CEO





# PATENTS

Silva Innovations LLC has applied for the following five patents for the Silva EarthPanel System. We expect to receive these patents within 90 days. Complete patent descriptions will be disclosed to those entities seriously interested in licensing the rights to manufacture or distribute these products.

▶ UTILITY PATENT – PROCESS USED TO CREATE EARTH PANELS

This patent covers the process we use to convert recycled plastic bags and automotive tires into EarthPanels.

▶ UTILITY PATENT – CHEMICAL COMPOSITION OF EARTH PANELS

Certain chemicals are used to convert recycled plastic bags and tires to EarthPanels, and this patent covers the resulting chemical composition.

▶ UTILITY PATENT – PROCESS USED TO CREATE EARTH PANEL OVERCOAT

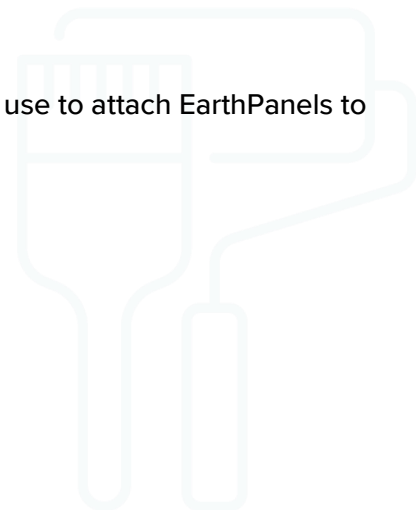
This patent covers the process we use to create the plant-based Overcoat.

▶ UTILITY PATENT – CHEMICAL COMPOSITION OF EARTH PANEL OVERCOAT

This patent covers the resulting chemical composition of the plant-based EarthPanel Overcoat.

▶ DESIGN PATENT – EARTH PANEL FASTENERS

This patent covers the unique fastening system we use to attach EarthPanels to each other.





# INNOVATIVENESS

Silva Innovations LLC uses the latest developments in eco-friendly chemistry and technology to solve construction-materials problems in innovative ways. The Silva EarthPanel System is designed to replace standard gypsum wallboard and its accompanying tape and mud finish products and procedures.

What makes the Silva EarthPanel System innovative? Every aspect is new and environmentally friendly. Read on!

- ▶ The EarthPanels are created from recycled plastic bags, automotive tires, and plant-based chemical compounds. EarthPanels are odor-free and guaranteed not to off-gas, making them perfect for chemical-sensitive environments.
- ▶ Typical wallboard can absorb moisture, making it a perfect environment for growth of toxic mildews and molds. EarthPanels are waterproof and cannot absorb moisture even when a building is flooded.
- ▶ EarthPanels snap together with our unique fastening system, eliminating the typical drywall seams that are prone to cracking with age or building movement. EarthPanels have predrilled recessed-head holes for screw attachment to studs, eliminating the dimples commonly seen in traditional wallboard, caused by overtightened screws or nails.
- ▶ EarthPanels can be easily cut to fit any shape and fasteners may be added at any junction. Curved EarthPanels in varying radii are available for special applications, eliminating the need for the trial-and-error attempts often experienced in traditional wallboard applications.
- ▶ The EarthPanel Overcoat is made of soy, cornstarch, and other plant-based materials. It is naturally moisture- and mildew-resistant and odor-free and guaranteed not to off-gas, making it perfect for chemically-sensitive environments.
- ▶ The EarthPanel Overcoat is sprayed on and dries completely within twenty-four hours. Compare this with the traditional time-consuming repeated applications and sanding of traditional drywall mud, and you'll realize how you will save money in labor costs.
- ▶ Both EarthPanels and EarthPanel Overcoat function as additional insulation for walls, keeping indoor temperatures constant and noise levels down.
- ▶ With the addition of our Overcoat additives and/or the adjustment of the sprayer, the EarthPanel Overcoat can be applied in many different textures. The Overcoat is completely and easily paintable.

The Silva EarthPanel System is just what your clients have been waiting for. Eco-friendly, fast, and mess-free.



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