



PROPOSAL KIT SAMPLE

Pest Control Services Sample Proposal

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August 15, 20xx

Samson Weinhardt
Manager
ForestLands Apartments
8852 Woodland Drive
Arcata, CA 95521

Dear Mr. Weinhardt,

Every structure in our area will eventually need pest control services, and we are pleased to be able to bring you and your residents the most eco-friendly, safe, and efficient services in the Northern California area.

Why choose Woodview Pest Control Services? We are a family-owned business with over twenty years of experience in pest control, including removal and protection against termites, carpenter ants, roaches, ants, silverfish, and rodents of all types. In short, we are your local experts.

All information included here is valid for 90 days from the date of this letter. I look forward to answering any questions you may have.

Sincerely,

Luisa Esterhaus
Customer Development
Woodview Pest Control Services
555-555-5555 ext 55
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August 15, 20xx

PROPOSAL

Pest Control Services

Prepared for: Samson Weinhardt
Manager

Prepared by: Luisa Esterhaus
Customer Development

DESCRIPTION

Every structure in our area will eventually need pest control services, and we are pleased to be able to bring you and your residents the most eco-friendly, safe, and efficient services in the Northern California area.

Woodview Pest Control Services are your local experts.

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EXECUTIVE SUMMARY

ForestLands Apartments needs to identify and control existing pests on the property, and to protect against future infestations.

The Objective...

Prevent pests around and within the ForestLands Apartment Complex.

- ❖ **Need #1:** Inspect property and identify pest problems and any property damage they may have caused.
- ❖ **Need #2:** Remove existing pests, repair property damage, and restore healthy conditions within the apartment complex.
- ❖ **Need #3:** Prevent future pest infestations.

The Opportunity...

Woodview Pest Control Services offers expertise in meeting all these needs.

- ❖ **Goal #1:** Document all pests present on the property and any damage already caused by these pests.
- ❖ **Goal #2:** Make recommendations about removal of current pests and prevention of future pest infestations.
- ❖ **Goal #3:** Remove pests and prevent future infestations, guaranteeing safety and protection for property, employees, and residents of the apartment complex.

The Solution...

Woodview Pest Control can efficiently identify, remove, and prevent pests from damaging property and risking the health of residents.

- ❖ **Recommendation #1:** Have Woodview Inspectors conduct a free, thorough inspection of the ForestLands Apartments complex, making an assessment of all apartment units as well as the exterior of all buildings and grounds. Inspectors will then present a report for review by ForestLands property managers.
- ❖ **Recommendation #2:** Have Woodview Pest Control Services remove all pests present.
- ❖ **Recommendation #3:** Contract with Woodview Pest Control Services to routinely inspect and prevent pests from returning.



SERVICES COST SUMMARY

Service	Price
<p>Total Pest Control Protection for ForestLands Apartments Annual Fee includes initial inspection, immediate treatment, and any follow-up treatments needed as well as quarterly inspections of exteriors and annual inspection of interiors. All work is guaranteed. Any damage caused by pests after initial treatment will be paid for by Woodview Pest Control Services as long as we are still under contract with you.</p>	<p>\$7500/year 3-year minimum contract</p>
<p>Assessment and Report Only of Total Apartment Complex This includes a thorough inspection of all units inside and out, a report of findings, and recommendations for treatment.</p>	<p>Free for initial inspection and report</p>
<p>Inspection and Report for Local Authorities</p>	<p>\$150 per apartment unit</p>
<p>Limited Pest Removal Results guaranteed for 30 days.</p>	<p>\$150 per call + \$.25 per square foot of area treated</p>
<p>Termite and Carpenter Ant Control Only, Total Apartment Complex Results guaranteed for three months after each treatment.</p>	<p>\$4500/year One-year minimum contract</p>

Standard Disclaimer: The prices above are valid for 90 days, and are not locked in until a contract has been signed.



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