



PROPOSAL KIT SAMPLE

Micro PowerPoint Project Proposal

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PROJECT

POWERPOINT PRESENTATION
DEVELOPMENT

Prepared for: Andrew Nichols
Owner

Prepared by: Tom Granger
President



EXECUTIVE SUMMARY

THE OBJECTIVE...

Apex Generation desires the creation of a sales tool that can be easily maintained and adapted for their sales force on an ongoing basis.

- A complete “templated” version of their existing sales framework.
- A way for employees to be able to easily update & adapt the sales presentation so that it can be kept current and up to date.

THE OPPORTUNITY...

Apex Generation makes extensive use of a number of PowerPoint presentations. Their sales force is already intimately familiar with their functionality and use, and is comfortable manipulating PowerPoint files to customize for a client on a moment's notice.

- Consolidate a number of existing Apex Generation PowerPoint files into one larger master template which can be used throughout the company to accurately reflect Apex Generation's brand and best practices.
- Create a quick multimedia front end, which will serve as the default for Apex Generation Presentations.

THE SOLUTION...

FDGweb has extensive experience preparing multimedia presentations. Our product line, available at www.FDGweb.com, was designed especially for companies who would like to polish their existing multimedia material. Combined with our Template Kit resources, we will help you custom design your presentation with the following recommendations:

- We will consolidate your existing presentations into a larger master template, as well as create libraries of graphics & multimedia elements common to Apex Generation Presentations, thereby making them more accessible (and ready for use) to your staff & employees.
- We will create a Flash front end for your presentations, which will serve as a starting point for any slideshow. The multimedia front end will loop until the presentation begins, subtly displaying the Apex Generation Brand. The front-end multimedia is ultimately designed to serve the Apex Generation need of a tradeshow piece they can display at booths & conferences, when they are between presentations.





COST SUMMARY

DEVELOPMENT COSTS	AMOUNT
Project Development	\$250.00
License Fees or Royalties	\$20.00
Flash Development	\$150.00
TOTAL DEVELOPMENT COSTS:	\$420.00
MISCELLANEOUS COSTS	
Training	\$150.00
TOTAL MISCELLANEOUS COSTS:	\$150.00
GRAND TOTAL	\$570.00

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- 2) Click the Pick Documents button then click the View Samples tab.
- 3) Select the title of this (or any other) sample and click the Import Content from Selected Sample button.
- 4) Customize the chapter list as needed to suit your situation. You can add additional chapters from the library of 2000+ topics, reorder chapters, remove chapters.
- 5) When you save your project, the Wizard will build you a custom version of this sample in the visual design theme Proposal Pack you purchased applying all your customizations (logos, font types, color schemes, contact information, etc.).
- 6) Open and edit the Word document to complete your work.

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