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Product Manufacturer Sample Proposal

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June 21, 20xx

Cody Carmichael
VP Purchasing
Trale Stores
4225 Newton Drive
Suite 402
Pendleton, OR 97801

Dear Mr. Carmichael,

Gonn backpacks and travel bags are known for their quality and value throughout North America.

We are offering you the opportunity to carry our line of Gonn products in your five stores in Oregon and Idaho.

Please find enclosed our product list and wholesale price list, as well as information about our company and a list of endorsements we've received.

We hope to be working with you soon for our mutual benefit.

Sincerely,

Casey Wolfe
Wholesale Director
Gonn Products, Incorporated
555-555-5555
caseyw@GonnProductsInc.com
www.GonnProductsInc.com

Gonn Products, Inc.
512 River Drive
Suite #205
Shiloh, OR 97051

(PH) 555-555-5555
(FX) 555-555-5556
www.GonnProductsInc.com



June 21, 20xx

Carrying Gonn Backpack Products

Prepared for: Cody Carmichael
VP Purchasing

Prepared by: Casey Wolfe
Wholesale Director

Description

We are offering you the opportunity to carry our line of Gonn products in your five stores in Oregon and Idaho.

Please find enclosed our product list and wholesale price list, as well as information about our company and a list of endorsements we've received.





Products

Gonn produces the following backpacks and travel bags. We believe that customers of the Trale Stores will be enthusiastic about the opportunity to purchase our products.

<< For illustration purposes product photos have been removed from the sample. >>

Gonn Backpack Model 301

Our bestselling backpack features a comfortable body-contoured frame covered with durable recycled ripstop nylon fabric. Six outside pockets, one large inside compartment that can be converted into two compartments by zipping flap shut, padded shoulder straps and hip belt, compression straps and D-rings to strap or tie down additional components. Perfect for backcountry camping trips.

Colors: Sage, Camouflage

Recommended Retail Price: \$225.95

Gonn Lite Backpack Model 201

Similar to the Model 301, but a bit smaller and lighter to fit women and small men. The backpack features a body-contoured frame covered with durable recycled ripstop nylon fabric. Four outside pockets, one large inside compartment that can be converted into two compartments by zipping flap shut, padded shoulder straps and hip belt, compression straps and D-rings to strap or tie down additional components. Perfect for backcountry camping trips.

Colors: Sage, Camouflage

Recommended Retail Price: \$199.95

Gonn Daypack Model 51

Perfect for a day hike, a bike trip, or as a school bag. Two inside compartments, one large zippered outside pocket and two elasticized pockets for water bottles or other often-used items. Recycled ripstop nylon. Reflector strips at top and bottom for safe visibility in low-light conditions.

Colors: Neon Blue; Neon Red

Recommended Retail Price: \$39.95





Wholesale Price List

The following wholesale prices are offered exclusively to Trale Stores.

Gonn Backpack Model 301 - \$139.50

Gonn Lite Backpack Model 201 - \$119.50

Gonn Daypack Model 51 - \$19.50

Gonn Lil Daypack Model 41 - \$12.50

Gonn Travel Bags

Small - \$3.25

Medium - \$4.25

Large - \$5.25

NOTE: 10% discount on all orders above \$1000.00.

Shipping and Handling to any Trale Store in Oregon or Idaho:

Orders below \$50 - \$5.95

Orders \$50-\$99 - \$7.95

Orders \$100-\$199 - \$9.95

Orders \$200-\$499 - \$11.95

Orders \$500 or more - \$13.95

All prices listed above are valid through Dec 31 of this year.



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