



PROPOSAL KIT SAMPLE

Franchise Selling Sample Proposal

Scroll down to read the first part of this sample. When purchased, the complete sample is 9 pages long and is written using these Proposal Pack chapters:

Cover Letter (Business Plan), Title Page, Training Plan, Requirements, Case Study, Services Provided, Business Development, Back Page

This sample was created using **Proposal Pack Janitorial #4**. In the retail Proposal Pack you get the entire collection of samples (including this one) plus thousands of editable templates for creating an unlimited variety of custom proposals and other business documents.

[Click here to purchase Proposal Pack Janitorial #4](#)

The sample below **does not** include all of the sample's content. The complete version is included in every retail Proposal Pack product and must be purchased to see the rest of the content and to get the editable Word format version.

Read this article for more help - [How to Write a Franchise Business Proposal](#)

READY TO REALLY CLEAN UP IN BUSINESS? BECOME A KLEENRITENOW MAID SERVICES OWNER!

Contrary to popular opinion, you don't need to be rich or have an MBA to get rich in business. For as little as \$30,000, you can purchase a KleenRiteNow Maid Services franchise. We've already established the brand, the products, and the services, and we'll teach you what you need to know to go out there and mop up the competition.

A KleenRiteNow Maid Services franchise is perfect for married couples, families, business partners, and established entrepreneurs. If you're just starting out and can't afford to hire a staff, you can do the work yourself. After your efforts have made you wealthy, you can hire cleaners and sit back and collect the profits.

KleenRiteNow Maid Services started in 1989 in New York. Now we are known as leaders in residential cleaning services throughout the northern United States and across Canada.

Interested in being your own boss? Review the enclosed information, fill out our application, and let's get down to business!

Lawrencia Summers
CEO
KleenRiteNow Maid Services



PROPOSAL

STARTING YOUR KLEENRITENOW MAID SERVICE BUSINESS

Prepared for: Prospective Franchise Owners

Prepared by: Lawrencia Summers
CEO





BUSINESS DEVELOPMENT

With most new businesses, you have to start from scratch. But with KleenRiteNow Maid Services, you start with an established name with great branding. There's little need for you to advertise; just hang out your sign and watch your business grow.

ESTABLISHED BRANDING

Our name is known throughout Canada and the northern United States as the biggest and best in home cleaning services. Our logo, with its distinctive mop symbol, is recognized everywhere. You can print pre-formatted flyers, brochures, and business cards to take advantage of our proven layouts while providing your contact information.

WIDELY DISTRIBUTED ADVERTISEMENTS

KleenRiteNow Maid Services runs periodic advertisements on radio and television, as well as in print magazines. We have a new internet ad campaign that will pop up on computer screens everywhere, beginning on May 5. Every time you see one of our ads, you'll also see the address and contact information for your business, included at no extra charge.

YEARLY ANALYSIS

Once a year, an expert from our head office will visit your business and analyze your operation with you. Our expert can help you smooth out any rough spots and make recommendations that will quickly increase your profits.





CASE STUDY

The following KleenRiteNow Maid Services case studies show how our franchise businesses can fulfill an entrepreneur's dreams.

▶ **MARLA, SUZANNE, FRANCINE, AND JAMES BRONWIN – TORONTO, ONTARIO**

Marla and James Bronwin and their two grown daughters, Suzanne and Francine, wanted to start a business, but without college degrees or special knowledge and with only \$30,000 to invest, they needed a service they could provide themselves.

In 1999, the Bronwins purchased a KleenRiteNow Maid Services franchise, the third in Toronto. After going through the KleenRiteNow Maid Services training, they divided their family into teams of two and set to work.

Today the Bronwins employ 18 cleaners, have a client list of more than 100 regular customers, and enjoy salaries of more than \$100K apiece.

▶ **KYLE AND BEEBEE NGUYEN – PORTLAND, ME**

Kyle and BeeBee Nguyen, brother and sister, wanted to follow in the entrepreneurial footsteps of their restaurant-owning parents, but wanted no part of the food business.

In 2002, Kyle and BeeBee purchased a KleenRiteNow Maid Services franchise. They and four Nguyen cousins went through the KleenRiteNow Maid Services training and then started cleaning houses in Portland.

In 2008, Kyle and BeeBee expanded their KleenRiteNow Maid Services franchise. They are doing so well that they have hired managers to run the businesses for them and are carefree in their thirties.

▶ **JEAN-LUIS RENAULT – MONTREAL, QUEBEC**

Mr. Renault is a well respected real estate expert in Montreal. He specializes in selling luxury homes.

Mr. Renault purchased a KleenRiteNow Maid Services franchise, sent eight employees to our training, and began by utilizing his cleaning company to make his clients' homes sparkle prior to putting them up for sale.

Today Mr. Renault's KleenRiteNow Maid Services business brings in nearly as much as his real estate company.





SERVICES PROVIDED

As a KleenRiteNow Maid Services franchise owner, you will be expected to offer the following cleaning services:

▶ **ONE-TIME WHOLE HOUSE CLEANING**

This service is generally utilized when a homeowner is selling a house, or before or after a party or other event at a home. All carpets must be vacuumed; all tile or wood floors mopped, all toilets and sinks cleaned, all counters and cabinet fronts wiped down; and all furniture, appliances, and window sills dusted.

▶ **REGULARLY SCHEDULED WHOLE HOUSE CLEANING**

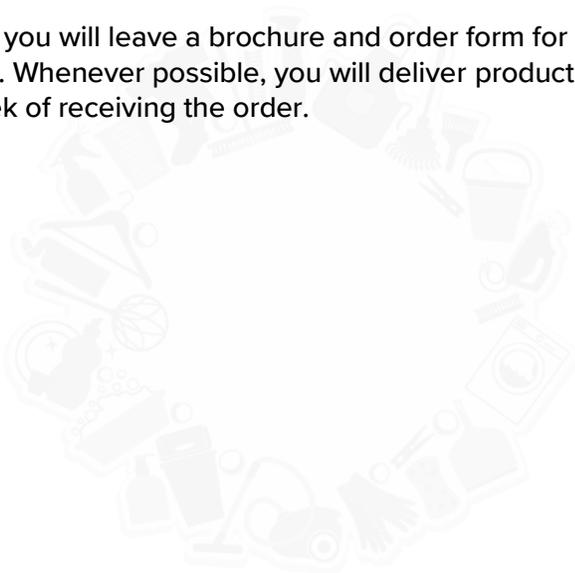
Cleaning services can be regularly scheduled on a weekly, bi-weekly, or monthly basis. During each visit, all carpets must be vacuumed; all tile or wood floors mopped, all toilets and sinks cleaned, all counters and cabinet fronts wiped down; and all furniture, appliances, and window sills dusted.

▶ **SPECIAL CLEANING SERVICES**

You will offer cleaning of windows, window blinds and curtains, and steam cleaning of furniture at our established rates.

▶ **SALES OF KLEENRITENOW MAID SERVICES CLEANING PRODUCTS**

After providing a cleaning service, you will leave a brochure and order form for our eco-friendly cleaning products. Whenever possible, you will deliver products and collect monies within one week of receiving the order.



The rest of this sample is included in the retail Proposal Packs and Proposal Kit Professional bundle. Purchase any Proposal Pack in the design theme of your choice and you will have everything you need.

How do I customize or create my own version of this sample?

Using the included Proposal Pack Wizard is the best way to make customized versions of the samples. Using the Wizard and any Proposal Pack you can recreate any of the samples in the visual design theme you purchased as well as branding it with your own logo and design.

- 1) After purchasing, downloading, and installing your Proposal Pack and Wizard software add a new project in the Wizard.
- 2) Click the Pick Documents button then click the View Samples tab.
- 3) Select the title of this (or any other) sample and click the Import Content from Selected Sample button.
- 4) Customize the chapter list as needed to suit your situation. You can add additional chapters from the library of 2000+ topics, reorder chapters, remove chapters.
- 5) When you save your project, the Wizard will build you a custom version of this sample in the visual design theme Proposal Pack you purchased applying all your customizations (logos, font types, color schemes, contact information, etc.).
- 6) Open and edit the Word document to complete your work.

This sample is included in the [Proposal Kit Professional](#) and [Proposal Pack](#) products.

This sample has been truncated to only show the first few pages. The complete version of this sample including an editable Word version is included with all Proposal Kit Professional and Proposal Pack products found at:

ProposalKit.com/htm/proposal-software-products.htm

