



PROPOSAL KIT SAMPLE

Smart Home Automation Project Sample Proposal

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Kent and Janine Clifford
843 Elm Drive
Houston, TX 77086

Dear Mr. and Mrs. Clifford,

Thank you for your interest in making your house a smart home through automation and coordination of electronic devices. You'll be amazed at the time and worry you save by having all your systems connected and being able to check on situations and alter them from a remote location, using only your smart phone.

We strongly believe our proposal has been thoroughly outlined and will meet or exceed all of your expectations and requirements. We will call you to schedule a meeting after Labor Day. Thank you for your consideration and for putting your trust in Home Commander Inc.

Sincerely,

Marcus Welston
Senior Sales Representative
Home Commander Inc.
281-555-5501
MW@HomeCommander.com
www.HomeCommander.com



PROPOSAL

Smart Home Automation Proposal

Prepared for:

Kent Clifford
Homeowners

Prepared by:

Marcus Welston
Senior Sales Representative



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INTRODUCTION

What is a smart home? It's a home with lighting, climate control, security, and entertainment devices that can be controlled remotely by a smart phone or a computer.

Imagine being able to check on your kids or pets via security cameras while you're at work. When you know you'll arrive home after dark, you can close the drapes, turn up the heat, and turn on the lights in preparation for your arrival. You can download movies for later viewing to your smart TV, water your lawn, or check to see who just rang your doorbell.

Sounds convenient, doesn't it? It's not a dream of the future; it's all available right now.

The variety of smart home devices and services on the market today can be overwhelming. But there's no need to panic, because Home Commander Inc. is here to help. We know which devices are most dependable and easiest to use, and we listen to you to make your home a customized smart home that meets your needs.

In this proposal, we make recommendations for you, but you're in charge. We're just here to help you make your house the most convenient, comfortable, and smartest home ever.





Your home should reflect your personality and the style in which you choose to live.

We strive to match your home automation features with your personal desires. We understand that you would like to automatically:

- **Control lights and thermostats in your house**

No need to fumble for a light switch in the dark! We'll set up your system so that sensors will know when to turn lights on and off for maximum convenience and energy efficiency, and you'll be able to raise or lower the temperature with only a voice command or the touch of a fingertip.

- **Connect all smart devices via Wi-Fi and Z Wave**

We'll make sure that all computers, smart phones, game devices, and smart televisions are interconnected through your Z-Wave Hub.

- **Pair cars with smart phones via Bluetooth**

We'll pair both cars with your smart phones via Bluetooth so that you can make and receive calls hands-free using voice commands.

- **Enjoy complete home security**

We'll install smart security cameras, video door bell, locks, garage door openers, window coverings, water leak sensors, smoke and co2 sensors, and alarms that can be controlled with voice commands.



- **Enjoy more intimate settings with custom lighting**

With Philips Hue and Lixf bulbs integrated into your home automation system you can set custom color palettes throughout the home to suit any situation. We can set your lighting to match colorful sunsets in the evenings, mood lighting at night, or the colors of your favorite football team for game day.

- **Enjoy control, communication, and entertainment through Echo Show**

With your smart hub and Echo Show device, you can make video calls and voice calls to friends who have Echo devices, ask Alexa to show you the scene from any camera, stream television and music, listen to audiobooks, and so much more. All hands-free!

Summary

You will simply be amazed at the convenience you'll experience in your new smart home!





AUTOMATION

We know you lead busy lives, and that you are not always at home to flip a switch or change a setting. With home automation, you can control all the systems in your house, no matter where you are, with just a touch of your hand on your remote control device, or even with voice commands. You can also set a schedule for changes to happen automatically. Listed below are only a few of the aspects of your home you can control through whole-home automation:

- **Check or change security settings at any time**

Non-Automated Process – Without home automation, you need to be at home to check security cameras, switch lights on or off, draw or open blinds, or determine why an alarm has gone off.

Automated Process – After your home is automated, you can use your smart phone or tablet from anywhere to see who is at your front door or to monitor your kids or pets, and you can easily change any security setting or set up a schedule to take care of security at home while you are busy with other matters.

- **Check or change climate control settings at any time**

Non-Automated Process – Before automation was available, you had to manually change thermostats and settings on water heaters, etc.

Automated Process – With just the touch of your finger on a computer or smart phone screen, you can turn the heat or air conditioning up or down, open or close blinds and sunscreen shades, and so forth. This not only provides convenience, but saves you money by lowering your climate control costs while you are gone.

- **Program your entertainment**

Non-Automated Process – Before systems were automated, you had to check a variety of schedules and use various systems to find and reserve movies and games for your leisure time.

Automated Process – Now you can line up movies and games from anywhere, scheduling entertainment for your whole family.

Summary

We think you'll be pleased by how easy home automation will make your life.





BENEFITS

Kent Clifford will realize the following benefits provided by this project:

You'll feel more in control with a smart home.

- **Convenience**

All aspects of a smart home can be controlled by remote devices such as computers and smart phones. There's no longer any need to rush home to reset the thermostat or turn on the lights.

- **Security**

With the security system installed, you can turn on lights both inside and out, close or open window coverings, turn entertainment systems on or off. You can also view what's going on both inside and outside your home, even while you're on the road or still in the office. If you are traveling your lighting system will automatically act like someone is home while you are away. Alarms triggered by motion, smoke and water leaks can be automatically sent to your phone and email.

- **Peace of mind**

With a smart home, there's no need to worry about whether you locked the door or what your kids are up to at home. You can check these aspects from anywhere, and change settings as needed. You'll feel more in control with a smart home, and that leads to peace of mind.

- **Efficient use of systems**

You can easily control your heating, cooling, lighting, and yard watering systems from anywhere. This can save you money on utility bills.

Summary

There is absolutely no down side to making your house a smart home. It's all good!





FEATURES

Here are just a few of the features you'll enjoy from new automated systems:

- **Lights that turn on as you enter a room and turn off when you leave**

No more fumbling for a light switch or yelling at the kids to turn off the lights—you can set this to happen automatically with motion sensors. You can also turn lights on and off and dim them with voice or touch commands from any room. Forget to turn something off after you have snuggled into bed? No problem, just ask it to turn off.

- **Turn down or mute entertainment system sounds when desired**

When the phone rings while you're in the middle of a movie, there's no need to find the remote to turn down the sounds. You can do it with a voice command or a touch, even from another room or from across town.

- **Check on your kids, your pets, or the babysitter**

Automation of security cameras makes it possible to view what's going on at home, no matter whether you're in a board meeting or halfway across the country.

- **Control access and security to your home**

Even from the office, you can check to make sure all windows and doors are closed and locked, and you can turn off the security system to let in a worker or guest who stops by when you're not available to open the door.

- **Set your calendar and make notes with voice commands**

You can ask Alexa to add an appointment to your calendar and to remind you, too. You can ask her to set you wake up alarm, add items to your shopping list or set a cooking timer.

- **Control your home on your schedule**

You're the boss in a smart home. Want to open the blinds at noon from afar, or water the lawn at midnight? It's all up to you.





You want to know that your home and family members are always secure, no matter where you may be. A smart home can give you peace of mind with the following:

- **24/7 monitoring of locks and security cameras to protect against intruders**

Need: Burglaries happen in all neighborhoods, to all types of people. You don't want to become a victim.

Risks: Without secure windows and doors, thieves and invaders may find it tempting to break in, especially when you are not home. Without security cameras, you cannot always determine who may be outside your home.

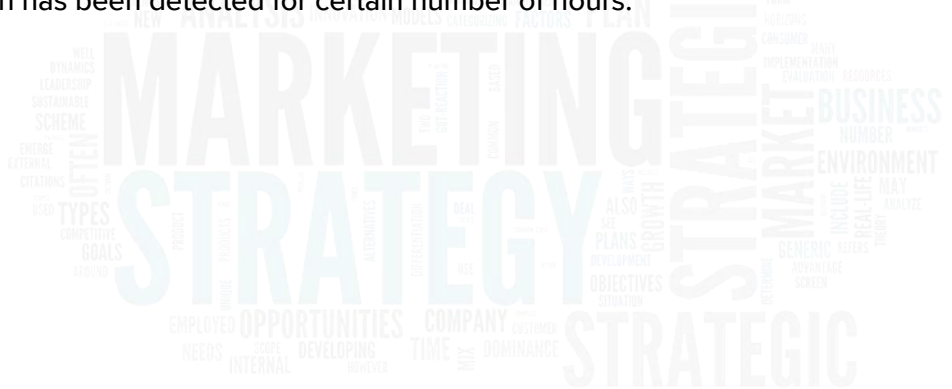
Requests/Recommendations: Install security cameras at all sides of your house, and install a secure system on windows and doors that can be monitored and controlled with a remote device.

- **Change lighting, window coverings, and music**

Need: Nothing is more tempting to a burglar than a house that is obviously not occupied.

Risks: When nothing changes for 24 hours at a house, that's an obvious indication that nobody is home. The longer the status quo continues, the greater the risk that a thief will notice and take advantage of the situation.

Requests/Recommendations: With home automation, you can program settings to change at a variety of times to simulate occupancy. Lights can go on and off in strategic locations at strategic times, curtains and blinds can be drawn or opened with motorized shading options, and even music and television can be controlled with a remote device. Some systems can be set to automatically randomly turn on/off when no motion has been detected for certain number of hours.



- **Respond to disasters immediately**

Need: Water, smoke and fire damage can cost enormous amounts of money.

Risks: Emergency situations can develop at any time. Give yourself peace of mind by giving yourself the ability to be notified of fires and water leaks immediately.

Requests/Recommendations: Using smart home connected smoke and CO2 detectors and water leak sensors.

- **Check what's going on with your family**

Need: Can't always be home when your kids are? Taking care of an elderly relative? Automated systems let you check on your family members and pets from afar.

Risks: Emergency situations can develop at any time. Give yourself peace of mind by giving yourself the ability to check on your loved ones.

Requests/Recommendations: Using interior cameras and listening devices makes it easy to keep track of family members and pets. As your oldest son is now seventeen, we can also install a device in his car that allows you to know where he is and that he is safe at all times. Camera enabled smart doorbells can let you see and speak with someone at your door from your smart phone wherever you are.

Summary

A smart home can provide a sense of tranquility by making your home more secure.



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- 3) Select the title of this (or any other) sample and click the Import Content from Selected Sample button.
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