



# PROPOSAL KIT SAMPLE

## Buying a Vending Franchise Sample Proposal

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Read this article for more help - [How to Write a Vending Business Proposal](#)

Nathan Troutt  
293 Oak Avenue  
Kenosha, WI 53143

Mr. Troutt,

Thank you for your inquiry about becoming a Good-4-U Vending Services operator.

As you know, Good-4-U Vending Services is dedicated to replacing junk food in vending machines with healthy snacks and drinks. With the recent attention to the growing problem of obesity in America, our business is growing by leaps and bounds. We have unfulfilled requests for our machines and products, and this means a fantastic opportunity for you.

All Good-4-U Vending Services operators are independent business people who use our special vending machines and stock our healthy products. They benefit from our stellar reputation in the vending industry and from our corporate advertising.

Our operators can choose from various levels of involvement. You may choose to service and restock all your machines yourself, service only part of a route, or hire our expert employees to service and restock for you. Routes may be expanded or contracted to fit your goals.

Please visit our website and then review all the information we've included in this packet to determine if owning a Good-4-U Vending Services vending route is right for you. As you can imagine, profits and workload are largely dependent on the vending route and the buying habits of the route's customers, so we cannot quote exact prices and expected earnings in this letter. Contact us at the number below to set up a private consultation where you can learn all details and get started in the healthy food vending business.

Sincerely,

Darla Jennings  
Director of Operations Development  
Good-4-U Vending Services  
555-555-5555 x201  
[darlaj@Good4UVendingServ.com](mailto:darlaj@Good4UVendingServ.com)  
[www.Good4UVendingServ.com](http://www.Good4UVendingServ.com)



# PROPOSAL

## BECOMING A GOOD-4-U VENDING SERVICES OPERATOR

Prepared for: Nathan Troutt

Prepared by: Darla Jennings  
Director of Operations Development



# PRODUCTS

Good-4-U Vending Services was founded on the idea of replacing junk-food vending machines with vending machines that sell healthy snacks and drinks. All our operators use our specialized machines, stocked only with our approved products.

You'll find that requirement is not a difficult one to meet, because we already have more than 250 approved products on our list, with more being added all the time. Ordering stock from our online catalog couldn't be easier. We sell products in the following general categories.

▶ **PLANETWYZE SNACKS AND JUICES**

PlanetWyze makes 56 different organic products—dried fruit rollups and chips, vegetable chips, flavored popcorns, nut mixtures, granola cookies and bars, pretzels, trail mixes, and 18 juices.

▶ **AIRSONG FOODS FRUITS AND NUTS**

Airsong offers 28 varieties of dried fruits, some coated with yogurt or carob, as well as fruit and nut mixes.

▶ **G-FREE SNAX**

G-Free Snax makes 15 different types of gluten-free crackers, pretzels, and cookies.

▶ **ESSFREE FOODS**

EssFree Foods makes 21 varieties of sugar-free, all-natural-stevia-sweetened cookies and snack bars.

▶ **FRESHNOW DRINKS**

FreshnNow Drinks manufactures 36 different juices, juice combinations, and naturally flavored waters.

We're always open to suggestions for new suppliers of healthy products. Feel free to send suggestions to our home office and you may soon see them added to our approved list.





# EQUIPMENT

Good-4-U Vending Services offers the following vending machines for sale. Notes that prices do not include delivery charges, which must be computed at the time of sale.

Note: We often have limited numbers of refurbished machines available as well as new ones. If you are interested in a refurbished machine, please check with our sales department at 555-555-5555 x201 for descriptions and prices.

▶ **NON-REFRIGERATED SNACK MACHINE – MODEL XR820 - \$3025**

40 inches wide, 62 inches high, 36 inches deep, approximately 500 lbs when filled with products.

35-40 selections, holds 350-400 items.

Remote monitoring system that allows real-time online access to sales and inventory information.

Both cash and cashless payment systems, allowing customers to use credit and debit cards as well as bills and coins.

Chiller option available for additional \$399.

▶ **REFRIGERATED DRINK MACHINE – MODEL WR920 - \$3475**

40 inches wide, 72 inches high, 39 inches deep, approximately 700 lbs when filled with products.

10 selections, holds 350 cans.

Remote monitoring system that allows real-time online access to sales and inventory information.

State of the art temperature control system with configurable health and safety controls.

State of the art refrigeration system.

Dual-pane gas-filled glass panel front for energy efficient operation.

Both cash and cashless payment systems, allowing customers to use credit and debit cards as well as bills and coins.



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