Youth Sports Program Sample Proposal

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April 20, 20xx

Mr. and Mrs. Ballard
3302 Bestview Road
Nashua, NH 03060

Dear Mr. and Mrs. Ballard,

Are you wondering how to keep your kids aged 9-14 happy and healthy this summer?

We have the answer—enroll your youngsters aged 9 to 14 in our Summer Soccer Program! This is our second year, and we hope it will be even more successful than the first.

Soccer is a great sport for boys and girls of all athletic abilities, and playing soccer will help your children develop leadership and teamwork skills, as well as promote a healthy active lifestyle for the whole family.

Let’s Learn Soccer is a nonprofit local organization. We work hard to keep our expenses low and our community involvement high.

After reading the pages in our short proposal, we think you'll agree that your children will benefit from our program. Call us soon to enroll while there are still spots available. Let’s learn soccer!

Sincerely,

Stuart Alsten
Chairman of the Board
Let’s Learn Soccer!
555-555-5555
salsten@LetsLearnSoccer.com
www.LetsLearnSoccer.com
Let’s Learn Soccer is a nonprofit local organization. Soccer is a great sport for boys and girls of all athletic abilities, and playing soccer will help your children develop leadership and teamwork skills, as well as promote a healthy active lifestyle for the whole family.

Enrollment for this summer season is now open.
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The costs of enrolling your child in our Summer Soccer Program are as follows. Note that costs are per child.

Three months of coaching, practice, and games* $275.00
Uniforms (shirts and shorts**) $58.00
Field reservation fee (Parks department) $35.00

*Note that we depend on volunteer help to keep our prices low. Please consider volunteering. See the Volunteering page for more information.

**Note that players must purchase their own shoes. Approved styles and outlets are listed on our website at www.LetsLearnSoccer.com. The cost for a pair of soccer shoes typically varies between $55 and $85.
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