

Youth Sports Program Sample Proposal

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Mr. and Mrs. Ballard 3302 Bestview Road Nashua, NH 03060

Dear Mr. and Mrs. Ballard,

Are you wondering how to keep your kids aged 9-14 happy and healthy this summer?

We have the answer—enroll your youngsters aged 9 to 14 in our Summer Soccer Program! This is our second year, and we hope it will be even more successful than the first.

Soccer is a great sport for boys and girls of all athletic abilities, and playing soccer will help your children develop leadership and teamwork skills, as well as promote a healthy active lifestyle for the whole family.

Let's Learn Soccer! is a nonprofit local organization. We work hard to keep our expenses low and our community involvement high.

After reading the pages in our short proposal, we think you'll agree that your children will benefit from our program. Call us soon to enroll while there are still spots available. Let's learn soccer!

Sincerely,

Stuart Alsten
Chairman of the Board
Let's Learn Soccer!
555-555-5555
salsten@LetsLearnSoccer.com
www.LetsLearnSoccer.com



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The costs of enrolling your child in our Summer Soccer Program are as follows. Note that costs are per child.

Three months of coaching, practice, and games* \$275.00 Uniforms (shirts and shorts**) \$58.00 Field reservation fee (Parks department) \$35.00

*Note that we depend on volunteer help to keep our prices low. Please consider volunteering. See the Volunteering page for more information.

**Note that players must purchase their own shoes. Approved styles and outlets are listed on our website at www.LetsLearnSoccer.com. The cost for a pair of soccer shoes typically varies between \$55 and \$85.





Before enrolling your child, please make sure that you can meet all requirements stated on the Requirements page.

Dates

We will accept enrollment for the summer season from April 15-May 1. Our practice sessions begin in early June. See the Schedule page for more information.

Instructions

Please enroll via our website at www.LetsLearnSoccer.com or by calling 555-555-555 between 8:30 am and 5 pm. You will be required to pay for a team uniform and estimate your child's size at the time of enrollment to allow us to order sufficient numbers of correct sizes. Actual uniform pieces may be selected at our first organizational meeting. We accept all major credit cards for payment.

Cancellation Policy

You may cancel enrollment up to 14 days before our practice sessions begin. Our refund policy is as follows: Cancellation 30 days or more in advance – full refund; 14-29 days in advance – 50% refund; 14-0 days in advance – 10% refund.

For additional information, call 555-555-5555 between the hours of 8:30 am and 5:00 pm Monday through Saturday.





The Summer Soccer Program uses the following schedule.

Ages 9-11 – Practice Sessions

Practice sessions will be on Mondays and Wednesdays from 6:30 to 8:30 pm, beginning June 2 and extending through the end of August

Location: Everson Playfield (in back of Everson Middle School)

Contact: Coach Megan Bass

Ages 9-11 - Games

Matches between competing teams will be held each Saturday from 10 am to 12 pm, beginning at the first of July.

Location: Locations will vary within a 30-mile radius of our town. Game locations will be posted by June 15.

Contact: Coach Megan Bass

Ages 12-14 – Practice Sessions

Practice sessions will be on Tuesdays and Thursdays from 6:30 to 8:30 pm, beginning June 2 and extending through the end of August

Location: Everson Playfield (in back of Everson Middle School)

Contact: Coach Frank Mayer

Ages 12-14 - Games

Matches between competing teams will be held each Saturday from 1pm to 3 pm, beginning at the first of July.

Location: Locations will vary within a 30-mile radius of our town. Game locations will be posted by June 15.

Contact: Coach Frank Mayer





Soccer is all about teamwork, and we strive to foster teamwork at every level.

Teamwork Among Coaches and Volunteers

Coaches and volunteers hold joint planning sessions and cooperate to ensure that each game is a satisfying experience for all participants. Players learn teamwork by the example set by the participating adults.

Teamwork Among Players

Players will learn to work together and support each other during drills and games. During drills, your child may be asked to play different positions and will thus discover the skills and responsibilities needed throughout the team. Through the experience of practicing and playing with others, your child will learn the importance of working with a team toward a common goal.

Teamwork Among Teams

Yes, we even ask for cooperation between the teams competing during a game. All players greet each other before games and congratulate each other after games, and also assist coaches and volunteers in preparing for and cleaning up after each game.

Teamwork Among Parents

As you attend practice sessions and games, you will make many friends among the other players' parents. Although each parent is responsible for making sure their child has transportation to and from games and shows up in uniform ready to play, please be willing to pitch in and help other parents and volunteers as needed with rides, an extra water bottle, providing snacks for the team, and so forth. Our teams may be competing against each other, but as individuals, we need to work together to make sure everyone has fun.



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