



# PROPOSAL KIT SAMPLE

## DOE Federal Government Grant Proposal

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# APPLICATION FOR FEDERAL ASSISTANCE

|   |  |                                    |                              |
|---|--|------------------------------------|------------------------------|
| 1. TYPE OF SUBMISSION:<br>Application<br>Construction |  | 2. DATE SUBMITTED                  | Applicant Identifier         |
| Pre-application<br>Construction                       |  | 3. DATE RECEIVED BY STATE          | State Application Identifier |
| Non-Construction<br>Non-Construction                  |  | 4. DATE RECEIVED BY FEDERAL AGENCY | Federal Identifier           |

5. APPLICANT INFORMATION

|   |  |
|---|--|
| Legal Name: <b>John Simpson</b>   | Organizational Unit: <b>Non-Profit Foundation</b>  |
| Address (give city, county, state, and zip code):<br><b>5 Money Street,<br/>Redmond, WA 09852</b> | Name and telephone number of the person to be contacted on matters involving this application (give area code) |

|  |   |   |   |   |   |   |   |   |  |  |  |
|--|---|---|---|---|---|---|---|---|--|--|--|
| 6. EMPLOYER IDENTIFICATION NUMBER (EIN):   |   |   |   |   |   |   |   |   |  | 7. TYPE OF APPLICANT: (enter appropriate letter in box)  |  |
| 1  | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |  |  |  |
| 8. TYPE OF APPLICATION:  |   |   |   |   |   |   |   |   |  | A. State<br>B. County<br>C. Municipal<br>D. Township<br>E. Interstate<br>F. Inter-municipal<br>G. Special District<br>H. Independent School Dist.<br>I. State Controlled Institution of Higher Learning<br>J. Private University<br>K. Indian Tribe<br>L. Individual<br>M. <b>Non-Profit Organization</b><br>N. Other (Specify): |  |
| <input checked="" type="checkbox"/> <b>New</b> Continuation      Revision  |   |   |   |   |   |   |   |   |  |  |  |
| If Revision, enter appropriate letter(s) in box(es):<br>A. Increase Award      B. Decrease Award      C. Increase Duration<br>D. Decrease Duration      Other (specify): |   |   |   |   |   |   |   |   |  |  |  |
|  |   |   |   |   |   |   |   |   |  | 9. NAME OF FEDERAL AGENCY: <b>U.S. Department of Education</b>   |  |

|   |  |  |  |  |   |   |   |   |   |   |  |
|---|--|--|--|--|---|---|---|---|---|---|--|
| 10. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER:                                |  |  |  |  | 1 | 2 | 3 | 4 | 5 | 11. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT:<br><br><b>Criteria for Resources Used by People With Disabilities</b> |  |
| TITLE:  |  |  |  |  |   |   |   |   |   |   |  |
| 12. AREAS AFFECTED BY PROJECT (cities, counties, states, etc.): <b>Boston, MA</b> |  |  |  |  |   |   |   |   |   |   |  |

|                          |                           |  |            |
|--------------------------|---------------------------|--|------------|
| 13. PROPOSED PROJECT:    |                           | 14. CONGRESSIONAL DISTRICTS OF: <b>MA 04</b> |            |
| Start Date<br>00/00/0000 | Ending Date<br>00/00/0000 | a. Applicant <b>Non-Profit Foundation</b>    | b. Project |

|                         |                |  |    |
|-------------------------|----------------|--|----|
| 15. ESTIMATED FUNDING:  |                | 16. IS APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS?   |    |
| a. Federal (Year One)   | \$500,000.00   | a. YES. THIS PREAPPLICATION/APPLICATION WAS MADE AVAILABLE TO THE STATE EXECUTIVE ORDER 12372 PROCESS FOR REVIEW ON:   |    |
| b. Federal (Year Two)   | \$500,000.00   | DATE   |    |
| c. Federal (Year Three) | \$500,000.00   | Population directly benefiting from this Project includes: online learning industry, technology developers, content providers, postsecondary institutions, and social service agencies providing assistance to people with disabilities. |    |
| d. Federal (Year Four)  | \$500,000.00   |  |    |
| E Total Federal         | \$2,000,000.00 |  |    |
| F Total Cost Share      | \$3,300,000.00 | 17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT?   |    |
| g. TOTAL                | \$5,300,000.00 | Yes      If "Yes," attach an explanation.  | No |

18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION/PREAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY THE GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS AWARDED

|  |          |                     |
|--|----------|---------------------|
| a. Typed Name of Authorized Representative | b. Title | c. Telephone number |
|--|----------|---------------------|

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Date: 00/00/0000  
Name: John Simpson  
Title: Vice President for Finance & Administration  
Organization: Non-Profit Foundation  
Address: 5 Money Street  
Redmond, WA 09850  
Telephone: (425) 000-0000  
Fax: (425) 000-0000  
Project Purpose: To develop and promote open access specifications and support the execution models that assist people with disabilities seeking access to learning resources.  
Grant Request: \$2,000,000.00  
Cost Sharing: \$3,300,000.00  
Total Request: \$5,300,000.00  
Project Timeline: 00/00/0000 to 00/00/0000  
Partners: Blackboard.com; JZZ Learning Company, Educational Testing Service, IBM, Oracle, Pearson Learning Resources, Microsoft Corporation, Virtual Schools.

Non-Profit Foundation  
5 Money Street  
Redmond, WA 09850  
(PH) (425) 000-0000  
(FX) (425) 000-0000

# Project

## Criteria for Learning Resources Used by People with Disabilities

**Prepared for:** U.S. Department of Education  
Fund for the Improvement of  
Postsecondary Education (FIPSE)

**Prepared by:** John Simpson  
Vice President for Finance &  
Administration

## Description

Our partnership seeks to create develop and support open access specifications and execute models which people with disabilities will have access to distributed learning. The specifications will involve the entire community of payers and providers of learning resources. Project activities are designed to impact learning environments and demonstrate impact on accessibility for persons with disabilities.

CFDA #: 00.000

# Abstract

The partnership created among nonprofits, corporations, schools, colleges, universities, social service agencies, hospitals, and technologists involves a four year initiative focused on distributed learning. The collaborative worked to develop, promote and evaluate open access specifications and encourage the execution of models which enabled people with disabilities to access distributed learning resources. The entire community is affected by this work and project activities are focused on demonstrating results with the online learning resources available at multiple locations around the community.

The Non-Profit Foundation, JZZ Learning Corporation, IBM, Microsoft, Blackboard.com, the Library of Congress and others will lead the project. Guided is also being given by industry partners focused on providing learning solutions for persons with disabilities. The Educational Testing Service (ETS) will serve as an advisor, along with Pearson Learning Solutions, Sun Microsystems, Oracle, and Virtual University.

Plans are for the solutions developed to serve the online learning industry, especially technologists, developers, curriculum developers, and platform designers. Solutions are aimed at providing benefit to the nation's 34 million disabled persons.

# Project Background

## Criteria for Learning Resources Used by People with Disabilities

The Non-Profit Foundation and its partners project a four-year integrated initiative which involves major stakeholders from every facet of the distributed learning. This Partnership will develop and promote open access specifications and support execution models which enable people with disabilities to access distributed learning resources. Provisions will involve and serve the entire community of public and private companies, organizations and individuals developing learning resources. Project activities and their outcomes are expected to impact the accessibility of online resources in every conceivable learning environment: including Pre-K-12, vocational and post-secondary education, the government, the military, nonprofit social services, in faculty development and workplace training.

The Public Broadcasting Foundation's, Center for Accessible Media (NCAM) and the JZZ Learning Consortium will co-lead the Project. Committed industry partners include Blackboard, Inc., Educational Testing Service (ETS), Pearson Education, Sun Microsystems, PeopleSoft, Saba Software, and the Virtual University. Advisors include the leadership of membership organizations in education and disability. Disabled end-users will contribute to identification of barriers and evaluation of proposed solutions. Fabricated solutions will serve the online learning industry- technology developers, content providers and platform providers- and the ninety percent of the nation's postsecondary institutions which enroll students with disabilities. Solutions will benefit the nation's estimated 20 million deaf or hard-of-hearing people, 15 million blind or visually impaired people and the 8 people with motor impairments.

# Partnerships

Project Partners and letters of commitment are found in the Appendix. Partners include:

- Blackboard, Inc.
- Pearson Education
- Oracle
- Educational Testing Service (ETS)
- Educational Testing Service (ETS)
- Sun Microsystems
- Saba Software

The Public Television Educational Foundation, pioneered captioning and video description on television and on the Web and is a founding member of the Web Accessibility Initiative (WAI) of the World Wide Web Consortium (W3C). It has directed and participated in standards-setting activities related to built-in television closed caption decoders, delivering captions and video descriptions through digital broadcasting, multimedia delivery of captions (for the Web and CD-ROMs), and Website navigation for users with disabilities. Our staff has served on the Texas Education Agency's Task Force on Electronic Textbook Accessibility, the NY State Task Force on Post-Secondary Education and Students with Disabilities, the American Foundation for the Blind's Textbooks and Instructional Materials Solutions Forum, and the Federal Access Board's Electronic and Information Technology Access Advisory Committee.

The JZZ Global Learning Consortium is a world-wide coalition supported by members representing all stakeholder constituencies in the distributed learning industry. More than 400 companies, education and training concerns, are members of the Developers Network.



# Significance

Advantages for learners and professionals with disabilities: This Project will have a pervasive impact on access by people with disabilities in every conceivable learning environment-K-12, vocational and post-secondary education, the government and the military, and in faculty development and workplace training.

The development of a Partnership Working Group on Access will impact the accessibility of online resources nationally and world-wide by actively engaging leading companies involved in product development, institutions implementing distributed learning environments, and international standards organizations

Advantages for all learners: This Project will enrich the overall learning experience by proliferating presentation methods and the exploitation of alternative devices which correspond to students' various learning styles. All learners will benefit from this initiative whether they are physically disabled, learning disabled, or simply prefer reading text which accompanies audio, employing speech output, or utilizing hands-free access. There is general agreement among educators that offering multiple methods of presentation and multiple avenues for exploration of concepts offers the best solution for all learners.

Impact on institutions, publishers, and Web developers using partners' content and technology: The commitment of project partners to develop and implement solutions which serve students with disabilities will set a standard of performance within the online education industry. Thousands of instructors, administrators, institutions and publishers currently using Project partners' technology platforms will benefit from specifications and resources that enable alternate access methods. The commitment from project partners - major platform providers, technology developers, educational publishers, and assessment services- to implementing access specifications will contribute to the accessibility of electronic content in every educational arena.

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